#### **DELETIONS**

#### **ADDITIONS**

#### CITATION HEADING

CITATION Narrative Text. Citation

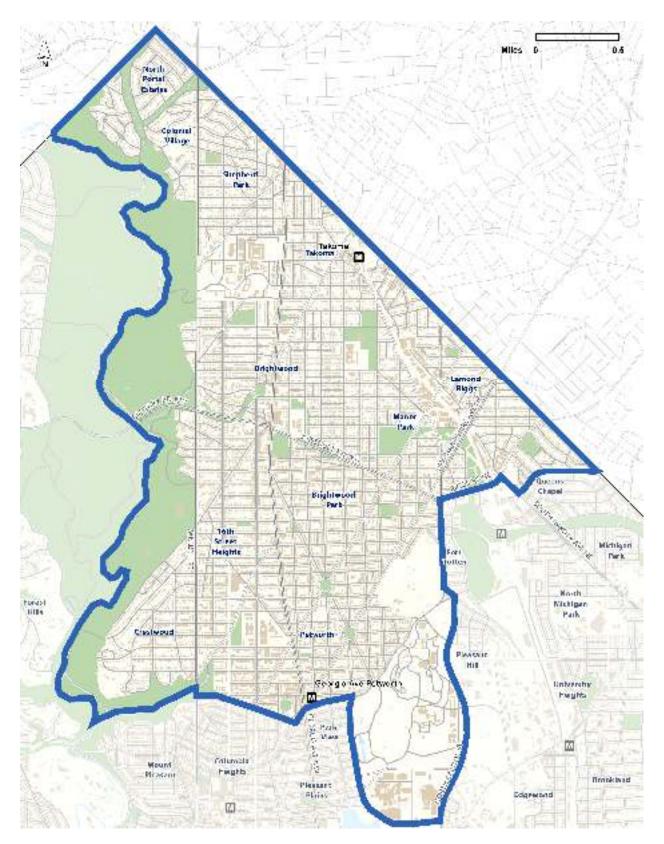
**NEW** New text, policy, or action.

CITATION Policy Element Abbreviation-Section Number. Policy Number: Policy Name

CITATION Action Element Abbreviation-Section Number. Action Letter: Action Name

Completed Action Text (at end of action and before citation): <u>Completed – See</u>

Implementation Table.



#### 2200 OVERVIEW

- The Rock Creek East Planning Area encompasses the 7.4 square miles located east of Rock Creek Park, north of Spring Road NW, and west of North Capitol Street and Riggs Road. It also includes the Armed Forces Retirement Home and the Irving Street Hospital Center Complex. Its boundaries are shown in the Map at left. Most of this area has historically been in Ward 4 although in past and present times, parts have been included in Ward 5. 2200.1
- Rock Creek East is an attractive residential community containing many stable low and moderate density neighborhoods. Single family communities like North Portal Estates, Colonial Village, Crestwood, Crestwood North, Carter Barron East, Shepherd Park, 16th Street Heights, and Takoma are known for their park-like ambiance, sense of community, open spaces, and family atmosphere. These neighborhoods house persons across the full income spectrum. Row house and semi-detached neighborhoods such as Lamond Riggs, Brightwood, Brightwood Park, Petworth, and Manor Park have similar positive qualities. The major planning objective throughout the community is to conserve these traits as the housing stock matures and infill development occurs. 2200.2
- Georgia Avenue is the commercial heart of this Planning Area, with local shops 2200.3 and regional retail anchors that serve the adjacent neighborhoods and beyond. There are also small shopping districts in Takoma, near 14th Street and Colorado Avenue, along Kennedy Street, along Upshur near 3rd Street, and along 14th Street between Allison and Decatur Streets. Other mMajor employment centers in the area include the **Irving Street** Washington Hospital Complex, comprised of the Veterans Affairs Hospital, Medstar Washington Hospital Center, and Children's National Hospital, Walter Reed Army Medical Center, and the Armed Forces Retirement Home. The possible reuse of a portion of the Armed Forces Retirement Home the latter two sites during the next 20 years presents an opportunity to integrate the long-isolated site into its adjacent growing and vibrant neighborhoods while strengthening functional and perceptual connections to the city. planning challenges that must be addressed proactively so that the area's well-established neighborhoods are protected and enhanced. The site of the former Walter Reed Army Medical Center, which closed in 2011, is redeveloping into a mixed-use neighborhood that will one day become a major commercial and institutional employment center in the area. 2200.3
- Rock Creek East is served by two major transit hubs-the Takoma and <u>the</u> Georgia Avenue/Petworth Metrorail stations. Residents also use transit stations in adjacent Planning Areas, including <u>Fort Totten</u>, Columbia Heights, Van Ness/UDC, and Cleveland Park, <u>as well as the Silver Spring Transit Center in Montgomery County, Maryland</u>. Historically, the major circulation routes through the planning area have been the north-south arterials leading out of Downtown, such

as 16th Street, 14th Street, Georgia Avenue (7th Street), New Hampshire Avenue, and North Capitol Street. East/west circulation is more limited. Missouri Avenue/Military Road is the major east west street and one of the few that connects the neighborhoods east of Rock Creek Park with those to the west. 2200.4

- The community includes many important open spaces and natural resources, the most significant of which is Rock Creek Park itself. The park provides is a massive buffer of green space, as well as that provides opportunities for both passive and active recreation. It includes amenities such as a golf course, Carter Barron Amphitheater, and tennis facilities that host professional tennis players from across the United States. There are also a number of neighborhood parks, some serving the dual function of being school recreation areas. Recreation centers have recently been built in Brightwood, Lamond, and Takoma, and Petworth. The Fort Circle Parks also cross the area, providing a continuous linear series of green spaces from Rock Creek to Fort Totten and beyond. Rock Creek Cemetery, the oldest cemetery in the District of Columbia, is also located here. 2200.5
- Rock Creek East has always had a strong sense of community spirit, due in part to a well-organized network of community associations, places of worship ehurches, and interest groups. Organizations include neighborhood groups like the eivie and citizens associations in Shepherd Park, Brightwood, South Manor Park, Crestwood, Lamond Riggs, Carter Barron East, and Takoma. "Georgia Avenue Day" has always been a special event for residents and visitors alike. Committed and established neighborhood groups and civic associations in Shepherd Park, Brightwood, South Manor Park, Crestwood, Lamond Riggs, Carter Barron East, 14th Street, and Takoma have been bolstered in recent years by newly formed community organizations in Petworth and on Kennedy Street, founding events like "Celebrate Petworth" and the "Kennedy Street Festival." Farmers markets are hosted in Petworth, Takoma, and 14th Street Heights. 2200.6
- While the area has enjoyed a relatively stable existence, the future holds a number of land use and community development challenges and opportunities. Public schools are being renovated, while public charter schools are locating or expanding in Rock Creak East. Georgia Avenue continues to have high commercial vacancy rates, aesthetic issues, parking problems, and land use conflicts where commercial businesses abut low density housing. While attracting new businesses to the avenue is a high priority, helping existing businesses thrive is also important. In Takoma, there are issues related to the impacts of infill development around the Metro station. The CSX rail corridor in Manor Park and Lamond Riggs continues to support industrial land uses, sometimes without sufficient buffering for adjacent residential areas. However, the new zoning regulations passed in 2016 address additional buffers for industrial or

Production, Distribution, and Repair (PDR) uses. The ongoing redevelopment of the Walter Reed campus will bring new jobs, amenities, and residents, contributing to the growth of upper Georgia Avenue, while responding to the needs of the surrounding community. As noted above, the future of Walter Reed Hospital continues to be debated, and portions of the Armed Forces Retirement Home may be developed in the coming years which presents the opportunity to improve multi-modal crosstown mobility, open up publicly accessible green space, convert historic assets into new amenities, and provide new housing options to meet DC's growing demand. These changes will impact traffic, parking, and the visual character of Rock Creek East neighborhoods. 2200.7

- Rock Creek East also faces the challenge of retaining its economic and social diversity in the face of rising housing costs. Appreciation of single family

  Hhome prices in the Petworth and Brightwood neighborhoods was among the fastest in the city between 2006 and 2016/16th Street Heights zip code (20011) rose a staggering 35 percent between 2004 and 2005 alone, one of the sharpest increases in the city. Many apartments in areas like Brightwood and Brightwood Park have been converted to condominiums. The increase in housing costs has made the area much less affordable for Rock Creek East's working families and for its large population of low and moderate income seniors. On the other hand, demographic changes are making the area more ethnically diverse than it used to be. The area's Hispanic population has continued to increase since 2000, accounting for over 20% of residents in 2015 more than doubled between 1990 and 2000. 2200.8
- Looking to the future, neighborhoods from Crestwood to Takoma share the goal of keeping Rock Creek East a stable, healthy, and attractive community.

  Rresidents seek to retain the residential character, appearance, and historical continuity of their neighborhoods. Sustaining these qualities will require that has resulted in plans and development that are carefully and strategically directed to accommodate growth. and that additional At the same time, plans also seek to conserve neighborhoods, enhance environmental quality, provide an effective transportation network, improve health care and educational services, reduce crime, upgrade public facilities and infrastructure, and improve expand housing choices. 2200.9

#### 2201 HISTORY

European settlement in the Rock Creek East Area dates back to 1712, when St. Paul's Episcopal Church was sited in the area. Rock Creek Cemetery was established in 1719. The area initially developed as a result of the presence of underground springs and the area's popularity for recreational horse racing in the early to mid-1800s. Brightwood Turnpike, later renamed Georgia Avenue, was built in 1819 and served as a major route for race patrons and agricultural

commerce between Maryland and downtown Washington. During the Civil War, Fort Totten, Fort Slocum and Fort Stevens were developed to defend the capital from attack. Fort Stevens was the site of Civil War combat in 1864, a battle that gained notoriety as the only military action in which a sitting U.S. President came under fire from an enemy force. All three of the forts are now part of the National Park Service's Fort Circle Parks, and the Battleground National Cemetery on Georgia Avenue is <u>listed in the DC Inventory of Historic Sites and on the</u> National Register of Historic Places. 2201.1

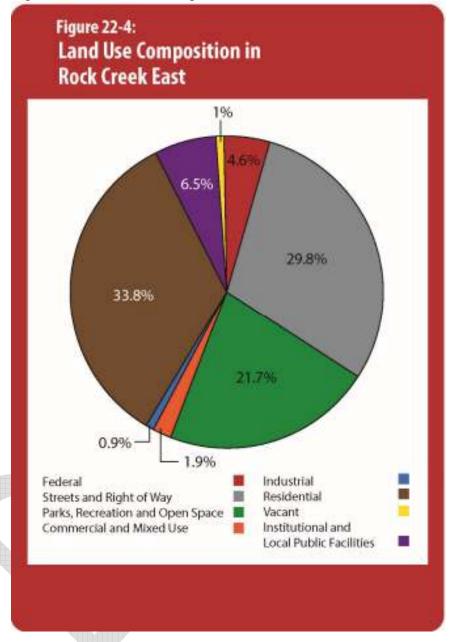
- Following the Civil War, development in the area increased, especially along Georgia Avenue and Military Road. Farms, estates and summer homes were the first housing types to be developed. Toward the end of the 19th century, Brightwood became a suburban village where affluent families lived on large estates. As further development occurred, Brightwood was subdivided into the neighborhoods that we know today as Petworth, Brightwood Park, Brightwood and Lamond. 2201.2
- On the northeast edge of Brightwood, Takoma Park was founded by Benjamin Gilbert in the early 1880s and developed around the Brightwood Railroad Station (later renamed Takoma Park Station) near Fourth Street and Blair Road. Many of its spacious wood-frame bungalows and Victorian homes remain today, and much of the neighborhood is a designated historic district. 2201.3
- Federal facilities also shaped the growth of Rock Creek East. Chief among them were the U.S. Soldiers and Airmens Armed Forces Retirement Home, established in 1851 near Rock Creek Church Road, and Walter Reed Army Medical Center, built in 1909 on Georgia Avenue and now designated as a historic district. Walter Reed's development sparked residential and commercial development in surrounding areas. For example, the Shepherd Estate north of Walter Reed was subdivided in 1911 and developed as Shepherd Park during the 1910s. Shepherd Park initially was developed with restrictive covenants that excluded African-Americans and Jews from the community. However, by the 1960s, the neighborhood was the heart of the District's Jewish community and today it is one of the most racially diverse neighborhoods in the city. 2201.4
- The racial composition of Rock Creek East shifted during the 1950s and 1960s. The area was predominantly white prior to 1950, but by 1970 it was predominantly black. The area became a desirable neighborhood for upper middle and middle income black professional families and the stately homes and subdivisions along 16th Street developed a cachet as Washington's "Gold Coast." Racial composition remained fairly constant during the 1970s and 1980s, but became more diverse during the 1990s as the number of Latino residents increased, and the shares of white, and Asian/Pacific Islander residents, respectively, nearly doubled between 2000 and 2015. 2201.5

