**Draft Amendments** 

**DELETIONS** 

**ADDITIONS** 

CITATION HEADING

CITATION Narrative Text. Citation

**NEW** New text, policy, or action.

CITATION Policy Element Abbreviation-Section Number. Policy Number: Policy Name

CITATION Action Element Abbreviation-Section Number. Action Letter: Action Name

Completed Action Text (at end of action and before citation): <u>Completed – See</u>
<u>Implementation Table.</u>

900 Overview

900.1 The Urban Design Element addresses the District's physical design and visual qualities. The Element describes the ways in which different aspects of the city's landscape-especially its buildings, streets, and open spaces-work together to define impressions of Washington and its neighborhoods. The design and appearance of physical space can create connections or barriers. It can create a sense of safety or a sense of discomfort. Ultimately, urban design shapes perceptions of the city, and contributes to the way people interact and experience the environment around them. 900.1

- The critical urban design issues facing the District of Columbia are addressed in this element. These include:
  - Strengthening Affirming our civic identity through a renewed focus on the historic intention of theour city's design; assets such as public spaces, boulevards, and waterfront areas
  - <u>StrengtheningDesigning for successful</u> neighborhoods <u>quality of life</u> <u>whileand</u> <u>accommodatinglarge site reintegration</u> <u>growth and change;</u>

- Supporting a vibrant urban life that enhances the accessibility, performance, and beauty of our public spaces; and Improving the public realm, particularly street and sidewalk space
- Realizing design excellence and innovation in architecture, infrastructure and public spaces to elevate the human experience of our built environment. Addressing infrastructure and other barriers that affect aesthetic qualities
- Promoting design excellence throughout the city. 900.2
- 900.3 Urban design is important to all American cities but has particular significance and importance in the Nation's Capital. The city itself was designed to inspire American growth and prosperity. Streets were deliberately aligned to take advantage of natural topography and vistas, providing sites for monuments and important buildings and creating grand ceremonial spaces. The foundation of Washington's design and character is based on continuous and deliberate planning to create a capital worthy of our nation. The streets, reservations, and vistas in Washington's urban core collectively establish the historic L'Enfant City as the singular American example of a national capital conceived to physically express the ideals of a new republic. This historic plan serves as a significant urban design framework that both the federal and District of Columbia governments have extended through subsequent generations of planning and the development of a signature system of public parks, lushly landscaped streets, and architecturally rich neighborhoods and buildings. Deeply rooted in the city's form are also natural qualities like the topography, streams and waterways, and sweeping promontory views that continue to shape the human experience of this city in both subtle and formative ways. 900.3
- While great attention has been focused on the design of the monumental core of 900.4 the city, its basic form has been set for many years. The same attention has not been consistently provided to the rest of Washington. Although the design of the built environment inspires civic pride and a strong sense of identity in some parts of the city, it has the opposite effect in others As a growing city, and to remain vital for future generations, Washington, D.C. must respond to the evolving needs of its residents, workers and visitors and be cognizant of how technology and innovation are transforming the way people engage the public realm and built landscape. The continued planning efforts by the federal and District of Columbia governments will build upon our planning legacy by: shaping buildings, streets, and public spaces of our city as places for people; celebrating the increasing diversity of people and institutions within our city; and elevating our nation's capital as a sustainable and resilient place. By weaving the everyday experiences of people, and contemporary design into the historic plans of our city, we aim to elevate the national image of Washington as a truly great city. 900.4

- There is more that can be done to enhance Washington's physical appearance.

  More of the city should benefit from the magnificent network of open spaces, waterfronts, and boulevards that is already in place. The traditional focus on the city's symbolic identity must be matched with a greater focus on its urban identity its identity as a city of distinct and beautiful neighborhoods. A stronger policy foundation is needed to protect the positive qualities that distinguish each of Washington's communities while still allowing for innovative and creative design. The Urban Design Element includes diagrams to illustrate the principles suggested by its policies and actions. These diagrams are illustrative only. 900.5
- 900.6 Urban design objectives are interwoven through many of the Comprehensive Plan's Elements. In particular, the Land Use, Transportation, Environmental Protection, Historic Preservation, and Parks, Recreation, and Open Space Elements all speak to the role that design should play in shaping the future of the city. The Plan as a whole recognizes the power of good design to transform and revitalize the city and its neighborhoods. The Urban Design Element includes diagrams to illustrate the principles suggested by its policies and actions. These diagrams are illustrative only. 900.6
- 901 Urban Design Goal
- 901.1 The overarching goal for urban design in the District is:

Enhance the beauty, equity, and livability of the city by reinforcing protecting its historic design legacy and, reinforcing the diversity identity of its neighborhoods and centers, harmoniously integrating new construction with existing buildings and the natural environment, and improving the vitality, appearance, and function security of streets and public spaces. 901.1

- 902 UD-1 Toward A Stronger Shaping Our Shared Civic Identity
- Washington's civic identity is defined by a particular set of physical features, including the Potomac and Anacostia Rivers, the topographic "bowl" of the original city and the rolling hills that surround it, the open spaces and dense tree canopy of its parks and neighborhoods, and the wide diagonal boulevards avenues, and rectangular street grid and circles, squares and triangular parks. The city is further defined by its built form including a horizontal skyline punctuated by civic landmarks, park-like streets, and pedestrian-scale architecture The Virginia and Maryland suburbs contain the region's tallest buildings while the city center is characterized by lower buildings of relatively uniform mass and height. 902.1
- The character of the city's center has largely been shaped by the L'Enfant Plan,

  19th-century public space improvements, building height restrictions, and the

  McMillan Plans and the 1910 Height of Buildings Act. The L'Enfant Plan in

particular is responsible for the set the stage for conditions that define almost every new development in the historic center of the city today. The radial arrangement of streets, and public spaces has created wide streets, creation of signature views, distribution of public spaces, and many irregular and prominent building sites The Height Act resulted in a predominance of structures that are as wide as they are tall, and a street environment, somewhat uniform, has more in common with Paris than it does with New York, Chicago, and other cities in North America. Immediately beyond the city center, much of the District's urban pattern consists of walkable, compact communities within L'Enfant's original grid of streets. A ring of more than a dozen well-defined neighborhoods lie within two miles of the edge of the National Mall, many with the best features of traditional urbanism—housing near open space and transit, pedestrian-oriented shopping streets, and densities that create active street life. Beyond this ring, in Washington's hills and valleys, lie many more neighborhoods that were shaped by the Olmsted Highway plan and former street car lines; these neighborhoods are defined more by domestic scale architecture, tree cover, and topography and are the gateways to the District. 902.2