#### 2202 LAND USE

2202.1 Statistics on existing land use are estimated from current lot-by-lot property tax data together with additional information on housing units, employment, DC- and Federal land ownership, parks, roads, water bodies, etc. They are not comparable to the statistics included in the 2006 Comprehensive Plan, which were based on a much simpler method. Even large differences between the older and newer statistics may reflect differences in the modelling approaches used a decade apart and not to actual changes in land use. Land use statistics for this Planning Area appear in Figure 22.1. Rock Creek East comprises about 4,800 acres, or about 12 percent of the city's land area. 2202.1



Figure 22.1: Land Use Composition in Rock Creek East 2202.2



The largest single land use in the Planning Area is residential, representing about 33 34 percent of the total area. Of the 1,635 2,126 acres of residential land in Rock Creek East, over 90 percent consists of single family homes, and row houses, and garden apartments. Densities are typically lower than the citywide average. The lowest density areas are located west of 16th Street and in the Takoma and Shepherd Park areas. Concentrations of more dense housing exist in Brightwood, Brightwood Park and Petworth. The largest concentration of

apartments is along the 14th Street corridor, particularly near Missouri Avenue and just north of Spring Road. 2202.3

- 2202.4 Commercial, mixed-use, and industrial uses make up just 2.5 under three percent of the Planning Area. Most of this land consists of retail and service businesses along Georgia Avenue and Kennedy Street NW, and in smaller commercial districts like Takoma and Central 14th Street Heights. Accounting for less than one percent of the total area, Industrial areas total less than 41 20 acres and are located along the Metrorail/CSX tracks, generally following Blair Road. There are also light industrial uses between Taylor and Upshur Streets on the northwest edge of Petworth. 2202.4
- Parks, recreation, and open space Open space and parks comprise about 18 22 percent of the Planning Area. Most of this acreage is associated with Rock Creek Park and its stream valleys. The vast majority of the open space in the Planning Area is owned and operated by the National Park Service. Non-park federal properties comprise nine about five percent of the Planning Area. Almost all of this acreage is associated with the former Walter Reed site and the Armed Forces Retirement Home. Public facilities and institutional uses each represent about three percent of the Planning Area. 2202.5
- One of the largest land uses in the Planning Area is streets. Street Transportation rights-of- way, including rail, roads, medians, alleys, traffic islands, and sidewalks, comprise 29 percent of Rock Creek East. There are only 47 22 acres of vacant land in the Planning Area, representing 0.5 one percent of the total area. 2202.6

#### 2203 DEMOGRAPHICS

- Basic demographic data for Rock Creek East is shown in Table 22.1. In 2000 2017, the area had a population of 66,347 77,017 or about 12 11 percent of the city's total. Population in the area declined by six percent during the 1990s. The number of households also declined, although not as steeply. Since 2000, there was an increase in the population by nearly 10,000 people, mostly occurring between 2010 to 2017. the number of residents has declined slightly. Average household size in 2005 was estimated at 2.53. Although household size in the Planning Area has been falling for several decades, it is still well above the citywide average of 2.12. 2203.1
- Approximately 77 59.3 percent of the area's residents are African American were

  Black in 2017, which is higher than the citywide average of 60 47.7 percent but
  lower than the percentage of Black residents in Rock Creek East in 2000

  (77.5 percent). During this time, However, the number of black Black residents in the Planning Area declined by over 10,000 during the 1990s to 45,694 in 2017.

  The number of white White residents increased slightly, representing about 10

percent of the total today more than doubled from 6,891 to 17,241 between 2000 and 2017 and by 2017 represented 22.4 percent of the Rock Creek East Area. There was a 183 percent large increase in the Hispanic population between 1990 2000 and 2000 2017; persons of Hispanic origin now represent 13 20.3 percent of the area's population. This is double the average for the city as a whole. The percentage of foreign-born residents is also much higher than the citywide average at 23 percent, which also increased from 2000 to 2017. 2203.2

Relative to the city as a whole, the area has higher percentages of children and seniors. About 21 19.3 percent of the residents are were under 18, compared to a citywide average of 20 17.6 percent. About 17 14.3 percent are over 65 and over, compared to the citywide average of 12 11.9 percent. 2203.3



Table 22.1: Rock Creek East at a Glance 2203.4

Basic Statistics and Projections							
	2000	2010	2017*	2025	2035	2045	
Population	67,188	69,614	77,017	83,477	97,141	106,319	
Households	26,252	25568	28,008	30,671	35,656	37,638	
Household Population	65,779	67,968	75,985	83,900	95,048	103,996	
Persons Per Household	2.51	2.52	2.71	2,57	2.67	2.76	
Jobs	22,129	33,871	35,371	27,577	42,005	44,924	
Density (persons per sq mile)	9,079	3,299	10,408	11,281	13,127	14,367	
Land Area (square miles)	7.4	7.4	7.4	7.4	7.4	7.4	

2000 and 2017 Census Data Profile							
	2	000	2017*		Citywide 2017		
	Total	Percentage	Total	Percentage	Percentage		
Age Under 18 18-64 18-34 35-64 65 and over	13,953 41,654 14,609 27,255 11,371	20.8% 62.3% 21.7% 40.6% 16.9%	14,848 51,161 18,924 32,237 11,008	19.3% 65.4% 24.6% 41.9% 14.3%	17.6% 70.6% 34.6% 95.9% 11.9%		
Residents Below Poverty Level	2,645	13.0%	9,297	12.2%	17.4%		
Racial Composition White Black Native American Asian/Padific Islander Other Multi-Racial	6,891 51,422 745 666 4,843 2,280	10.4% 77.5% 0.4% 1.0% 7.3% 3.4%	17,241 45,694 298 1,757 9,912 2,115	22.4% 59.3% 0.4% 2.5% 12.9% 2.7%	40.7% 47.7% 0.3% 3.8% 4.6% 2.9%		
Hispanic Origin	048,8	19.3%	15,657	20.3%	10.7%		
Foreign-Born Residents	12,174	18.3%	17,746	23.0%	14.0%		
Tenure Owner Households Renter Households	15,208 10,745	58.6% 41.4%	15,735 12,278	56,2% 43.8%	41.7% 58.3%		
Housing Occupancy Occupied Units Vacant Units	25,954 1,922	93.1% 6.9%	28,008 2,521	91.7% 8.3%	90.2% 9.8%		
Housing by Unit Type  1 unit, detached  1-unit, attached  2-4 units  5-9 units  10-19 units  20 or more  Mobile/other	6,613 10,860 2,060 971 2,199 5,149 74	23.7% 39.0% 7.4% 3.5% 7.9% 18.4% 0.1%	6,297 11,439 2,615 893 2,698 6,586 0	20.6% 37.5% 8.6% 2.9% 8.8% 21.6% 0.0%	11.9% 25.1% 10.3% 6.8% 10.5% 35.4% 0.1%		

<sup>\*</sup> Source: U.S. Census Dureau, 2013-2017 American Community Survey 5 Year Estimates.

#### 2204 HOUSING CHARACTERISTICS

- More than 60 About 58 percent of the housing units in Rock Creek East are single family homes, compared to 39 37 percent citywide. The 2000 Census reported that 24 In 2017, 20.6 percent of the area's homes were single family detached units and 39 37.5 percent were single family attached units (row houses and townhouses). Only 18 21.6 percent of the area's housing stock consists of multi-family buildings of 20 units or more, compared to 31 35.4 percent for the city as a whole. 2204.1
- The home ownership rate in Rock Creek East is higher than in the city as a whole. The 2000 2015 Census reported that 59 56.2 percent of the households in the Planning Area were homeowners (compared to 41.7 percent in the District) and 41 43.8 percent were renters (compared to 59 58.3 percent in the District). About 61 percent of the area's residents lived in the same house in 2000 as they did in 1995. This compares to a citywide average of 46.9 percent, and is indicative of the stability of the Rock Creek East community. 2204.2

#### 2205 INCOME AND EMPLOYMENT

- Data from the Department of Employment Services and the Office of Planning indicates there were 31,600 35,141 jobs in Rock Creek East in 2015 2005, primarily in health care, local-serving businesses, public schools, and government. This represents 4.2 four percent of the city's job base. The largest employment centers are hospitals, including Walter Reed Hospital, the Washington Hospital Center, the National Rehabilitation Hospital, Children's National Medical Center, and the VA Medical Center Hospital. Based on 2000 Census data, approximately 58 percent of the area's jobs are held by Maryland residents and 12 percent by Virginia residents. Only about 30 percent of those who work in the Planning Area are District residents. 2205.1
- 2205.2 Most employed residents in Rock Creek East commute to jobs within the District of Columbia. The 2000 Census indicated that 30 percent of the area's commuters worked in Downtown Washington, nine percent worked within the Planning Area, 29 percent worked elsewhere in the District, and 32 percent commuted to the Maryland or Virginia suburbs. The Rock Creek East Planning Area has a higher percentage of residents driving alone to work than any of the other nine Planning Areas in the city-about 50 percent in 2000. 2205.2
- The Planning Area's median household income was \$46,884 in 1999 \$73,464 in 2017, which was slightly higher lower than the citywide median of \$45,927 \$77,649. Approximately 13 12 percent of the area's residents were below the federal poverty line. This is below the citywide average of 17.4 percent. 2205.3

#### 2206 PROJECTIONS

- Based on land availability, planning policies, and regional growth trends, Rock Creek East is projected to experience modest growth between 2005 2017 and 2025 2045. An increase of 3,400 about 9,600 households is projected, with the Planning Area reaching 28,800 37,600 households by 2025 2045. Population is projected to grow by 13 37.6 percent over the 20-year period, reaching about 74,400 approximately 106,000 in 2025 2045. The population forecasts presume that the federal government will proceed with redevelopment of portions of the Armed Forces Retirement Home; this growth represents accounting for more than one-third of the total for the Planning Area. Most of the remaining growth is projected to occur along Georgia Avenue, and near the Metro stations in Takoma and Petworth, and at the former Walter Reed Army Medical Center site, consistent with the adopted Small Area Plans for each location. The forecasts do not assume housing development on Walter Reed Hospital. 2206.1
- The number of jobs is expected to increase from about 31,600 today 35,141 in 2015 to 33,500 44,924 in 2025 2045. Employment growth is anticipated throughout the area with notable growth at the former Walter Reed Army Medical Center site, the Washington Hospital Complex, the Armed Forces Retirement Homes redevelopment site, and other established business districts in the Planning Area. These forecasts presume a sharp drop in employment between 2010 and 2015 as federal jobs at Walter Reed Hospital are repositioned. However, they presume that most of these jobs will be replaced in the long run by new jobs on the site, and that additional employment growth will occur on Georgia Avenue, Kennedy Street, in the Washington Hospital Center complex, at the Armed Forces Retirement Home, and in other established business districts within the Planning Area. 2206.2