- Beyond the city center, much of the District's urban pattern consists of walkable, compact communities. A ring of more than a dozen well-defined neighborhoods lie within two miles of the edge of the National Mall. Beyond this ring lie many more neighborhoods designed with the best features of traditional urbanism housing near open space and transit, pedestrian-oriented shopping streets, and densities that create active street life. 902.3
- The design pattern in the city's outer neighborhoods is less formal than it is in the heart of the city. Their image is defined more by architecture, scale, tree cover, and topography than it is by monumental vistas. The neighborhoods contain a patchwork of building forms and styles spanning various periods in the city's history, from narrow townhouses to modernist towers. There are small traditional shopping districts, auto-oriented centers from the 1940s and 50s,occasional strip malls and even "big boxes" from more recent years. Many of the neighborhoods were initially shaped by streetear lines, creating a radial pattern of development that extends far beyond the city limits. 902.4
- The impact of past urban design decisions has not all been positive. The urban renewal and freeway building efforts of the 1950s and 60s resulted in physical barriers between many communities and the displacement of residents to other parts of the city., in particular, contributed to some of the social and economic divisions that exist in the city today. For instance, "slum clearance" in the Near Southwest destroyed the fine-grained fabric of an entire neighborhood, and dislocated thousands of residents. Future design decisions must help to reconcile some of the inequities that persist in the city and respond to our need to grow, changing the District's image from that of a divided city to one that is much more inclusive and connected. In this regard, the reinforcing the design of

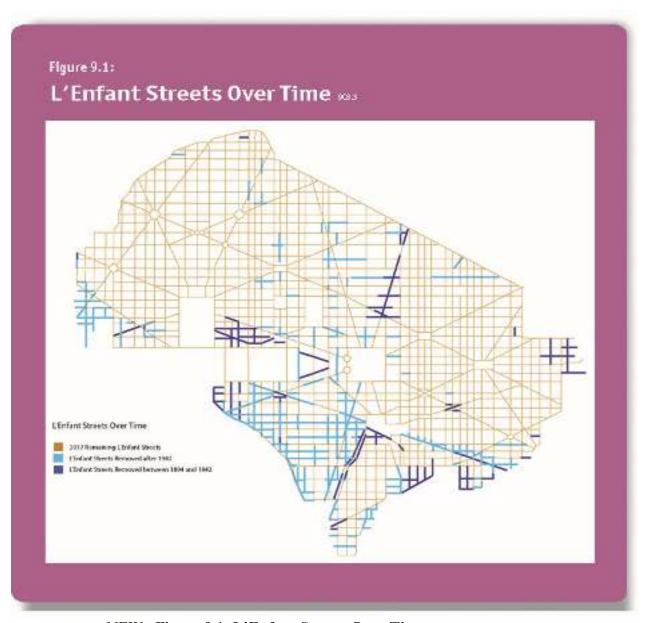
Washington's neighborhoods should historic plans and access to natural features through exceptional urban design provides even greater relevance opportunities for achieving a shared civic identity than the monuments themselves. 902.5

- The text below is organized to respond to the following topics, each related to the urban pattern and identity of the city as a whole:
  - <u>Building on Washington's Historic Plans</u>
     — <u>Protecting the Integrity of Washington's Historic Plans</u>
  - **Designing in Harmony with** Natural Topography and Landforms
  - <u>Designing Our</u> Waterfront <u>for the Next Century Identity and Design</u>
  - Strengthening Boulevards Enhancing Thoroughfares and Gateways
  - Overcoming Physical Barriers 902.6
- 903 UD-1.1 <u>Building on Protecting</u>-the Integrity of Washington's Historic Plans
- Washington's historic plans have proven to be extraordinarily resilient. The L'Enfant Plan has managed to accommodate the arrival of the streetcar, the subway, and most importantly, the automobile. In each case, elements of the original plan were altered and even transformed, but not at the expense of civic identity. The integrity of the District's historic plans has been regulated and protected through the careful oversight of agencies like the National Capital Planning Commission and the Commission of Fine Arts. NCPC's Legacy Plan (1997) and Memorials and Museums Plan (2001), in particular, have emphasized refinement and completion of many of the ideas originally proposed by L'Enfant and the McMillan Commission.

Washington's historic plans are the backbone of our city's architectural identity and urban form. As a deliberately planned city, the notion of future growth was built into the original L'Enfant plan in a way that was both visionary and aspirational, anticipating a grander place that would take years to construct and speaking to the promise of a great nation. It would take over a century for the city's population to reach 500,000 and begin to take on the monumental scale of the original vision. With the additional layers of the McMillan Plan, Olmsted Highway Plan, and various other planning initiatives, Washington's urban form has proven to be both resilient at accommodating many of the changing physical and programmatic needs and demands of urban life. 903.1

903.2 Protection of historic plans and a commitment to their underlying principles should extend across and beyond the monumental core of the city. Design

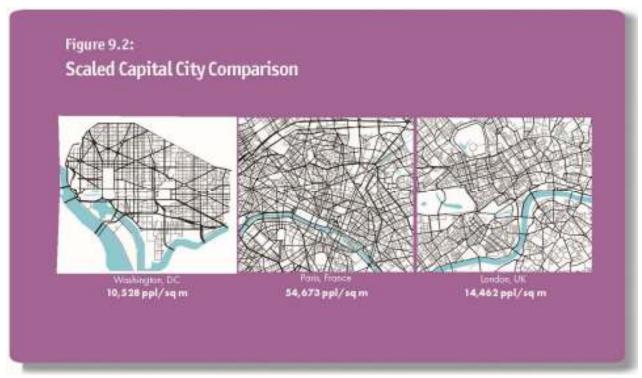
decisions should reinforce the city's pattern of axial, radial, and diagonal streets, and enhance the public spaces formed where these streets intersect one another(see Figure 9.1). Special places such as Mount Vernon Square and Judiciary Square should be highlighted through landscape improvements and building frontage requirements. The historic plans, with their generous rights-of-ways and open spaces, have managed to incorporate, with varying degrees of success, the streetcar, the subway, the automobile, bike lanes, security requirements, and other evolving layers of urban infrastructure. However, the elements of the original plans have been altered and even transformed to accommodate change. Since 1896, we have lost 17% the of streets in the original L'Enfant plan (as shown in figure 9.1). Over the last 15 years, greater stewardship of our planning legacy has led to the reversal of some of these losses through projects like City Center and Waterfront Station; so far, approximately X miles of these original L'Enfant streets have been restored.



**NEW Figure 9.1: L'Enfant Streets Over Time** 

The integrity of the District's historic plans has been regulated, refined and updated through agency oversight and planning efforts such as NCPC's Legacy Plan (1997) and Memorials and Museums Plan (2001). The more recent Anacostia Waterfront Initiative (2003) has continued this evolution, but with a distinct shift in focus towards environmental stewardship and the realization of a waterfront city. In this instance, the Anacostia River and its surrounding neighborhoods have been re-envisioned as a place that meets the needs of a growing city by leveraging a new relationship between the city's natural features and its built form.