#### 2207 PLANNING AND DEVELOPMENT PRIORITIES

- Three Comprehensive Plan workshops took place in Rock Creek East during the Comprehensive Plan revision. These meetings provided an opportunity for residents to discuss neighborhood planning issues as well as citywide issues. The Advisory Neighborhood Commissions and several Civic Associations were briefed on the Plan, providing additional input. There have also been many meetings in the community not directly connected to the Comprehensive Plan, but addressing long-range planning issues. These include Small Area Plan meetings for Takoma and Georgia Avenue/ Petworth, as well as meetings on the Great Streets program, the city's Parks and Recreation Master Plan, and various transportation studies. 2207.1
- 2207.2 The community delivered several key messages during these meetings, summarized below:

Land use planning for Rock Creek East should protect and enhance the stable neighborhoods for which the area is known. Residents at Comp Plan meetings described their neighborhoods as "park-like" due to their tree cover, low densities, and proximity to Rock Creek Park. An important part of what creates the park-like ambiance is the large federal and institutional properties in the community. This is particularly true for Walter Reed Hospital and the Armed Forces Retirement Home, both of which may be redeveloped during the next two decades. Plans for these sites should make every effort possible to retain the open space, mature trees, and visual buffers that make these sites welcome neighbors in the community today. Residents at Comprehensive Plan meetings were also clear that design guidelines and zoning standards for these sites, and for other areas addressed by Small Area Plans, must be followed and enforced once they are prepared.

While protecting established neighborhoods is a priority, Rock Creek East also recognizes the need to provide a variety of housing choices. This community has always taken pride in the fact that it is economically integrated, with housing options for seniors, lower income households, young professionals, middle class families, and persons with special needs, as well as affluent households. Appropriate sites for infill housing have been identified along Georgia Avenue, around the Takoma Metro station, between Upshur and Taylor near 14th Street, along Kennedy Street, and on a limited number of other properties in the community. Development on these sites must be in keeping with the scale of the surrounding community, provide ample green space, address parking and traffic issues, upgrade infrastructure where needed, and serve a variety of incomes. Existing housing should continue to be renovated and rehabilitated, with programs to assist seniors and low-income residents and avoid displacement.

Neighborhood serving commercial facilities need to be upgraded and expanded throughout the Planning Area. Some of the commercial areas have suffered for decades from declining activity. Small Area Plans for Takoma and Georgia Avenue have focused on ways to improve the future viability of the local business districts in each area and attract investment that better meets the needs of residents, businesses, and property owners. Similar attention should be given to Kennedy Street, and to the Riggs Road Center in the adjacent Upper Northeast Planning Area. Much of the area continues to be underserved by basic consumer services like banks, hardware stores, and sit down restaurants. Rather than siting these uses in long auto-oriented "strips," future development should emphasize pedestrian oriented "centers." The community also expressed a strong preference for neighborhood-serving, rather than regional commercial uses. Such uses should be complementary to the low scale of existing development, and should enhance neighborhood identity through façade improvements, landscaping, signage, and lighting. Urban design excellence must be a very high priority.

As neighborhood commercial areas are upgraded, the potential for conflicts due to d. traffic, noise, litter, and other environmental impacts must be recognized and proactively addressed. In addition, conflicts caused by existing commercial and industrial uses in the community need to be addressed more effectively. This is particularly true in Petworth (along Georgia Avenue) and in Takoma and Lamond-Riggs near the CSX Railroad tracks. For years, these neighborhoods have dealt with semi-industrial uses such as auto repair shops, bus storage, maintenance yards, and distribution centers, in some cases immediately adjacent to single family homes. These uses are important to the city and provide jobs and needed community services for Rock Creek East residents. But they also generate truck traffic, fumes, odors, noise, and vibration often without buffering. Over the next 20 years, steps should be taken to reduce the land use conflicts and visual blight associated with industrial uses in such locations as Blair Road, Chillum Place, and Upshur Street. In a few cases, this may mean phasing out industrial and "heavy commercial" uses and replacing them with housing or mixed uses.

Residents of Rock Creek East have expressed concerns about the growth of particular land uses, including group homes, churches, and related facilities such as day care centers and social service centers. The Planning Area's inventory of large homes, many located on major transit lines, has made it an attractive choice for social service providers and community based residential facilities. Issues relating to safety, parking, and neighborhood character have been raised, particularly in areas where group homes are clustered. Residents seek a stronger role in decisions on the siting and management of such facilities, and desire increased coordination with group home operators. There are also issues connected to code enforcement, related not only to special needs housing but to broader issues such as unpermitted construction and blighted properties.

Growth and development in neighboring jurisdictions particularly affects Rock Creek East. This is most apparent along Eastern Avenue in Shepherd Park, where tall condominiums in Silver Spring, Maryland face single family homes in the District. The revitalization of Downtown Silver Spring has provided exciting new shopping, entertainment, and dining options for area residents, but has also siphoned away some of the District's retail potential and brought traffic to Shepherd Park. Takoma Park, Maryland is experiencing more modest growth near its border with the District. Regardless of location, it is important to ensure that neither jurisdiction bears an undue share of the impacts of growth related to traffic congestion and parking needs. Coordination between the District and Maryland is essential to preserving community stability. Coordination should also emphasize improvement of gateways into the city at New Hampshire Avenue, Georgia Avenue, and 16th Street. These entries define "first impressions" for residents on both sides of the state line, and do not convey as positive an image of Washington as they could.

The transportation system should be designed so that residents can easily travel between home, work, school, shopping, and public facilities. Right now, the network is designed to facilitate north-south circulation (between Downtown and Maryland), but east west circulation is problematic. Improvements are needed to reduce traffic congestion and address safety concerns, particularly on Blair Road in Takoma, Georgia Avenue and Missouri Avenue in Brightwood, and Riggs Road in Lamond Riggs. Better transportation to the west side of Rock Creek Park is also needed, as many residents travel in this direction to access schools, shopping, and Metrorail. Parts of Rock Creek East are more than one mile from Metrorail stations and need better, more reliable bus and bicycle connections. On the other hand, it should also be recognized that auto ownership is higher in Rock Creek East than it is in most other parts of the city. Transit is not a practical option for everyone, and adequate parking should be provided as development occurs. This was a clear message provided by many Comprehensive Plan participants in the area. The safety of pedestrians and bicyclists is also an issue in many neighborhoods and at many intersections. New traffic management measures, including street design changes, should be explored to better regulate traffic volume and flow, particularly where major development is proposed. Such changes have already been made to 16th Street and will need to be explored along Georgia Avenue as plans for Bus Rapid Transit along the avenue move forward.

A high priority must be placed on upgrading public services and facilities. The community has more recreation centers per capita than most parts of the District, but these facilities are not evenly distributed. Neighborhoods in the northern part of the Planning Area do not have a full-scale recreation center, while areas like Brightwood Park and Petworth are deficient in facilities like athletic fields and tennis courts. The new Takoma, Lamond, and Emery Recreation Centers are important additions, but maintenance of the parks themselves continues to be a concern. The Fourth District Police Headquarters is on Georgia Avenue, and there are fire stations in Petworth and Brightwood Park, but areas like North Portal and Colonial Village are several miles from the nearest station. Public libraries and schools in the community are in need of modernization. The community has the largest concentration of hospitals in the city, but they are clustered in the southern part of the Planning Area, with no facilities (other than Walter Reed) in the north. The new senior wellness center on Kennedy Street will provide a much needed facility in a community where nearly one in five residents is over 65.

The important historic resources in the Planning Area should be recognized and protected. The Fort Circle Parks are a resource of national importance, yet their significance is unknown even to many District residents. Additional interpretive facilities are needed, and the integrity and historic context of the parks themselves should be protected. The Takoma Historic District helps conserve the gracious homes and small town architecture of Takoma, but other older neighborhoods and structures are not similarly protected. Important architectural resources like the Wardman rowhouses of Brightwood, the elegant older homes of 16th Street, and

the legacy of early 20th century commercial buildings along Georgia Avenue remain vulnerable to demolition or unsympathetic alteration. Additional properties in the Planning Area may merit designation as historic landmarks or districts. Plans for neighborhood heritage trails in Brightwood and elsewhere will help preserve Rock Creek East's legacy in the future.

The Georgia Avenue corridor remains a source of great interest, concern, and hope. In March 2005, the entire 5.6 mile corridor was designated as one of six "Great Streets" in the city to be targeted for reinvestment. Participants in Comp Plan meetings pointed to various successes and failures along the Avenue, noting some positive signs but focusing on the large amount of work yet to be done. One issue raised was the limited demand for the Avenue's small, narrow storefront spaces (with no off-street parking), and the need to concentrate retail at key "nodes" rather than in a continuous strip. Additional programs and investments are needed to assist businesses, attract the desired mix of retail, resolve traffic problems, address problem land uses, and provide appropriately designed infill housing for seniors and others. Transit plans for the corridor were the subject of much discussion during the Comprehensive Plan process, with concerns expressed about impacts on parking and congestion. The link between plans for Upper Georgia Avenue and plans for Walter Reed Hospital also was raised. Regardless of what happens on the Hospital site, change should be leveraged to achieve positive results for Georgia Avenue and the neighborhoods around it.

## 2208 RCE-1.1 GUIDING GROWTH AND NEIGHBORHOOD CONSERVATION

The following general policies and actions should guide growth and neighborhood conservation decisions in the Rock Creek East Planning Area. These policies and actions should be considered in tandem with those in the citywide elements of the Comprehensive Plan. 2208.1

# 2208.2 Policy RCE-1.1.1: Conservation of Strengthening Lower Density Neighborhoods

Maintain and conserve the attractive, stable strengthen the neighborhoods of the Rock Creek East Planning Area while providing new housing opportunities. Any new development in the Planning Area should be attractively designed and should contribute to the community's positive physical identity. 2208.2

#### 2208.3 *Policy RCE-1.1.2: Design Compatibility*

Ensure that renovation, additions, and new construction in the area's low density neighborhoods respects the scale and densities of adjacent properties, avoids sharp contrasts in height and mass, provides new housing opportunities, and preserves park like qualities such as dense tree cover and open space. 2208.3

See the Urban Design Element for additional policies on compatible building design and the Land Use Element for additional guidance on infill development.

#### 2208.4 *Policy RCE-1.1.3: Directing Growth*

Concentrate economic development activity, and employment growth, and new housing, including affordable housing, in Rock Creek East around the Georgia Avenue/Petworth Metrorail and Takoma station areas, along the Georgia Avenue corridor, along Kennedy Street, and at key nodes along 14th Street NW, between Allison and Decatur Streets at the former Walter Reed Army Medical Center site, and at the Armed Forces Retirement Home site. Provide improved pedestrian, transit, and bicycle access to these areas, and improve their visual and urban design qualities in order to create a unique destination for the local community to enjoy. 2208.4

#### 2208.5 *Policy RCE-1.1.4: Neighborhood Shopping Areas*

Maintain and encourage the development of multi-use neighborhood shopping and services in those areas designated for commercial or mixed uses on the Future Land Use Map. The encroachment of commercial and other non-residential uses into the stable neighborhoods adjacent to these locations shall be strongly discouraged. 2208.5

Please consult the Land Use Element for policies addressing the mitigation of commercial development impacts, such as traffic, parking, litter and noise, on surrounding residential areas.