We must continue to balance the need to preserve and honor Washington's distinctive urban and monumental heritage with the pressing needs of our growing population, equity, and long-term resilience. Looking at strategies other historic capital cities have used to sustainably growth shows that by respecting and building on our plans we can handle greater density and a careful incorporation of taller structures (See Figure 9.2). A commitment to the design concepts and underlying principles of our great historic plans must underpin this growth and extend across and beyond the monumental core of the city, with design decisions that reinforce the city's pattern of axial, radial, and diagonal streets; enhance the public spaces formed where these streets intersect one another; and (see Figure 9.3) build fine grained character of our alley system. Finally, our approach to urban design must allow for 21st century realities and aspirations: equitable access, a renewed District identity, and sustainable design are just a handful of the factors giving shape to this vision and forming the backdrop for the public life and cultural engagement of all citizens.



- 903.3 Figure 9.1: Typical DC Irregular Spaces Figure 9.2: Scaled Capital City Comparison
- 903.4 Figure 9.2: Plan of L'Enfant Reservations (excerpt only)

**Draft Amendments** 

Many of the District's public squares, circles, triangles, and public "reservations" (see Figure 9.23) are undervalued and lack distinction. The They comprise a great design opportunity for the District, should to work with the National Park Service and others to enhance these reservations places as distinctive elements of the cityscape and important legacies of the earlier plans. Building placement is key to should reinforcinge the identityphysical presence of the city's corridors and open spaces, and emphasizing avoid obstruction of important vistas. 903.5



### NEW Figure 9.3: Key L'Enfant Public Spaces

903.6 **Policy UD-1.1.1: National Image** 

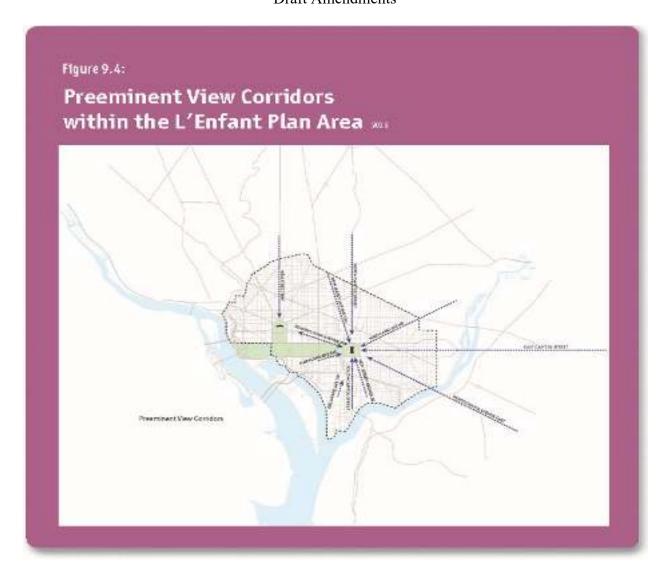
Strengthen and enhance the physical image, character and outstanding physical qualities of the District, its neighborhoods, and its open spaces, in a manner that reflects its role as the national capital. 903.6

903.7 Policy UD-1.1.1: Reinforcing the L'Enfant and McMillan Olmsted Highway
Plans

Respect Restore and reinforce-the L'Enfant and McMillan Olmsted Highway
Plans to maintain the District's unique, and historic and grand character, such as
the grand avenues and connections to nature. This policy should be achieved
through a variety of urban design measures, including restoration of previously
closed streets, appropriate building placement, view protection, enhancement of
L'Enfant Plan reservations (green spaces), limits on street and alley closings (see
Figure 9.3), and the siting of new monuments and memorials in locations of
visual prominence. Restore obstructed view corridors and vistas, where
contributingto a historic resource as appropriate and where possible, previously
closed streets and alleys, and obstructed vistas or viewsheds. 903.7

Policy UD-1.1.2: Preeminent View Corridors

Reinforce the prominent role of the radiating avenues from the U.S. Capitol and preeminent view corridors of the White House through consistent tree canopy and streetscaping, street-level uses, and building setbacks and embellishments such as towers. These streets include: North Capitol Street, South Capitol Street, East Capitol Street, New Jersey Avenue, Maryland Avenue, Pennsylvania Avenue, Delaware Avenue, and 16th Street (see Figure 9.3).



NEW Figure 9.4: Preeminent View Corridors within the L'Enfant Plan Area

Policy UD-1.1.3: Siting <u>and Design</u> of <u>Museums</u>, Monuments, and Memorials Coordinate with federal entities such as the National Capital Planning Commission (NCPC) and the Commission of Fine Arts (CFA) in the planning and siting of major landmarks, including museums, monuments, and memorials, the development of plans for federal reservations and other federally-owned civic spaces Locate commemorative works in places that are relevant to the subject being memorialized where possible. Design commemorative installations to be accessible to people of all ages and various degrees of mobility, and design them in a way that benefits public life. Explore new types of commemoration, including temporary installations, light projections, and auditory experiences. 903.9

**Draft Amendments** 

### 903.10 Policy UD-1.1.4: Height Act of 1910

Protect the civic and historical character of the city, particularly the "horizontal" urban quality of Central Washington, by limiting building heights in accordance with the Height Act of 1910. Basic principles of the Height Act are shown in Figure 9.4. 903.10 (MOVED to 4.3.1)

#### NEW *Policy UD-1.1.5: Inclusive and Vibrant Civic Spaces*

Enhance L'Enfant Plan reservations and other historic open spaces as key gathering and civic spaces of our city through redesign and programming to attract a diversity of users, enhance user experience, and foster national and local identity. Design the visual qualities of the public spaces to reinforce Washington's grand civic character, as well as its creative culture.

### NEW *Policy UD-1.1.6: Public Space Landscape*

Continue and enhance the use of "public parking" regulations (See Figure 9.4) to promote a verdant park-like character to DC's streets with landscaped yards, generous tree canopy, and pedestrian-scaled retaining walls and fences. Maintain building restriction lines, limit below grade building projections that detract from green space, and protect the existing grades along a block or corridor in public space and building restriction areas.



NEW Figure 9.5: Streets with Wide Public Parking (Landscape)/Sidewalks

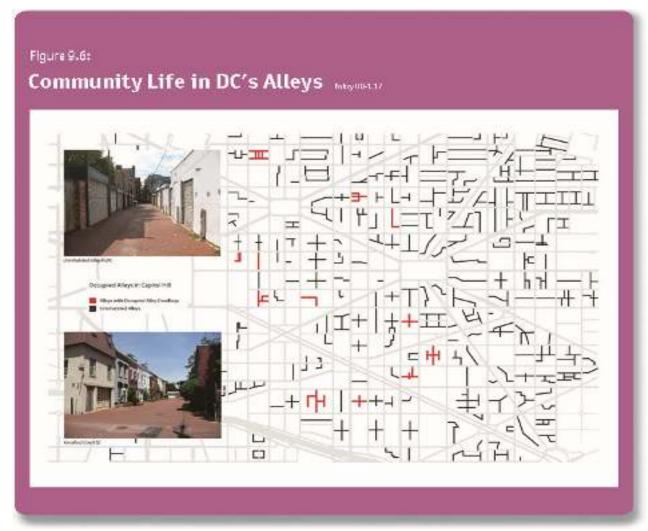
#### NEW Text Box: Public Parking

The area of public right-of-way devoted to open space and greenery between a private property line and the sidewalk is referred to as "public parking" in city regulations. The term "parking" refers to the intent for this area to be

like a park, in effect making each street in the District a parkway. Public parking does more than just make the city look attractive. It has many benefits that include absorbing storm water, creating an environment that promotes an increased tree canopy, and visually distinguishing the District from adjacent jurisdictions and other cities.