#### 2208.6 Policy RCE-1.1.5: Housing Renovation

Strongly encourage the rehabilitation and renovation of existing housing in Rock Creek East, taking steps to ensure that housing remains affordable for current and future residents with a range of ages and household sizes. 2208.6

#### 2208.7 Policy RCE-1.1.6: Development of New Housing

Encourage the retention of existing subsidized housing units within the Rock Creek East Planning Area, along with other measures to increase housing choices and improve housing affordability for area residents. This should include the production of new mixed income housing for a mix of incomes and household sizes along Georgia Avenue, and the encouragement of mixed income housing in the industrially zoned area west of Georgia Avenue between Upshur and Shepherd, and on District-owned land along Spring Road near the Petworth Metro Station. A particular emphasis should be placed on providing low cost affordable housing for seniors older adults and families. 2208.7

#### 2208.8 Policy RCE-1.1.7: Cross Jurisdictional Coordination

Work closely with the Maryland National Capital Parks and Planning Commission and the City of Takoma Park to guide development along the

Maryland/District line, especially at the gateway areas along Eastern Avenue at 16th Street, Georgia Avenue and New Hampshire Avenue. 2208.8

#### 2208.9 Policy RCE-1.1.8: Industrial Zone Buffering

Provide improved buffering and screening along the interface between residential areas and industrial areas, especially along Blair Road, Chillum Place, and the CSX/Metrorail corridor. To protect nearby neighborhoods from noise and other industrial impacts, the expansion of industrial uses should be limited to areas designated for Production, Distribution, and Repair (PDR) on the Future Land Use Map. 2208.9

#### 2208.10 Policy RCE-1.1.9: Traffic Management Strategies

Establish traffic management strategies to keep through-traffic on major arterials, separate local traffic from commuter traffic, and keep trucks off of residential streets. These strategies should include improvements to **public transit** buses, bicycle lanes, and sidewalks, as well as measures to coordinate traffic signal timing and improve traffic flow. Particular focus should be given to Georgia Avenue, North Capitol Street, Blair Road, 14th Street, **16**th **Street**, Missouri Avenue, New Hampshire Avenue, Kennedy Street, and Piney Branch Road. 2208.10

See also the Transportation Element for policies on transportation demand management, transit, bicycles, and pedestrians, including pedestrian safety

#### 2208.11 Policy RCE-1.1.10: Parking For Neighborhood Retail Districts

Discourage the use of retail business and municipal building parking lots for long-term commuter parking through more aggressive enforcement and the provision of other parking and transportation options. 2208.11

#### 2208.12 *Policy RCE-1.1.11:* Bus Service Transit Improvements

Promote more efficient bus service in the Planning Area, with a particular emphasis on connecting residents <u>and workers</u> to the Metrorail stations, providing faster and more reliable service along Georgia Avenue, <u>14<sup>th</sup> Street NW</u>, and improving circulation between the east and wide sides of Rock Creek Park. Explore the concept of <u>ride-hailing services</u> jitneys and <u>micro-transit to supplement</u> shuttles as a more economical alternative to additional bus routes. 2208.12

#### 2208.13 *Policy RCE-1.1.12: Enforcement*

Mitigate traffic, parking, noise, and related safety problems that result from nonresidential uses through strict enforcement of zoning, parking, and other municipal regulations. 2208.13

#### <u>NEW</u> Policy RCE: Vibrant Local Shopping Streets

Encourage a vibrant mix of commercial businesses, including local retail options, so not to have excessive concentrations of liquor stores on local shopping streets.

#### NEW Policy RCE: Livability in Rock Creek East

Continue to evaluate transportation safety and comfort for all users of the street network and identify concrete actions to increase safe and accessible mobility options.

#### <u>NEW</u> <u>Policy RCE: Sustainable Development</u>

<u>Integrate sustainability strategies at the site and project level in new</u> developments in the Rock Creek East Area.

#### 2208.14 Action RCE-1.1.A: Small Area Plan Priorities

Prepare Small Area Plans for the following areas in Rock Creek East:

- Upper Georgia Avenue NW (between Decatur Street and Eastern Avenue) including the Brightwood neighborhood
- Kennedy Street NW
- Spring Road Public Facility Campus. <u>Completed See Implementation</u> Chapter 2208.14

#### 2208.15 Action RCE-1.1.B: Façade Improvements

Implement urban design and façade improvements in the established commercial districts along Georgia Avenue, Kennedy Street, and 14th Street <u>to enhance</u> <u>community identity</u>. These improvements should be based on standards that can be enforced through city codes such as zoning and building regulations. 2208.15

#### 2208.16 Action RCE-1.1.C: Industrial Zone Buffers

Develop a design plan to implement buffering techniques that protect residential areas from adjacent industrial sites, especially along Blair Road and Chillum Place. Completed – See Implementation Chapter 2208.16

#### 2208.17 Action RCE-1.1.D: Improving Traffic Flow

Improve traffic flow and safety through improved lighting, signage, pavement markings, traffic islands, truck route signs, and other transportation system management measures for Georgia Avenue, North Capitol Street, Missouri Avenue, the 4th/Blair intersection, and New Hampshire Avenue. 2208.17

#### 2209 RCE-1,2 CONSERVING AND ENHANCING COMMUNITY RESOURCES

#### 2209.1 Policy RCE-1.2.1: Fort Stevens and Fort Slocum

Maintain and improve the Fort Circle Parks, especially Fort Stevens and Fort Slocum. The Fort Circle green spaces should be more effectively linked and commemorated, and conserved as an essential cultural, historical, recreational, aesthetic, and natural resource. 2209.1

#### 2209.2 *Policy RCE-1.2.2: Historic Resources*

Protect, preserve and increase public awareness of buildings, facilities and places of historic and archaeological significance in Rock Creek East, including Rock Creek Park, the Fort Circle Parks, the Lucinda Cadey House, George Lightfoot House, Van View, Hampshire Gardens, Petworth Gardens, Rock Creek Parish Glebe, and the Takoma Park, Grant Circle, Walter Reed, Armed Forces Retirement Home, and Marjorie Webster Hhistorics Delistricts. Identify and increase awareness of other places of potential significance, and consider appropriate protections, incorporating the community's recommendations as part of the process. These resources and others should be enhanced and protected through regulatory enforcement. 2209.2

#### 2209.3 *Policy RCE-1.2.3: Gateways*

Enhance 16th Street, Georgia Avenue, and New Hampshire Avenue as gateways into the District of Columbia. 2209.3

#### 2209.4 Policy RCE-1.2.4: Rock Creek Park

Improve multi-modal access to Rock Creek Park by providing additional parking, public transit service, bicycle trails, **wayfinding**, and walking paths. Expand outdoor recreational activities at the park to better meet community needs. 2209.4

#### 2209.5 *Policy RCE-1.2.5: Erosion and Drainage*

Carefully assess the erosion and drainage impacts of existing and proposed development, particularly in the North Capitol/Rock Creek Church area where flooding has been a problem in the past. 2209.5

#### 2209.6 *Policy RCE-1.2.6: Small and Minority Local Businesses*

Assist small and <u>local minority</u> businesses along Kennedy Street, Georgia Avenue and other Rock Creek East commercial districts in providing neighborhood services and creating job opportunities for area residents. 2209.6

#### 2209.7 *Policy RCE-1.2.7: Multi-Cultural Services*

Ensure that community services are responsive to cultural changes in the Rock Creek East community, particularly the growing number of Latino residents in <u>the Planning Area</u> Petworth, Brightwood, Brightwood Park, and 16th Street Heights. 2209.7

#### 2209.8 Policy RCE-1.2.8: Health Care Facilities for Special Needs Populations

Provide additional facilities, services, and programs to meet the mental and physical health needs of Rock Creek East residents, to promote healthy aging especially facilities for the elderly. 2209.8

See also Land Use Element Section LU-3.4 on the distribution and siting of Community Based Residential Facilities.

#### 2209.9 *Policy RCE-1.2.9: Recreational Acreage*

Expand access to parkland in the southern part of the Planning Area (Petworth, Brightwood, and 16th Street Heights). The 2006-Parks and Recreation Master Plan identified these areas as being particularly deficient in parkland acreage. The opportunity for publicly accessible open space at the Armed Forces Retirement Home should be realized in the event the site is redeveloped. 2209.9

#### New Policy RCE: Scenic Resource Protection

Conserve and enhance the important scenic and visual resources of Rock Creek East, including the areas of the Armed Forces Retirement Home site and the Fort Circle Parks. Future development should be designed to highlight and respond to scenic assets.

- 2209.10 Action RCE-1.2-A Rock Creek Park and Fort Circle Parks Coordination
  In collaboration with the National Park Service, explore the feasibility of
  developing additional community-serving recreational facilities at Rock Creek
  Park and within the Fort Circle Parks to increase recreational options, public
  safety and community stewardship of these assets. All facilities should be
  consistent with the General Management Plans for these park areas. 2209.10
- 2209.11 Action RCE-1.2.B: Historic Resource Recognition Surveys Continue to conduct historic surveys in Document places of potential historic significance in the Rock Creek East Planning Area, with a priority on the Petworth, Brightwood, Crestwood, Crestwood North, 16th Street Heights, Shepherd Park, North Portal Estates, and Colonial Village areas. **Identify** appropriate preservation efforts for these places, using community recommendations and the Ward 4 Heritage Guide prepared by the DC Historic Preservation Office as part of the process. Consider expanding the Takoma Historic District to include appropriate structures and places. Consider the creation of additional historic districts or conservation areas along the Upper 16th Street corridor to recognize its Identify significant historic anchors and architectural resources along the Upper 16th Street corridor and evaluate properties meriting recognition through historic designation. Use other existing programs and mechanisms as needed to preserve and enhance neighborhood character. 2209.11

#### 2209.12 Action RCE-1.2.C: Shepherd Park Recreation Center

Determine the feasibility of developing a new recreation center in the that considers the needs of Shepherd Park, as well as the Walter Reed site and/Colonial Village area. The 2006 Parks and Recreation Master Plan identified this area as needing additional recreation center space such a facility. 2209.12

#### NEW Action RCE: Gateway Thoroughfares

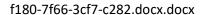
Enhance the defining characteristics of Georgia Avenue, 16<sup>th</sup> Street, and New Hampshire Avenue as gateway thoroughfares through Rock Creek East connecting with Maryland. The thoroughfares' origins and purpose should define how public space and buildings along them enhance views toward important civic monuments and distant landmarks, create neighborhood-defining places, and complete Washington DC's park and open space system.