### NEW *Policy UD-1.1.7: Community Life in Alleys*

Promote the use of the historic alleyway system as multipurpose spaces that can provide additional housing, support community life, and meet utilitarian needs through the creation of accessory dwelling units, green alley treatments, and controlled vehicular access to alleyways. Strongly discourage the closure of alleyways for whole block development.



NEW Figure 9.4: Streets with Wide Public Parking (Landscape)/Sidewalks

NEW <u>Policy UD-1.1.8: Reducing Railroad and Highway Barriers</u>
<u>Upgrade or rebuild railroad and highway overpasses and underpasses to</u>
maintain or restore the continuity of the historic street network and ensure

the comfort and safety of pedestrians and bicyclists. In appropriate settings, such as Central Washington, explore longer-term solutions to addressing railroad and highway barriers such as air rights development over tracks, sunken freeways, or conversion into multiway boulevards.

903.11 Action UD-1.1.A: Siting of Landmarks Commemorative Works

Enhance the District government's approach to the siting and review of both local and national commemorative works, and establish processes for better coordination among District and Federal agencies and review bodies Continue to convene a Commemorative Works Committee to advise and make recommendations to the Mayor and Council on requests to place monuments, memorials, and other commemorative works on District- owned space. Work with NCPC, the CFA, and other federal partners to ensure that the placement of such works on federal properties is consistent with the NCPC Monuments and Memorials Plan. 903.11

NEW Action UD-1.1.B: Review of "Public Parking" Regulations

Conduct a review of public space regulations and standards. Update and refine the design standards for "public parking" areas including appropriate materials for curbs, fences, and retaining walls. 904

NEW Action UD-1.1.C: Alley Greening

Investigate the adoption of regulations that allow for resident greening and controlled vehicular access of alleyways to promote neighborhood community life.

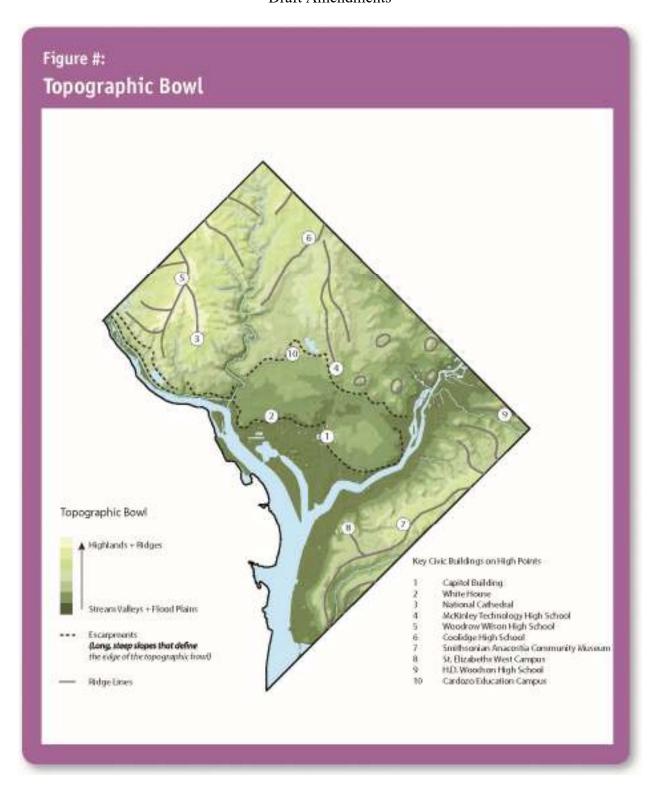
NEW Action UD-1.1.D: City-Wide Urban Design Vision

Produce a citywide urban design vision that facilitates equitable and sustainable growth. The vision should elevate the quality of new building architecture, landscape architecture, and urban design, while conserving essential elements of our city's traditional physical character. The vision should also strengthen citywide systems such as infrastructure, housing, and transportation to address contemporary community needs and improve the quality of life for all Washingtonians.

903.12 Figure 9.4: Street Sections Indicating Height Act Regulations 903.12

904 UD-1.2 Reinforcing Respecting Natural Topography and Landform Features

The escarpments, ridges, hills, plateaus, rivers, and streams of the District of Columbia Washington's topography are major components of the city's identity. They shape neighborhoods and parks as well as essential elements of the District's skyline, as shown in Map 9.1 identity. This is particularly true in the for framing views of iconic buildings in the L'Enfant city. Natural features are also important for neighborhoods located on the hills, slopes, and ridges beyond the L'Enfant city where. The terrain creates a variety of views to, from, and in some instances, between significant resources. Views range from the natural features frame views of grand prospects toward the Capitol building, panoramic vistas of the city from high elevations like Fort Reno, to the more intimate views of street level views of forested parks and stream valleys in many neighborhoods east of the Anacostia River and in Northwest DC. 904.1



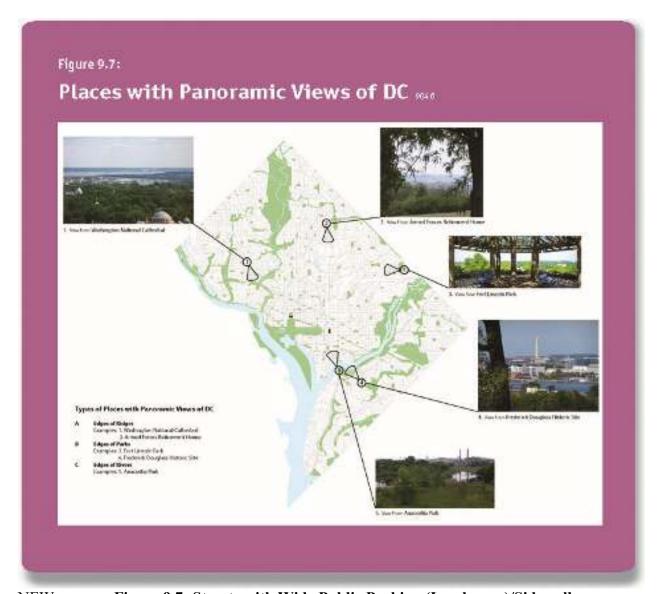
NEW Map 9.1: Topographic Bowl

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- 904.2 In many American cities, natural form has been destroyed through grading, rerouting of rivers, and clear cutting of forests. Not so in Washington. As Map 9.1 indicates, many of the city's prominent natural features remain intact today and are of the District's skyline. 904.2
- Policy UD-1.2.1: Respecting Natural Features in Development
  Respect and perpetuate the natural features of Washington's landscape as part of new development. In low-density, wooded or hilly areas, new construction should preserve natural features rather than altering them to accommodate development. Density in such areas should be limited clustered to protect topography and setbacks should be provided setbacks as needed to protect natural features such as large trees, rock outcroppings, streams and wetlands. Where appropriate, clustering of development should be considered as a way to protect natural resources. 904.3
- Policy UD-1.2.2: Protecting the Topographic "Bowl"