#### 2210 RCE-2 POLICY FOCUS AREAS

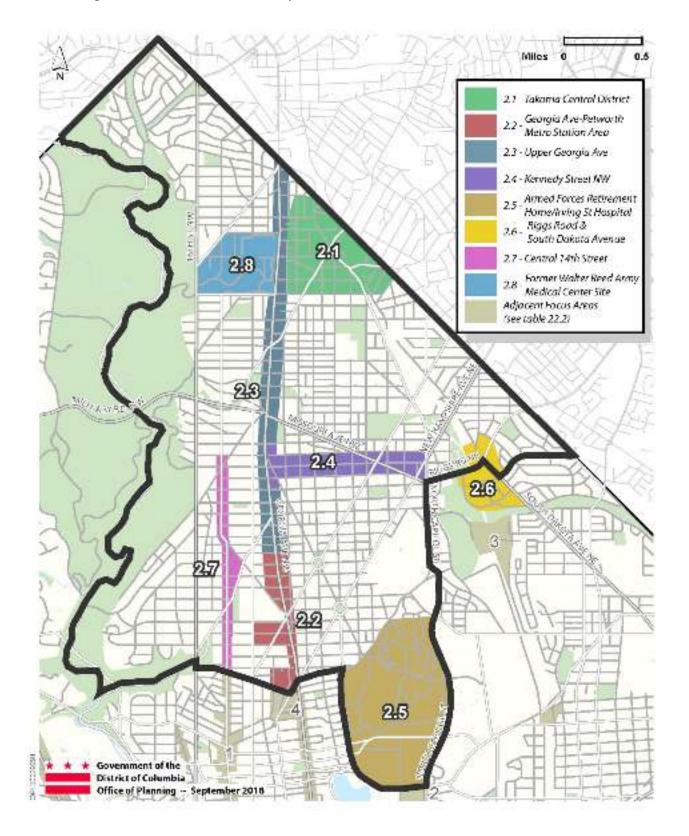
- The Comprehensive Plan has identified <u>five eight</u> areas in Rock Creek East as "policy focus areas," indicating that they require a level of direction and guidance above that given in the prior section of this Area Element and in the citywide elements (see Map 22.1 and Table 22.2). These <u>five eight</u> areas are:
  - Takoma Central District
  - Georgia Avenue Petworth Metro Station Area
  - Upper Georgia Avenue/Walter Reed
  - Kennedy Street NW
  - Riggs Road and South Dakota Avenue
  - Central 14th Street
  - Walter Reed Army Medical Center Site
  - Armed Forces Retirement Home/Irving Street Washington Hospital Complex Campus.

    2210.1
- 2210.2 Table 22.2: Policy Focus Areas Within and Adjacent to Rock Creek East 2210.2

National Control	Creek East
With	in Rock Creek East
2.1	Takoma Central District (see p. 22-18)
2.2	Georgia Avenue/Petworth Metro Station (see p. 22-22)
2.3	Upper Georgia Avenue (see p. 22-24)
2.4	Kennedy Street NW (see p. 22-26)
2.5	Armed Forces Retirement Home/Irving Street Hospital Campus (see p. 22-27)
2.6	Riggs Road and South Dakota Avenue (see p. 22-26)
2.7	Central 14th Street (see p. 22-27)
2.8	Former Walter Reed Army Medical Center Site (see p. 22-27
Adjac	ent to Rock Creek East
1	14th Street/Columbia Heights (see p. 20-20)
2	McMillan Sand Filtration Site (see p. 20-29)
3	Fort Totten Metro Station Area (see p. 24-28)
4	Georgia Avenue Corridor (Mid-City) (see p. 20-16)



2210.3 Map 22.1: Rock Creek East Policy Focus Areas 2210.3



#### 2211 RCE-2.1 TAKOMA CENTRAL DISTRICT

- Takoma is one of Washington's most distinctive communities. It shares its history and its name with Takoma Park, Maryland. Both communities embody classic pedestrian-scale streets and a rich architectural legacy. The area's principal business district along Carroll Street links the District and Maryland portions of the community. While the border across this bi-jurisdictional commercial center is seamless, the District's side lacks the and recent developments on the District side complement the streetscape, retail mix, and vitality of on the Maryland side. Many Takoma DC residents find themselves shopping across the border in Maryland, even though their own commercial district has the capacity to offer many of the same retail amenities. 2211.1
- A number of planning studies for the area have been completed over the years, including a 1977 Plan that anticipated the opening of Metro, a 1999 study that looked at ways to link the Maryland and DC commercial districts, and a 2002 Strategic Plan for the Takoma Central District. The Central District Plan was developed through an intensive public process and was adopted by the City DC Council as a Small Area Plan in 2002. It covered an area extending from Chestnut Street on the north, the Maryland/DC state line on the east, 4th and 5th Streets on the west, and Aspen and Laurel Streets on the south. The area includes the Metrorail station and the shopping districts along Carroll Street and 4th Street. It includes small shops with comprising a variety of neighborhood serving businesses, a vacant former theater, homes houses and apartments, parking lots, and vacant land. 2211.2
- The Central District Plan (CDP) seeks to improve neighborhood retail choices, restore vacant buildings and storefronts, accommodate compatible infill housing, address traffic and parking conditions, enhance open space, and improve the safety and quality of the pedestrian environment. Key principles from the CDP are captured in the policies and actions below; the CDP itself should be consulted for additional detail. The Plan describes a vision for Central Takoma as a "Town Center," with Metro serving as a gateway to new mixed use development, restored historic buildings, and pedestrian friendly streets. It places a priority on preserving the small-town character that embodies historic Takoma DC, emphasizing development that is in keeping with the low scale and businesses that serve the local community. 2211.3
- Several specific sites were identified in the Central District Plan as housing opportunities. Since 2002, <u>numerous</u> mixed use <u>and multi-family residential</u> development projects <u>such as Elevation 314 and Cedar Crossing</u> have <u>already</u> been completed on <u>some of these <u>many</u> sites. <u>A townhome Multi-family residential</u> development is <u>currently</u> proposed on the <u>6.8-acre Metrorail site itself</u>, including <u>live-work space</u>, parking for Metro riders, and a <u>new reimagined</u> public <u>green space park</u>. Improvements to Carroll Avenue and Blair Road are planned to</u>

maintain traffic flow, and make the area safer for pedestrians. Future development in the Central Takoma area should maximize Metrorail access while taking care to provide appropriate buffers and transitions to adjacent uses.2211.4

- The Central District Plan was immediately followed by preparation of a Transportation Study for Takoma. The Study had several objectives, including improving safety for all modes of travel, reducing cut-through traffic, improving aesthetics, and balancing the needs of autos with those of pedestrians, transit users, and bicyclists. The Study also tested the effects of proposed development on the transportation network to ensure that impacts would be mitigated and that traffic flows would remain acceptable. A number of short-term and long-term recommendations were developed and are currently being implemented. 2211.5
- Policy RCE-2.1.1: Historic Preservation in Takoma

  Recognize and respect Takoma's rich heritage, architectural character and scale, and small town ambiance in all <u>redevelopment revitalization</u>, urban design <u>improvements</u>, and marketing strategies and initiatives. 2211.6
- 2211.7 Policy RCE-2.1.2: Strategic Public and Private Investment in Takoma

  Target public investment in the Takoma Central District area in ways that can be leveraged to improve private investment and create public benefits. This should include streetscape and building façade improvements, partnerships with neighborhood and business organizations, and the development of key public properties. 2211.7
- Accommodate housing demand, including affordable housing, at the short-term and long-term opportunity sites identified in the Takoma Central District Plan. Short-term sites include vacant land, an auto service site, and the station parking area. Longer term development sites include parking lots and light industrial areas which could potentially strengthen the Takoma Central District as Support the creation of a mixed-use, mixed income neighborhood for a range of household sizes. 2211.8
- 2211.9 *Policy RCE-2.1.4: Takoma Central District Retail Strategy*Concentrate retail activities on key sites along Carroll Street and 4th Street through requirements that mandate ground floor retail space within the established business district. Continuous street walls and active ground floor retail should be encouraged in these areas, consistent with the Small Area Plan. Inappropriate uses, such as storage yards, auto sales, and warehouses, should be strictly limited. 2211.9
- 2211.10 *Policy RCE-2.1.5: Takoma Central District Transportation Strategy*Place a priority on meeting transit needs at the Takoma Metro station and accommodate all Metro and Ride-On services on the station site itself. Incorporate

Metropolitan Branch Trail options into all transportation improvements for the area. 2211.10

#### 2211.11 Action RCE-2.1.A: Traffic Congestion and Parking

Mitigate intersection and corridor congestion on Blair Road and Carroll Street. Improve parking for local businesses by encouraging better management of existing parking, including shared parking arrangements with WMATA and other landowners in locations that can better support the commercial district. 2211.11

#### 2211.12 Action RCE-2.1.B: Pedestrian Safety and Connections

Improve pedestrian safety in the Takoma Central District with a coordinated program of physical improvements, including new western entrances to the Metro station that better connect communities east and west of the tracks. 2211.12

#### 2211.13 Action RCE-2.1.C: Takoma Metro Station Redevelopment

Enforce the Takoma Central District Plan redevelopment guidelines for the Metro station and implement the recommendations of the Takoma Transportation Study. 2211.13

#### 2211.14 Action RCE-2.1.D: Takoma Central District Village Green

Create a village green as the Central District's signature open space feature. 2211.14

#### 2212 RCE-2.2 GEORGIA AVENUE/PETWORTH METRO STATION AREA

The Georgia Avenue-Petworth Metro Station Focus Area extends from Decatur Street on the north to Euclid Street on the south. The text below addresses the area between Decatur Street and Spring Road, including the Metro station itself. 2212.1

See the Mid-City Area Element for detail on the area from Spring Road south to Euclid Street.

- The Rock Creek East portion of the Study Area includes flats, apartments, the Petworth Library, several schools and recreation areas, and many small shops such as beauty salons, carry outs, and liquor stores. The corridor also includes vacant buildings and underutilized sites with the potential for redevelopment. 2212.2
- A "Corridor Plan and Revitalization Strategy" was developed for Georgia Avenue
   Petworth in 2005. It provides a framework to guide future development and to
  enhance the quality of life in neighborhoods along the corridor. The Strategy
  recognizes the opportunity to re\_energize Georgia Avenue as a thriving and
  attractive street, building on historic assets like the area's building stock and
  relatively new assets like the Metrorail station. It includes strategies to strengthen

existing businesses, restore abandoned storefronts, attract new mixed income development, address parking issues, and draw new businesses through financial and regulatory incentives. Several blocks along the Avenue are identified as new housing sites. Numerous parking, traffic flow, and pedestrian improvements are identified, such as more visible crosswalks, landscaped medians, and improved lighting. One of the Plan's transportation recommendations extension of Yellow Line train service is already moving forward. 2212.3

- Several mixed use projects <a href="have been completed or">have been completed or</a> are planned for the area bringing new population and businesses to Georgia Avenue in Petworth. One of these is located on the 1.4-acre Metro station site at Petworth and will include ground floor retail and upper floor housing. This <a href="Completed in 2009">Completed in 2009</a>, the Park <a href="Place">Place</a> project <a href="Located at the Petworth Metro station site added over 150 new housing units including affordable units. Ground floor retail is a should be a catalyst for other residential and mixed use projects planned or underway on Georgia Avenue. Future projects should include a diversity of housing types and retail amenities, oriented toward the needs of the surrounding community. 2212.4
- 2212.5 Policy RCE-2.2.1: Development Character

Encourage development in the Georgia Avenue/Petworth area to respect the area's pedestrian-oriented, moderate to medium density character. A variety of project scales should be encouraged, ranging from small adaptive reuse and rehabilitation projects to mixed use projects combining housing and commercial uses. Mixed income housing with a variety of housing types is particularly encouraged. Design transitions between large-scale and small-scale development to ameliorate the appearance of overwhelming scale and to relate to context of lower scale of surrounding neighborhoods. Any development of larger-scale buildings shall require architecturally sensitive scale transitions to adjacent, less dense development. 2212.5

- Policy RCE-2.2: Strategic Public and Private Investment in Petworth
  Target capital improvements toward the locations that are best equipped to
  leverage new private development, particularly the 3600-4100 blocks of Georgia
  Avenue. These capital investments should include façade improvements,
  streetscape amenities, pedestrian safety measures, parking management
  improvements, and public art. 2212.6
- Policy RCE-2.2.3: Limiting Undesirable Uses in Petworth