  Consistent with the Federal Elements of the Comprehensive Plan, maintain the prominence of the topographic bowl formed by lowland and rim features of the L'Enfant city (see text box). This protective effort should include preserving the green setting of the Anacostia hills and maintaining the visual prominence of the Florida Avenue escarpment. 904.4
- 904.5 Policy UD-1.2.3: Ridgeline Protection

  Protect Maintain views of prominent ridgelines from the monumental core, and enhance them with civic structures to elevate their role shaping so as to maintain and enhance the District's physical image and identity horizontal skyline. 904.5
- Policy UD-1.2.4: <u>Panoramic View Protection</u>
  Recognize and protect major <u>panoramic views with</u>in the city, particularly characteristic views of city landmarks, and views from important vantage points (as shown in figure 9.7). Recognize the importance of views to the quality of life in the city and the identity of Washington and its neighborhoods. 904.6



### NEW Figure 9.7: Streets with Wide Public Parking (Landscape)/Sidewalks

904.7 The Topographic Bowl and City Plan
The historic center of Washington occupies a low-lying "bowl" of river flats
formed by the junction of the Potomac and Anacostia Rivers. The bowl is

surrounded by a ring of hills, ridges, and upland areas. 904.7

The flat topography of the area within the original L'Enfant city lends itself to radial boulevards terminating on monuments or far-reaching vistas. Such geometric road patterns would have been less effective on rolling hills. In outlying areas, where the topography is more varied, important landmarks are often closely related to features of the natural setting. The National Cathedral, for example, is sited on one of the highest ridgelines in the District, affording great visibility of the structure from many points in the city and beyond. Similar promontories exist east of the Anacostia River-on sites such as St. Elizabeth's

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Hospital and along the Fort Circle Parks. <u>As the city continues to develop, new soaring features may be built, contributing to Washington's varied and dramatic vistas.</u>

- 904.8 Map 9.1: Prominent Topographic Features of Washington
- 904.9 Action UD-1.2.A: Review of Zoning Designations
  Conduct a review of zoning designations in environmentally sensitive areas,
  including wetlands, riparian areas and upland areas along stream valleys, steep
  slopes, and areas of soil instability to identify areas where current zoning may
  permit excessive density, given site constraints. Recommend zoning changes
  and/or overlay designations as necessary to protect these areas. 904.9 Completed
   See Implementation Table
- 904.10

  Action UD-1.2.B: Creating View Plane Regulations
  Conduct a reviewstudy of desirable panoramic views from key public spaces in the city, in coordination with the National Capital Planning Commission.

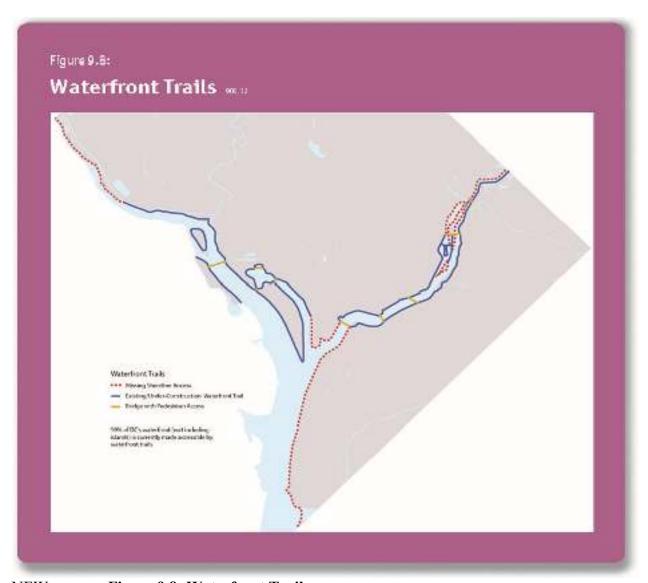
  Identify public view locations, key components that define them, and recommendations for protecting and enhancing them. Createcreating view plane diagrams and design guidelines for use during the review of public and private sector projects, affording analysis of desired possibilities, and developing zoning regulations accordingly. 904.10
- NEW

  Action UD-1.2.A: Public Space Regulations for Grading
  Conduct a review of public space regulations and standards to assess limits
  and design requirements for protecting natural landforms, including changes
  to grade, retaining walls, fences, and landscaping. Recommend changes to
  these regulations as necessary to respect and enhance view corridors and the
  natural topography and landform.
- 905 *UD-1.3 Designing Oura Vibrant, Accessible And Resilient Improving Waterfront For The Next Century Identity And Design*
- Although the confluence of the Potomac and Anacostia Rivers determined its location, Washington is not thought of as a waterfront city in the same way that Chicago is identified with its lake, New York with its harbor, or San Francisco with its Bay. The confluence of the Potomac and Anacostia Rivers determined Washington, D.C.'s location, contributing to the design and orientation of the Mall, monuments, and central federal institutions, and original port settlements. Subsequently, The city's connections to the water have been eroded the development of industry, the construction of railroads and highways and the reservation of much of the shoreline for military and other federal uses eroded the city's connection to the water. Restoring an urban design emphasis that embraces and reestablishes access to the water is key to strengthening the District's civic identity. Over the last 15 years both the Potomac and Anacostia Rivers have seen dramatic progress towards connected accessible

waterfronts, with destination public spaces such as the Yards Park, The Wharf promenade, and Georgetown Park; a renewed connection to riparian ecology through the Anacostia Riverwalk Trail system and the restoration of Kingman Island; and the redevelopment of new and existing neighborhoods including Historic Anacostia, Capitol Riverfront/Navy Yard, the Southwest Waterfront and Buzzard Point. The Potomac River is graced with many outdoor recreational amenities but is more connected to the National Mall than it is to the city's neighborhoods. The Anacostia River, meanwhile, is almost invisible to the motorists who drive across it and is difficult to access from the neighborhoods it abuts. 905.1

There are certainly successful urban waterfront areas in the District.

Georgetown's Washington Harbour is lively and crowded, and the Washington Channel is lined with marinas, restaurants, and fish vendors. But these areas represent a fraction of what might be, given the miles of shoreline within District boundaries. Realizing a waterfront that is diverse, resilient, integrated with established neighborhoods requires continued effort. Ensuring equitable access to the waterfront is a particularly vital challenge. Currently 30% of the Potomac, and 31% of the Anacostia shorelines lack riverfront trails, and only 22% of streets physically connect to the water's edge or waterfront public spaces, leaving many low-income neighborhoods along the Anacostia with sparse access to the river (as shown in figure 9.8).