  Discourage uses deemed undesirable along Georgia Avenue, such as liquor stores, used car lots, and automobile repair shops. Provide flexibility for businesses with desirable uses that would like to expand their services and facilities. Such measures will help strengthen the economic vitality of the corridor, retain businesses, and serve the shopping needs of the surrounding neighborhoods. 2212.7

#### 2212.8 *Policy RCE-2.2.4: Upshur/Taylor Industrial Area*

Recognize the opportunities for new housing, loft, and live-work development in the heavy commercial area located between Upshur, Shepherd, Georgia Avenue, and 13th Street. 2212.8

#### 2212.9 Action RCE-2.2.A: Site Acquisition

Enforce the higher tax rates applicable to vacant properties, and especially to vacant and blighted properties, to encourage their being put into productive use. Continue acquisition of underused or vacant land to facilitate public-private infill development that catalyzes the revitalization of Georgia Avenue and reinforces its role as the central business district of Petworth. 2212.9

#### 2212.10 Action RCE-2.2.B: Petworth Co-Location Opportunities

Explore opportunities to co-locate new and improved public facilities along Spring Road and on <u>at</u> the Petworth Library/Roosevelt Senior High School/MacFarland Middle School campus. Consider other uses in the co-location development programs, such as a health care center, housing and senior living. 2212.10

#### 2212.11 Action RCE-2.2.C: Petworth Overlay Zone

Consider an overlay zone for Georgia Avenue in Petworth that would restrict new uses deemed undesirable along the corridor, such as used automobile lots and automobile repair shops, and that would provide existing businesses with an allowance for additional floor area ratio to help them expand. Completed – See Implementation Chapter 2212.11

#### 2212.12 Action RCE-2.2.D: Georgia and New Hampshire Avenue Intersection

Enhance pedestrian safety, aesthetics and streetscape quality at the intersection of Georgia Avenue and New Hampshire Avenue, adjacent to Metro. This intersection is the hub of Petworth and requires crosswalk improvements and other changes to create a more desirable shopping district and favorable climate for new investment. The need for such improvements at the Georgia and Kansas Avenue intersection also should be assessed. Completed – See Implementation Chapter 2212.12

#### 2212.13 Action RCE-2.2.E: Financial Incentives

Consider financial and management incentives to assist existing businesses and new investors along Georgia Avenue, including a Tax Increment Financing District, a retail and leasing management strategy, and changes to the Façade Improvement Program. Obsolete – See Implementation Chapter 2212.13

#### 2213 RCE-2.3 UPPER GEORGIA AVENUE NW/WALTER REED

- 2213.1 The Upper Georgia Avenue corridor extends more than 2.5 miles from Decatur Street north to Eastern Avenue. The corridor includes local and community-serving retail uses, gas stations, car dealerships, small offices, public and institutional buildings, and residential uses. The character of the corridor changes between Aspen Street and Fern Street, where <u>the</u> Walter Reed Army Medical Center <u>Historic District</u> occupies the west side of the avenue and row houses and low-rise apartments line the east side. 2213.1
- Portions of Upper Georgia Avenue lack retail diversity and have poor streetscape amenities, an unsafe pedestrian environment, and an aesthetic quality that is not in keeping with the high-quality residential areas on its east and west. The corridor has the potential to attract significant redevelopment, potentially supporting new retail, housing, and mixed use activity. It has many assets that are attractive to investors, including its historic building stock and proximity to a diverse community with significant purchasing power and a wide range of retail interests. 2213.2
- NEW
  Approved by the DC Council in 2008, the Upper Georgia Avenue Land
  Development Plan guides growth and development along the corridor to
  create an attractive destination for residents, business owners and visitors.
  The plan builds upon efforts of the government, the community and the
  private sector along Georgia Avenue to increase local neighborhood livability
  and create a new environment that stimulates private investment and
  neighborhood revitalization.
- 2213.3 One of the street's challenges is its continuous "strip" development pattern. Looking to the future, The Upper Georgia Avenue Land Development Plan emphasizes development along Georgia Avenue should emphasize "nodes" the corridor in five "zones" at key intersections, each highlighting different redevelopment opportunities locations. Nodes Zones should be clearly identified with streetscaping by signage, lighting, paving, landscaping, and other physical features that define their identities and create a clearer sense of place while providing a pedestrian-friendly public realm. The strategy of nodal zones on the corridor will support attraction of a variety of retail options, preserve and promote historic resources, stimulate mixed-income housing, and encourage multi-modal transportation options, while developing a clear northern gateway presence into the District at Eastern Avenue. One example of such a node is the intersection of Georgia Avenue and Missouri Avenue/Military Road. This historic crossroads provides a logical location for a more well-defined, walkable retail district serving nearby neighborhoods. Another example is the area near Eastern Avenue, which is a gateway to the District and an established shopping area. 2213.3
- 2213.4 More detailed assessments of Georgia Avenue are needed to identify the appropriate locations and "themes" for activity nodes, and to develop strategies

for the commercially zoned areas in between them. Some of these areas may redevelop with housing over the next 20 years, particularly where existing uses are vacant or obsolete. 2213.4

- 2213.5 Strategies for Upper Georgia Avenue must be coordinated with ongoing <u>redevelopment of</u> the <u>evolving plans for the</u> Walter Reed Army Medical Center campus, further described below, which will buoy the corridor and expand the market for small businesses. (WRAMC). In 2005, the site was identified for closure through the Base Realignment and Closure (BRAC) law. The law requires WRAMC related employees, services, and programs to vacate the site and move to other existing and/or planned facilities by the year 2011. As of Spring 2006, the Department of the Army had accepted the applications of the General Services Administration (GSA) and the Department of State (DOS) for reuse of the site. This initial decision meant that the entire site would be conveyed to these agencies and none of the property would be declared surplus. GSA's proposal included secure office space for the northern portion of the site and the DOS proposal called for foreign missions on the rest of the site. In April 2009, the federal government declared 62.5 acres on the main post of the Walter Reed Army Medical Center as surplus property, thereby making it available to a District government local redevelopment authority (LRA) for re-use. In accordance with the BRAC process, the Walter Reed LRA engaged in an extensive public planning process to prepare a Reuse Plan in alignment with District, community, and BRAC goals. It is possible that these plans will change before the site is vacated. Key goals for redevelopment of the site include:
  - (a) Enhancing the city's tax revenue base;
  - (b) Re-connecting the campus to the neighborhood by extending the street grid into the campus and creating enhanced transit options
  - (c) Creating a livable, walkable community through sustainable development; and
  - (d) Revitalizing Georgia Avenue.
- While the District does not have jurisdiction over Walter Reed, consultation between local and federal officials is necessary on many issues. These include historic preservation, adaptive reuse of existing buildings, environmental remediation, and transportation. The District will work closely with the federal government over the coming years to promote changes on the site that benefit the community, and to avoid land use conflicts, create community access and open space wherever feasible, and mitigate impacts on parking and community character, 2213.6
- 2213.7 Policy RCE-2.3.1: Upper Georgia Avenue

Develop Upper Georgia Avenue (from Decatur to Eastern) as a walkable shopping street with <u>five</u> distinct and clearly identifiable activity centers along its course. Encourage development that reinforces <u>a</u> <u>this</u> nodal pattern, with new retail or local-serving office development clustered at key locations and new housing or mixed use development on underutilized commercial properties in between. Conserve existing housing along the corridor <u>and</u> support<u>ing</u> its maintenance and renovation, <u>and encourage affordable housing options</u>. 2213.7

2213.8 Policy RCE-2.3.2: Pedestrian and Transit Improvements to Upper Georgia Avenue

The development of upper Georgia Avenue as one of Washington, DC's prominent commercial gateways should encourage new retail and infill that is pedestrian and transit oriented. Improve transit access along Georgia Avenue to support existing and planned commercial activities. This should include transit improvements on the Georgia Avenue itself and support better connections with between the Avenue and other parts of the city. Improvements to the public realm also should be made, to make walking, biking, and transit use safe, comfortable, and convenient, including greening and landscaping in the public space and right-of-way. 2213.8

2213.9 Policy RCE-2.3.3: Walter Reed Development

Work with federal officials in ongoing discussions on the disposition of Walter Reed Hospital Department of State's Foreign Missions Center at the Walter Reed site, Children's National Research and Innovation Campus, as well as the Parks at Walter Reed project to support economic development on Upper Georgia Avenue. In addition, Tthe District will seek outcomes that preserve the stability and quality of neighborhoods around the site, minimize the potential for future land use and transportation conflicts, preserve open space buffers between the site and its neighbors, provide community amenities wherever feasible, build new housing, and create educational and employment opportunities that benefit District residents. The Final Reuse Plan will be a key component of the District's application to the Department of Defense and the Department of Housing and Urban Development for the successful conveyance of the property to the District, and will serve as the preferred federal land use plan for the future development of the site. 2213.9

NEW Policy RCE: Coordinated Business Community

Support existing business organizations that provide beautification and business assistance services along Upper Georgia Avenue. Encourage efforts to coordinate business improvement strategies among the various Georgia Avenue business associations through the implementation of the Upper Georgia Avenue Land Development Plan. Assist businesses in adapting to changing markets and customer bases that shift with new uses and development on the corridor, particularly around the Walter Reed site.

#### NEW Policy RCE: Upper Georgia Avenue Development

New development should provide ground floor retail with either residential, office, or institutional uses above. Transitions in height can be designed to ameliorate the appearance of overwhelming scale and to relate to the lower scale of the surrounding neighborhood. Additional residential development, including affordable and moderate income housing, can create more vibrant and inclusive destinations at the zones along the corridor.

#### 2213.10 Action RCE-2.3.A: Upper Georgia Avenue Area Plan

Develop a small area plan and implementation strategy focused on the properties fronting on Georgia Avenue between Decatur Street and Eastern Avenue. The small area plan should identify the commercial nodes along the corridor, develop strategies for encouraging housing in areas in between these nodes, and provide guidance on the appropriate mix of land uses and measures to avoid the overconcentration of undesirable uses. **Completed – See Implementation Chapter** 2213.10

#### 2213.11 Action RCE-2.3.B: Land Acquisition on Upper Georgia Avenue

Acquire vacant and/or underutilized private land along Upper Georgia Avenue which can be leveraged to support private revitalization and reinvestment. The production of mixed income housing should be a top priority where land is acquired. Obsolete – See Implementation Chapter 2213.11

#### 2213.12 Action RCE-2.3.C: Walter Reed Small Area Planning and Zoning

As the Walter Reed property progresses through the BRAC process, the District and an implementation LRA should take a proactive approach to connect the site with the community, accelerate the timeline for reuse, and mitigate potential development risks. Steps to achieve this goal include:

- (a) Undertaking a small area planning process to determine land use designations and zoning;
- (b) Working with the Army to establish interim uses and activity on the site;
- (c) Actively marketing the site to potential tenants and developers;
- (d) Identifying an appropriate public-private financing plan that includes a mix of local and federal incentives and grants; and
- (e) Establishing appropriate standards for environmental remediation and sitewide sustainability. **Completed – See Implementation Chapter** 2213.12

#### NEW Action RCE: Retail Strategies for Upper Georgia Avenue

Complete market studies of Upper Georgia Avenue to assess unmet retail market demand, evaluate strategies for retaining local retailers, identify potential locations for new neighborhood serving retail, and develop strategies for attracting and retaining the appropriate mix of retail in each area.