NEW Figure 9.8: Waterfront Trails

Continuing the revitalization of the waterfront also means managing the growing challenges of coastal flooding, riverine flooding, and storm surge that threaten not development along the waterfront as well as interior low-lying areas and areas developed along stream valleys. By 2080, the U.S. Army Corps of Engineers predict up to 3.4 feet of additional sea level rise in DC. These trends threaten not only completed Anacostia waterfront development but also projects underway and planned in areas such as Poplar Point (as shown in figure 9.9). Resilient and climate-adaptive design will be necessary to protect people and infrastructure in sensitive areas. 905.2



### NEW Figure 9.9: Waterfront Future Land Use Areas with Flood Risk

- Today, there is an unprecedented opportunity to refocus DC's future civic identity along its "forgotten" and poorly linked waterfronts. With their expansive view corridors and natural backdrops, the waterfronts along the Anacostia and Potomac Rivers, as well as the Washington Channel, offer unique settings that are especially appropriate for great public spaces. As new parks and public spaces are created, missing links in the waterfront park system can finally be closed, and the river can be reintegrated back into the very neighborhoods it now divides. 905.3
- Perhaps the greatest opportunity to bolster Washington's identity as a waterfront city lies in the proposed redevelopment of the Anacostia shoreline. Good urban design is vital to the success of this transformation. New waterfront buildings should be appropriately related to each other, the water's edge, and adjacent neighborhoods. The creation of view corridors and enhancement of existing views to the water are particularly important. Likewise, the development of new and/or enhanced public gathering spaces along each of the city's waterfronts, as well as waterfront parks and plazas, boathouses and fishing piers, is essential. 905.4
- 905.5 Policy UD-1.3.1: DC as a Waterfront City Diverse Waterfront Experiences along the Anacostia River

Strengthen Washington's civic identity as a waterfront city by promoting <u>public</u> and <u>private</u> investment along the Anacostia River <u>waterfront and creating</u> equitable and <u>publicly accessible amenities for existing and new residents.</u>

creating new water-related parks, improving <u>Design a mix of new public parks</u> and other natural areas to provide diverse waterfront experiences and help residents engage the water as a community asset though programming and recreational amenities. Create continuous public access along <u>both sides of</u> the shoreline, <u>integrate historic features and structures into new developments</u>, incorporation and preserve or restore habitat areas, and implement other design interventions to improving improve the physical and visual connections between the waterfront and adjacent neighborhoods. 905.5

905.6 Policy UD-1.3.2: Waterfront Public Space and Access

Develop public gathering spaces along the <u>Potomac and Anacostia</u> waterfronts, including promenades, viewpoints, boating and swimming facilities, and parks. Such space should be designed to promote continuous public access along the rivers, and to take full advantage of site topography and waterfront views. Design treatments should vary from "hardscape" plazas in urban settings to <u>softergreener</u>, more passive open spaces that are more natural in character, and <u>provide access to outdoor recreation</u>. <u>Encourage the density and mix of land uses that enliven waterfront sites with pedestrian activity, provide a sense of safety, create visual interest, and draw people to the water. 905.6</u>

See also the Parks, Recreation and Open Space Element and the Lower Anacostia Waterfront/Near Southwest Area Element for additional actions and policies related to providing continuous public access to the water's edge and removing barriers to waterfront access.

Require a high standard of design for all waterfront projects, with an emphasis on shoreline access, integration of historic features and structures, an orientation toward the water, and the creation of new water-oriented public amenities Ensure that the design of new waterfront development projects responds to the unique opportunities and challenges of being on the water. Incorporate nature-based design and flood resilient building and site design methods.

Utilize bold and innovative architecture to create a range of building forms that express contemporary needs. New buildings should be carefully designed to consider their appearance from multiple public vantage points

Policy UD-1.3.3: Excellence in Innovative and Resilient Waterfront

Policy UD-1.3.4: Design Character of Resilient Waterfront Sites

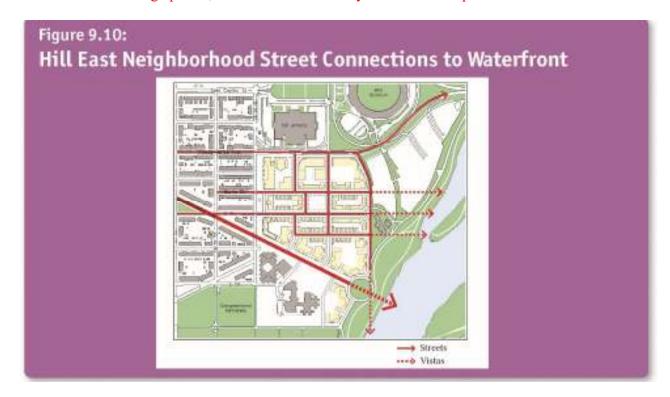
Ensure that the design of each waterfront site works with the natural processes of the tidal rivers and to be more resilient to flooding due to storm surge, sea level rise and land subsidence. Design architecture, transportation

along the Anacostia and Potomac shorelines, including from the shoreline

and from the water. 905.7

905.7

infrastructure, outdoor spaces, and shorelines to accommodate and mitigate flooding, and to leverage and restore ecological systems and natural shorelines responds to its unique natural qualities. A range of building forms should be created, responding to the range of physical conditions present. New buildings should be carefully designed to consider their appearance from multiple vantage points, both in the site vicinity and at various points on the horizon. 905.8



- 905.9 Figure 9.510: Discouraged and Encouraged Preservation of River View Corridors in Waterfront Development
- 905.10 Policy UD-1.3.5: River Views

Protect and enhance street view corridors to the Potomac and Anacostia Riversriver views in the by shaping the design of buildings to frame views and encouraging sensitive tree planting and landscaping that preserves an open sky and strong visual access to the water. Public river views on bridges and piers should be enhanced though lighting, seating and strong pedestrian connections bridges, and pedestrian walkways on or near waterfront sites. The scale, density and building form along the city's waterfronts should define the character of these areas as human scale, pedestrian oriented neighborhoods and should protect views from important sites. Figure 9.510 (at left) illustrates preservation of river views on waterfront development sites. 905.10

905.11 *Policy UD-1.3.6: "Activating" Waterfront Spaces*Encourage design approaches, densities, and mixes of land uses that enliven waterfront sites. Architectural and public space design should be conducive to

pedestrian activity, provide a sense of safety, create visual interest, and draw people to the water. 905.11

Policy UD-1.3.7: Neighborhood Waterfront Access and Connectivity
Improve the physical connections between neighborhoods and nearby waterfronts.
Where feasible, extend the existing city grid into large waterfront sites to better connect nearby developed areas to the shoreline. Greater access to the waterfront should also be achieved by reconfiguring roadways and other infrastructure along the waterfront to reduce access impediments for pedestrians and bicyclists, and through a consistent design treatment for waterfront trails (see Figure 9.611). 905.12



- 905.13 Figure 9.611: Extending Neighborhood Street Grids to the Waterfront Neighborhood Street Connections to Rivers
- Policy UD-1.3.8: <u>Anacostia East of the River Gateways</u>
  Improve the visual and urban design qualities and pedestrian access of the gateways into East-of-the-River neighborhoods from the Anacostia River crossings, with landscape and transportation improvements along Howard Road, Martin Luther King Jr Avenue, Pennsylvania Avenue, Randle Circle (Minnesota and Massachusetts), Benning Road, <u>East Capitol Street</u>, and Kenilworth Avenue. 905.14

#### NEW Policy UD-1.3.8: Buzzard Point Vision Framework + Design Review Guide

Use the Buzzard Point Vision Framework + Design Review Guide to guide and review both public and private investments in Buzzard Point, in partnership with District agencies, the adjacent Southwest and Capitol Riverfront neighborhoods, the development community, Fort McNair, the National Park Service and other stakeholders.