#### 2214 RCE-2.4 KENNEDY STREET NW

2214.1 Kennedy Street NW spans the Brightwood Park and South Manor Park neighborhoods. The street is mixed use in character, with low-density storefront commercial uses, as well as residential uses. Apartment buildings, rowhouses and single-family detached homes line the streets immediately adjacent to the corridor and parts of Kennedy Street itself. The street also serves as one of the few eastwest transit routes in the Rock Creek East Planning Area. 2214.1

#### NEW

Approved by the DC Council in 2008, the Kennedy Street Revitalization Plan was the result of intense collaboration among community and government stakeholders. The plan includes broad recommendations and a community vision on how this neighborhood main street can be revitalized, detailed through urban design guidelines and illustrative concepts representing the community's vision of where new development opportunities should be explored. The plan comprises four overarching goals: ensure a clean and safe environment to live, work, and play; create a walkable, safe public realm with mobility connections; encourage new mixed-income, mixed-use development while providing opportunities for existing residents and businesses; and, empower residents to support implementation of the plan.

#### 2214.2

During the last several years, the District has targeted resources to the area for crime prevention, community clean-up, and public safety, short-term family housing support, streetscape improvements and designation as a federal Opportunity Zone, while residents and business owners have come together to support the revitalization of Kennedy Street. This has generated interest in the area and attracted new residents, businesses, and activities. While the neighborhoods surrounding the corridor are quite stable, demographic changes have altered the kinds of retail services that are needed. Typical businesses on the corridor eurrently have included convenience stores, beauty/ barber shops and carry-outs. Over the next two decades, Kennedy Street should is evolvinge into a more vibrant mixed use shopping area, with vacant storefronts reoccupied once again and new opportunities for local-serving businesses and restaurants. The success of existing businesses also should be encouraged as this revival occurs. 2214.2

The diverse population in the Brightwood area, <u>including those aged 60 and</u> over, provides an opportunity to bolster the tenant mix and attract new mixed-use

development. Because of existing services, such as the recently built Hattie B. Holmes Senior Wellness Center, the "Kennedy" short-term family housing facility at the 300 block of Kennedy Street, new mixed-use development, with street activated uses and mixed-income housing above, will catalyze revitalization along the corridor.

#### 2214.4 Policy RCE-2.4.1: Kennedy Street Improvement

Improve Kennedy Street between Georgia Avenue and 1st Street NW as a locally-oriented neighborhood shopping street. A distinct identity should be created for the street in order to boost the performance of existing businesses and attract new businesses to the vacant storefronts on the corridor. 2214.4

#### 2214.5 Policy RCE-2.4.2: Housing along Kennedy Street

Encourage moderate density mixed-use projects along Kennedy Street, including **affordable and** mixed-income housing to serve all generations of residents in the neighborhood.

#### NEW Policy RCE: Investment on Kennedy Street

Target public investment along the Kennedy Street Corridor in ways to leverage private investment and create public benefits. This should include streetscape and building façade improvements, culture and public art, partnerships with neighborhood and business organizations, and the development of key public properties.

#### 2214.6 Action RCE-2.4.A: Kennedy Street Strategic Development Plan

Develop a small area plan and implementation strategy focused on vacant and underutilized commercial properties along Kennedy Street. The Plan should identify the potential for new and expanded residential, commercial and mixed use development, and should include actions to make the area a more attractive place for local residents to shop. **Completed – See Implementation Chapter** 2214.6

#### 2214.7 Action RCE-2.4.B: Main Street Designation

Consider the designation of Kennedy Street as a DC Main Street, thereby creating a vehicle for business improvement and technical assistance. <u>Completed – See Implementation Chapter</u> 2214.7

# 2215 RCE-2.5 ARMED FORCES RETIREMENT HOME/IRVING STREET WASHINGTON HOSPITAL COMPLEX CAMPUS

The Armed Forces Retirement Home (AFRH), formerly known as the U.S. Soldiers and Airmens Home, is a functioning home for almost 1,400-500 veterans

of the U.S. Military. It occupies a 272-acre site in the southeast part of the Planning Area. 2215.1

- The AFRH has been an institution of national importance for more than 150 160 years, and is a historic district listed in both the DC Inventory of Historic Sites and both a DC Historic Landmark and is a National Register of Historic Places landmark. The property has exceptional significance as a natural, cultural, historic, and scenic resource and is one of the largest contiguous properties in the District of Columbia. President Abraham Lincoln maintained a cottage on the site and wrote parts of the Emancipation Proclamation while residing there in 1862. The Federal Elements of the Comprehensive Plan acknowledge the significance of the AFRH as an important public open space. 2215.2
- 2215.3 In 2001, the Secretary of Defense was authorized to sell, lease, or otherwise dispose of any property of the AFRH determined to be excess to the needs of the Home. The AFRH is in the process of developeding a master plan for that purpose in 2008. Since 2008, the area context has changed as Washington. DC has grown, and additional planning has been completed, necessitating future amendments to the AFRH Master Plan. While the District has limited jurisdiction over AFRH as long as it remains in federal use, consultation between local and federal officials is necessary on many redevelopment issues. Private use redevelopment presents the opportunity to integrate AFRH into its adjacent growing neighborhoods while strengthening the functional and perceptual connections to Washington, DC. The District government anticipates that the creation of a new neighborhood on the AFRH property can be successfully incorporated in the city and provide a model of 21st century urban living that achieves a high standard of environmental sustainability, social equity, design excellence, and economic innovation. 2215.3
- In 2018, the General Services Administration, on behalf of AFRH issued a
  Request for Proposals for private use redevelopment of the 80-acre AFRH

  Master Plan area. The prospect of redevelopment creates exciting opportunities but also has raised community concerns about the scale of development, provisions for open space, traffic and environmental impacts, effects on visual and historic resources, adding affordable housing, and the compatibility of the development with the surrounding row house neighborhoods. The District will work closely with the federal government over the coming years to promote changes on the site that benefit the community, and to avoid land use conflicts, create community access and open space wherever feasible, and mitigate impacts on traffic and community character. As portions of the site are leased or sold to the private sector, they should be are subject to zoning and new Comprehensive Plan Map and zoning designations by the District. 2215.4

- To the south of the AFRH, the Irving Street Washington Hospital Complex Campus includes approximately 50 acres of health care related uses located between Michigan Avenue NW, Irving Street NW, Park Place NW, and First Street NW. The hospital complex is a major employer; includes approximately 8,000 employees. Facilities facilities include the Washington Hospital Center, Children's Hospital National Medical Center, the National Rehabilitation Hospital and the Veterans Administration Medical Center Hospital. The Medstar Washington Hospital Center, founded in 1958, is the largest private hospital in the District. 2215.5
- In the future, eExpansion of hospital facilities may be necessary to maintain appropriate levels of care for a growing population and to support new medical care initiatives. This expansion may include ancillary uses such as medical office buildings, clinics, hotels, and conference facilities. 2215.6
- Planning for the future growth and redevelopment of the ARFH site and New Washington Hospital Complex has continued. In 2009, District agencies and NCPC collaborated on the North Capitol Street Cloverleaf Feasibility Study, which explored alternative intersection configurations for the cloverleaf intersection of North Capitol and Irving Streets. DDOT's 2016 Crosstown Multimodal Transportation Study recommends capital and operational improvements for multi-modal east-west travel through the city, further encouraging the removal or reconfiguration of the cloverleaf intersection. The study highlights capacity upgrades needed for current and future transit service across the District, while identifying multi-modal infrastructure improvements that can impact urban design considerations of the ARFH and Washington Hospital Complex sites as they expand and redevelop. Building on these initiatives, the Office of Planning launched the North Capitol Crossroads project in 2019 to develop a broader planning framework for the North Capitol Street, Irving Street, and Michigan Avenue corridors.
- Policy RCE-2.5.1: AFRH Redevelopment

  Future private use redevelopment at AFRH should create a new wellintegrated mixed-use neighborhood that can contribute to the vibrancy of
  Washington, DC and help the city meet major priorities such as new housing
  opportunities for its growing population, including affordable housing; new
  commercial and retail space that generate new jobs; and supportive
  infrastructure for multi-modal transportation. Ensure that any future
  development of the Armed Forces Retirement Home is sensitive to and
  compatible with surrounding uses. The scale of development should reflect
  prevailing densities in adjacent communities. The highest densities should be
  clustered along North Capitol Street and near the Irving Street Hospital area. It is
  critical that the western edge of the site near the Park View, Pleasant Plains,
  Petworth, and University Heights areas be retained as open space, with public

access restored as it was when these neighborhoods were initially developed. 2215.7

#### NEW Policy RCE-2.5X: Reintegrating AFRH into the District

Private use redevelopment of AFRH should physically engage with the city and invite people into the site. Develop a neighborhood that is designed to prioritize transit, walking, and bicycling, consistent with recommendations in the Crosstown Multimodal Transportation Study. Internal street designs should reflect current best practices and connect with the existing public street network to enhance access along and across Irving Street NW and North Capitol Street.

#### 2215.8 *Policy RCE-2.5.2: Housing and Community Opportunities*

Strongly support a variety of housing types, developed at a range of densities and serving a range of incomes, in the event the Armed Forces Retirement Home is developed. The opportunity to develop larger units suitable for families on the site should be recognized. Adequate servicing infrastructure and accommodation of necessary public facilities should be provided on site to the extent feasible, including schools, parks, libraries, and emergency services to support a successful urban neighborhood. Gated communities should be discouraged on this site. 2215.8

#### 2215.9 Policy RCE-2.5.3: Resource Protection

To the greatest extent possible, require the protection of consistent with its new uses, protect panoramic views, historic landmarks, and important historic landscapes on the Armed Forces Retirement Home site. The historic links between this site and adjacent land at the McMillan Sand Filtration site and the 49-acre property acquired by Catholic University should be reflected in its design and planning. 2215.9

#### New Policy RCE-2.5.X: Sustainable and Resilient AFRH

Ambitious energy efficiency goals should be set for private use redevelopment, exploring the potential for on-site energy production and distribution. AFRH redevelopment should actively manage area flooding by maximizing stormwater retention on site through low impact development techniques.

#### 2215.10 *Policy RCE-2.5.4: Open Space at AFRH Conservation*

Encourage the designation of a substantial portion of the Armed Forces
Retirement Home as open space and public parkland as the site is made available
for reuse, particularly on the western perimeter of the site where it abuts
residential uses. Design and plan for open space at AFRH to be more
accessible as a local and regional public amenity for its natural setting,
historical and cultural importance, and recreational offerings. A linear park
connection extending from this site south through the Irving Street Hospital

Campus and McMillan Reservoir Sand Filtration site to LeDroit Park should be pursued. 2215.10

## 2215.11 Policy RCE-2.5.5: Irving Street Washington Hospital Complex Campus Development

Encourage continued development of the Irving Street Washington Hospital Complex Campus with hospitals and health care services. Promote land uses that are flexible enough to accommodate the future needs of the facilities while considering the impacts to the surrounding residential areas and the additional impacts to the District's roadway, infrastructure and public service resources. 2215.11

#### 2215.12 Action RCE-2.5.A: AFRH Master Plan Coordination

Coordinate with the AFRH, NCPC, and General Services Administration to review amend the AFRH Master Plan with the goal of integrating new private use development into adjacent neighborhoods and city systems, with a focus on servicing infrastructure, transportation connectivity and capacity, social services, employment opportunities, and new amenities. attention to desired land uses, zoning, building height, intensity of proposed development, circulation, open space, infrastructure, and public services. Site plan review must be carefully coordinated to address potential impacts in compliance with new land use and zoning designations for any private use redevelopment in the creation of a successful new neighborhood. 2215.12

# 2215.13 Action RCE-2.5.B: Irving Street Hospital Campus Strategic North Capitol Crossroads Planning

Complex, campus AFRH, The Catholic University of America, adjacent neighborhoods, and other institutional, federal, and community stakeholders to ensure that necessary facility expansions and large site redevelopments contribute to a coordinated plan that leverages the opportunity to improve multi-modal mobility, open up publicly accessible green space, convert historic assets into new amenities, and provide new housing options to meet DC's growing demand. are well planned and mitigate potential adverse impacts on surrounding areas. Review existing hospital facility strategic plans to determine appropriate land uses and determine if zoning changes are needed. 2215.13

#### NEW RCE-2.6 RIGGS ROAD AND SOUTH DAKOTA AVENUE

# NEW The area surrounding the Riggs Road and South Dakota Avenue intersection was historically part of the Civil War defense of Washington, DC, with nearby Fort Totten and Fort Slocum preserved as open spaces by the National Park Service. The broader area is characterized by residential neighborhoods with pockets of commercial and industrial land uses at the

intersection and along the adjacent rail tracks. Despite ample parks, schools, proximity to the Fort Totten Metro station and other public amenities, the area has suffered from poor pedestrian facilities and circulation.