905.15 Action UD-1.3.A: Anacostia Waterfront Initiative

Continue to implement the Framework Plan for the Anacostia River, restoring Washington's identity as a waterfront city and bridging the historic divide between the east and west sides of the river. 905.15

See Section UD-1.5 for a discussion of barriers to shoreline access.

NEW Action UD 1.4.C: Waterfront Barriers

Continue to explore ways to address freeway and highway barriers along the Anacostia and Potomac waterfronts. Study options for addressing the visual barrier presented by the Whitehurst Freeway and the physical barrier presented by the waterfront CSX rail line.

NEW Action UD-1.3.B: Natural Shorelines

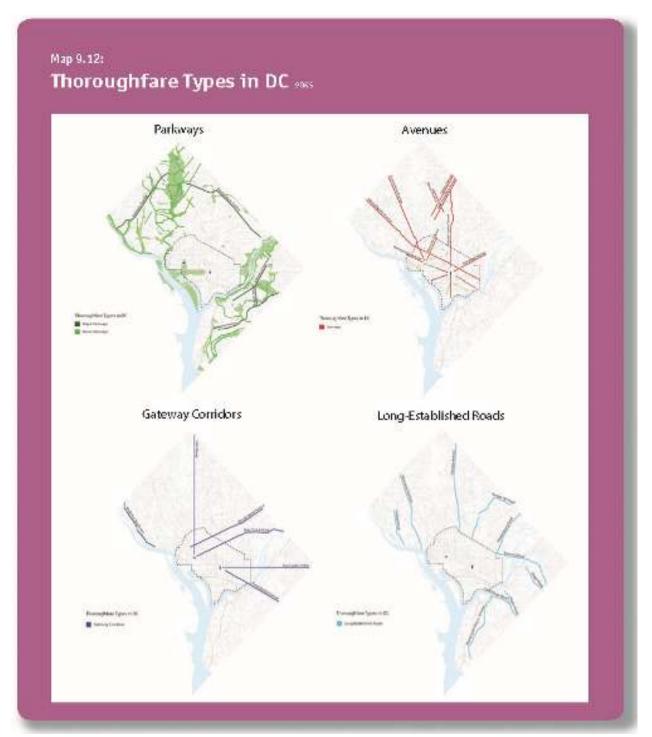
<u>Identify and map waterfront areas with potential to be converted to natural shorelines. 905.16</u>

906 UD-1.4 Reinforcing Boulevards Enhancing Thoroughfares and Gateways

Grand and picturesque streets in the form of avenues, gateway corridors, and 906.1 boulevards parkways, and long-established roads are defining elements of Washington's urban form. They create dramatic points of entry into the District of Columbia, wind through and define neighborhoods, and connect large parks and open spaces. Today these thoroughfares are classified by their function as part of the transportation system, but they were created at various times and shaped by different forces. The avenues of the L'Enfant Plan and the thoroughfares of Frederick Law Olmsted, Sr's. Highway Plan establish a system of thoroughfares that have a sense of civic prominence, define neighborhoods, and frame views of the city. There are three types of thoroughfares with varying origins and purpose, each creating distinct places and experiences: The avenues originated as part of the L'Enfant design for the city. By overlapping a system of broad, diagonal thoroughfares on a grid of lettered and numbered streets, streets like Pennsylvania Avenue were given immediate importance, creating memorable views and a strong sense of civic identity. Beyond the heart of the city, these avenues extend to the outer neighborhoods, in some cases forming dramatic points of entry into the District of Columbia. Over time, several other streets in the city grid were designed or redesigned to display similar characteristics.

- 1. Avenues and Gateways Corridors formal streets that originate in the federal city and extend into outlying areas, are entrances to the city, and part of the national identity of the District;
- 2. Parkways streets with formal and natural characteristics that meander through and around the District, are lined with generous green space, and connect large parks and open spaces; and,
- 3. <u>Long-Established Roads streets with irregular alignments</u>
  <u>following the topography that pre-date or were created very</u>
  <u>early in the city's history to connect communities outside of the</u>
  <u>L'Enfant City.</u>
- The District's avenues and boulevards are also emblematic of its social and economic divides. Some are thriving, while others are marked by boarded up buildings and degraded sidewalks. The most successful are located within the monumental core and west of 14th Street NW, encompassing such streets as Connecticut Avenue and Massachusetts Avenue. The less successful occur mostly in neighborhoods that are in transition, such as Georgia Avenue, Rhode Island Avenue, New York Avenue, Minnesota Avenue, Pennsylvania Avenue SE, South Capitol Street, and portions of North Capitol Street and East Capitol Street, East of the River. Good urban design is essential to reestablishing the city's avenues and streets as positive elements of city form. 906.2
- One of the intrinsic functions of avenues and boulevards is that they provide "gateways" into the District and its neighborhoods. An appropriate sense of transition and arrival should be provided at each gateway. This can be achieved through a combination of landscaping, streetscape amenities, signage, view protection, and building and street design. 906.3
- View protection is also another important objective along these streets. This is especially true on streets like North and South Capitol, which have symbolic importance but lack a commensurately grand streetscape. Distinctive street walls and facades, high-quality architecture, and street trees should provide greater focus and frame important vistas along these and other important thoroughfares. 906.4
- Major avenues/boulevards and gateways are shown in Map 9.2. 906.5
- 906.6 Policy UD-1.4.1: Avenues/Boulevards Thoroughfares and Urban Form
  Use Washington's major avenues/boulevards thoroughfares as a way to reinforce the form and identity of the city, connect its neighborhoods, and improve its aesthetic and visual character through purposeful landscaping, tree planting, and streetscape design. Special attention should be placed on how public space, building restriction areas, and buildings along them contribute to each

throughfare's character. Support Federal efforts to preserve Constitution and Independence Avenues as major boulevards Focus improvement efforts on avenues/boulevards in emerging neighborhoods, particularly those that provide important gateways or view corridors within the city. 906.6



906.7 Map 9.2: Major Avenues, Boulevards and Gateways Thoroughfare Types in DC

**Draft Amendments** 

906.8 *Policy UD-1.4.2: City Gateways* 

Create more distinctive and memorable gateways at points of entry to the eity, District and points of entry to individual in neighborhoods, parks and open spaces, and neighborhood centers. Gateways should provide a sense of transition, orientation and arrival through improvements in the form of landscaping, art work, commemoration, and roadway design, and should be designed to make a strong and positive visual impact. 906.8