- NEW

  The Riggs Road and South Dakota Avenue Area Development Plan was initiated in 2006 to revitalize the commercial and residential properties within a ¼-mile radius of the intersection, many of which were underutilized and vacant. Approved by the DC Council in 2009, the plan recommends a transit-oriented development strategy with increased densities and heights for six opportunity sites, with corresponding design guidelines for each. Implementing the plan's vision will expand housing, transportation, retail, and service choices in an amenity-rich, walkable neighborhood.
- NEW
  Policy RCE-2.6.1: Neighborhood Center
  Establish a dynamic neighborhood center at Riggs Road and South Dakota
  Avenue that enhances community character and reactivates the street.
- NEW
  Policy RCE-2.6.2: Development for an Inter-generational Community
  Attract development that leverages proximity to public transit, encourages pedestrian activity, and provides new mixed-income housing that serves all generations.
- NEW

  Policy RCE-2.6.3: Open Spaces

  Connect, activate, and create new open spaces and recreational opportunities
  in the Riggs Road and South Dakota Avenue area through redevelopment
  while improving the safety, maintenance, and quality of existing parks.
- NEW
  Policy RCE-2.6.4: Access and Circulation
  Promote safe access and circulation throughout the Riggs Road and South
  Dakota Avenue neighborhood, especially to Fort Totten Metro Station, with
  a well-lit and connected sidewalk network.
- NEW
  Action RCE-2.6.A: Housing Opportunities
  Provide housing opportunities in the Riggs Road and South Dakota Avenue
  area for a mix of incomes, with an emphasis on seniors and home ownership.
- NEW
  Action RCE-2.6.B: Parking Coordination
  Engage WMATA, DDOT, and neighboring property owners in a discussion
  regarding innovative parking solutions for Riggs Road and South Dakota
  Avenue, including parking pilots, shared parking, and other tools.
- Develop First Place, NE as a multi-modal neighborhood-serving corridor with safe and accessible bicycle connections.

Action RCE-2.6.C: First Place NE

NEW

#### NEW Action RCE-2.6.D: Parks and Open Space

Provide publicly accessible pocket parks, active recreation, and/or green space in the Riggs Road and South Dakota Avenue area where appropriate in new development, with resident input. The sites on the west side of South Dakota Avenue should be targeted to include innovative green and open space amenities within any proposed development concept.

#### NEW RCE-2.7 CENTRAL 14<sup>th</sup> STREET

#### **NEW**

The segment of 14<sup>th</sup> Street, NW from Spring Street to Longfellow Street has a 100-year history of planned settlement. The 14<sup>th</sup> Street streetcar extension in the early 20<sup>th</sup> century played a major role in the growth and development of the surrounding neighborhoods, whose physical legacy is reflected by the turn-around at Colorado Avenue and car barn (now bus barn) at Decatur Street. The streetcar line supported early commercial buildings which clustered into bustling nodes along the corridor by the mid-20<sup>th</sup> century. Population decreased from the 1970s, but the corridor has experienced a new transformation with increased private interest and investment accompanying a rebound in population since 2000.

#### **NEW**

The Central 14<sup>th</sup> Street Vision Plan and Revitalization Strategy was approved by the DC Council in 2012 following a planning process that involved extensive community outreach, including input from both residents and merchants and the formation of an Advisory Committee. With three distinctive commercial nodes along the corridor, the Central 14<sup>th</sup> Street Plan sets forth a vision for a vibrant and eclectic mix of residential and commercial development that reflects the neighborhood's cultural heritage, offers unique shopping destinations, and is enriched with green public spaces.

#### **NEW**

**Policy RCE-2.7.1: Central 14th Street Nodal Development Support the nodal redevelopment opportunities of 14th Street, NW:** 

- Southernmost "Node One" (Spring to Shepherd Streets) can leverage the development activity and streetscape identity of neighboring Columbia Heights.
- Intermediary "Node Two" (Webster to Decatur Streets) can become a neighborhood-serving retail area with potential for additional uses in conjunction with the reconstruction of the existing bus barn.
- Northernmost "Node Three" (Jefferson to Longfellow Streets) can be repositioned to attract creative arts uses with an enhanced public space.

#### NEW Policy RCE-2.7.2: Public Realm

Improve the aesthetics of the Central 14<sup>th</sup> Street corridor as well as pedestrian safety and connectivity.

#### NEW Policy RCE-2.7.3: Mobility

Improve multi-modal options along the Central 14<sup>th</sup> Street corridor while increasing the efficiency of parking systems.

#### NEW Policy RCE-2.7.4: Small Business Opportunities

Strengthen opportunities for existing and new small businesses along the Central 14<sup>th</sup> Street corridor and enhance their marketing and advertising to increase neighborhood patronage.

#### <u>NEW Action RCE-2.7.A: Land Use Change</u>

Change the Future Land Use Map designation from low density commercial to moderate density mixed use commercial for the properties currently zoned MU-3 on 14th Street and Arkansas Avenue between Webster Street and Decatur Street to support mixed-use redevelopment of commercial properties.

#### NEW Action RCE-2.7.B: Public Realm

Enhance the Central 14<sup>th</sup> Street corridor with sustainable streetscape amenities, expanded tree canopy, interpretive signs at each of the commercial nodes reflecting the history and culture of 14th Street, NW, and a reconfigured island park at the intersection of 14<sup>th</sup> Street, Colorado Avenue, and Kennedy Street.

#### NEW Action RCE-2.7.C: Bus Transit

Enhance WMATA bus service along 14th Street, NW to address customer concerns and efficiency in scheduling, and determine future improvements to transit operations and management as necessary.

#### NEW Action RCE-2.7.D: Parking

Consider more efficient curbside management along the Central 14<sup>th</sup> Street corridor and explore shared parking opportunities on underutilized parking lots (e.g., the DSK Mariam Church) to increase foot traffic and activate sidewalks.

#### NEW RCE-2.8 FORMER WALTER REED ARMY MEDICAL CENTER SITE

# NEW For over 100 years, the Walter Reed Army Medical Center (WRAMC) housed the main U.S. Army General Hospital that served wounded soldiers and veterans. In addition to establishing a strong legacy of service and medical innovation that achieved an international reputation, WRAMC was a major center of employment in the Rock Creek East area for several decades. The beautiful and architecturally significant 110-acre campus is bounded by Fern Street and Alaska Avenue to the north, 16th Street to the west, Aspen Street to the south, and Georgia Avenue to the west.

#### **NEW**

In 2005, the site was identified for closure through the Base Realignment and Closure (BRAC) law, and all employees, services, and programs vacated the site and moved to other existing and/or planned facilities in 2011. In 2009, the Federal government declared a 67.5-acre surplus at the former Army hospital, thereby making portions of it available to a Local Redevelopment Authority (LRA) for redevelopment. Since 2009, the redevelopment process, supported by significant community and stakeholder engagement, has progressed through several milestones that meet both federal and local requirements, as well as community needs. Stewarded by the LRA, along with critical community input, the planning process produced a Reuse Plan to comply with federal requirements. Concurrently, the Walter Reed Army Medical Center Small Area Plan, approved by the DC Council in 2012, was developed in conjunction with the community to satisfy local requirements for land use and zoning, including urban design guidelines that complement the vision laid out in the Reuse Plan. The District government selected a master developer team in 2013, and the US Department of Housing and Urban Development approved the Reuse Plan in 2014. In 2016, the US Army transferred 66.57 acres of the site to Washington, DC, while the remaining 43 acres of the site are to be used by Children's National Research and Innovation Campus, and for federal purposes, including by the Department of State (DOS) for foreign missions.

#### NEW

The Small Area Plan's vision to honor Walter Reed's legacy as a center for innovation and excellence is set forth through four goals: to integrate the site with the community; provide a mix of uses; create jobs and revenue for Washington, DC; and activate the site. The plan provides for 3.1 million square feet of development, accommodating 1,950 residential units, and 14 acres of open space. Seven site-wide urban design principles were established in the plan: to maintain the site character; retain historic "Building 1" as the core; enhance open space; preserve historic elements; extend the street network; create vibrant, multi-modal corridors; and integrate sustainable strategies.

#### NEW Policy RCE-2.8.1: Walter Reed Site Character

Maintain the existing Walter Reed Site character of five identified east-west bands, each different in spatial and formal character.

#### NEW Policy RCE-2.8:2: Walter Reed Building 1

Retain the Walter Reed site's Building 1 as the "Core" of the site reinforced with open spaces along the north-south axis and views terminating at its historic façade up and down 13<sup>th</sup> Street.

NEW Policy RCE-2.8.3: Walter Reed Open Space

Preserve and enhance the Walter Reed site's historic green open spaces with healthy mature tree canopies to help integrate the site with surrounding neighborhoods. Incorporate naturalized stormwater management systems, urban agriculture and recreation to showcase innovative sustainable development in Washington, DC.

#### NEW Policy RCE-2.8.4: Historic Elements

Celebrate Walter Reed's legacy through preservation and reuse of existing buildings and landscapes of historic significance on the former campus.

#### NEW Policy RCE-2.8.5: Multi-modal Street Network

Re-integrate the Walter Reed site back into the city's transportation fabric by extending existing streets into the site to create new, multi-modal, north-south and east-west connections. New access points to and through the Walter Reed site will provide visual and physical access to buildings and landscapes, helping to establish a sense of place on all streets in the network.

#### NEW Policy RCE-2.8.6: Sustainability

Incorporate strategies to achieve the sustainability goals in the Walter Reed Small Area Plan and Reuse Plan as part of the redevelopment of the former Walter Reed campus. Sustainability strategies should address sustainable energy systems, building design, transportation, waste management, storm and sewer infrastructure, and community outreach and education.

#### NEW Action RCE-2.8.A: Land Use and Zoning

Change the Future Land Use Map and Generalized Policy Map designations and establish zoning for the Walter Reed site pursuant to the "Proposed Comprehensive Plan Land Use Designations" map in the Walter Reed Small Area Plan.

#### NEW Action RCE-2.8.B: Interim Activation

Implement interim uses to activate the former Walter Reed site in advance of major construction and rehabilitation projects.

#### NEW Action RCE-2.8.C: Aspen Street

Widen Aspen Street along the southern border of the former Walter Reed campus between 16<sup>th</sup> Street and Georgia Avenue to accommodate one travel lane, a dedicated 5-foot bike lane in each direction, on street parking, and the addition of sidewalks.

#### NEW Action RCE-2.8.D: Transportation Demand Management

Create a Transportation Demand Management (TDM) Plan and implement TDM measures for the former Walter Reed site, with a designated TDM coordinator to monitor the program and determine additional TDM measures on an annual basis.