- Policy UD-1.4.3: Avenue/Boulevard Thoroughfare Vistas and View Corridors
  Protect views and view corridors along avenues, boulevards, parkways, and
  other major corridors, particularly along streets that terminate at important
  neighborhood institutions like schools and parks, frame picturesque views,
  and connect large parks and open spaces. Vistas along such streets should be
  accentuated by street trees and include creating more distinct facades and high
  architectural quality along well-defined street walls and, if appropriate,
  maintain a park-like character improving landscaping, and requiring the
  highest architectural quality as development takes place. (see Figure 9.7). 906.9
- 906.10 Policy UD-1.4.4: Multi-Modal Avenue/Boulevard Design
  Discourage the use of the city's major avenues and boulevards as "auto-only" roadways. Instead, encourage their use as multi-modal corridors, supporting transit lanes, bicycle lanes, and wide sidewalks, as well as conventional vehicle lanes, 906.10
- Policy UD-1.4.5: Priority Avenues/Boulevards and Gateway Corridors

  Focus the city's avenue/boulevardand gateway corridor design improvements on historically important or symbolic streets that suffer from poor aesthetic conditions. Examples includeing 16th Street, Rhode Island Avenue, North South Capitol Streets, Pennsylvania Avenue SE, and New York Avenue Georgia Avenue and the avenues designated by the "Great Streets" program. Support Federal efforts to preserve Constitution and /Independence Avenues as major boulevards. 906.11
- NEW *Policy UD-1.4.5: Grading of New Streets*

The grade of new streets should respond to existing topography, the existing grading of nearby streets, and the broader urban context. Grading should reflect the function of the street within the broader city plan, such as winding streets in residential neighborhoods with topography, level streets and sidewalks in commercial areas, and formal and consistent treatment along boulevards and avenues.

906.12 Action UD-1.4.A: Zoning and Views

As part of the revision of the District's zoning regulations, Conduct a study to
determine the feasibility of overlays or special design controls that would apply to
major boulevards thoroughfares and gateway streets. The purpose of such

overlays would be to ensure the protection and enhancement of important views, and to upgrade the aesthetic quality of key boulevardsthoroughfares. 906.12

- Action UD-1.4.B: Boundary Streets and Entrances

  Explore the feasibility of enhancing points of arrival into the District at the major Maryland/DC gateways through signage, public art, landscaping, restoration and careful maintenance of historic boundary markers, traffic calming, road design and pavement changes, special treatment of boundary streets (Southern, Eastern, and Western Avenues), and similarrelated improvements. 906.13
- Figure 9.7: Consistent Streetwall and Street Trees Framing Monumental Views

  See the Land Use Element for additional actions relating to the city's "Great

  Streets" program. See the Historic Preservation Element (HP-2.3.3) for more on protecting the special character of the L'Enfant Plan's Streets.
- 907 UD-1.5 Overcoming Physical Barriers
- Physical barriers in the city such as highways and rail lines present urban design challenges. Besides their obvious impacts on walkability and aesthetics, they may create psychological and economic divides. Barriers not only include transportation features; they include natural features like rivers and streams, and land use features such as power plants and military bases. 907.1
- There are a number of urban design solutions to better connect the city and reduce the effect of physical barriers. These include short-term techniques such as safer highway crossings for pedestrians and well-lighted underpasses and longer-term solutions that eliminate barriers entirely. Examples of the latter include air-rights development over sunken freeways (such as I-395) and the rebuilding of the bridges across the Anacostia River with wider sidewalks and bike lanes. 907.2
- Policy UD-1.5.1: Mitigating Freeway Impacts

  Reduce the negative effects of freeways on neighborhoods by decreasing blight around freeway overpasses and underpasses, and improving pedestrian and bicycle overpasses. Longer-term solutions that address the design of the freeways themselves also should be explored. Such solutions should consider rebuilding freeways to reduce their "iron curtain" effect and developing the air rights over sunken freeways. 907.3
- 907.4 Policy UD-1.5.2: Major Arterials
  Reduce the barrier effects created by major arterials (such as New York Avenue and South Capitol Street) through improved signal timing, traffic calming, miderossing medians, and other design improvements that improve aesthetics and enhance safety at pedestrian crossings. 907.4
- 907.5 *Policy UD-1.5.3: Reducing Railroad Barriers*

**Draft Amendments** 

Upgrade railroad overpasses and underpasses to maintain the continuity of the street network along rail lines and ensure the comfort and safety of pedestrians and bicyclists. In appropriate settings, such as Downtown Washington, explore longer-term solutions to addressing railroad barriers such as air rights development over the tracks. 907.5

907.6 Action UD-1.5.A: Waterfront Barriers

Continue to explore ways to address freeway and highway barriers along the Anacostia waterfront, including the removal of Water Street along the Southwest waterfront and the narrowing of I-395 at the Anacostia River. The city should also continue to study options for addressing the visual barrier presented by the Whitehurst Freeway and the physical barrier presented by the waterfront CSX rail line. 907.6: Moved – See Action UD 1.4.C

907.7 Action UD-1.5.B: Light Rail Design

To the maximum extent possible, ensure that the design of the streetcar line along the east side of the Anacostia River does not create a barrier to waterfront access from East of the Anacostia River neighborhoods. 907.7: <u>Completed – See Implementation Table.</u>

See also the Parks, Recreation, and Open Space Element for a discussion of trail policies, and the Lower Anacostia Waterfront/Near Southwest Area Element for a discussion of detailed provisions related to barriers and access to the Anacostia River.

908 UD-2 Creating Great Places Designing the Livable City

The shape of our city profoundly affects our quality of life, from our physical and mental health, to our opportunities for having close friends and neighbors, and even how likely we are to find and hold a job. The built environment influences the ability for neighbors to interact, the opportunity for communities to form, and the richness of our social networks. It regulates how much everyday exercise is possible through walking and biking on city streets and contributes to reducing crime when buildings support "eyes on the street" and public spaces are designed to support civic life. Beautiful parks, architecture, and public places can relieve stress, raise endorphin levels, and improve physical and emotional health.

A city's livability is measured by the safety, health, and happiness it provides to all its citizens, and particularly to the most vulnerable members of society: children, older adults, and those who are economically or socially marginalized. Additionally, every individual in the city will have a distinct definition of what makes a place livable for them. To realize a shared vision of livability we must design the District of Columbia to be a place where all residents feel safe in their neighborhoods and are socially connected to one another; where they feel closely linked to community services, employment,

education, shops, public parks, leisure and culture; where healthy and active lifestyles can be fulfilled; and where children grow and play with increased freedom.

This section of the urban design element addresses <u>four key</u> design <u>aspects of the</u> livable city issues in three geographic settings:

- Central Washington
- Neighborhoods
- Large Sites.
- Streets for People
- Designing for Successful Neighborhoods
- Play Everywhere

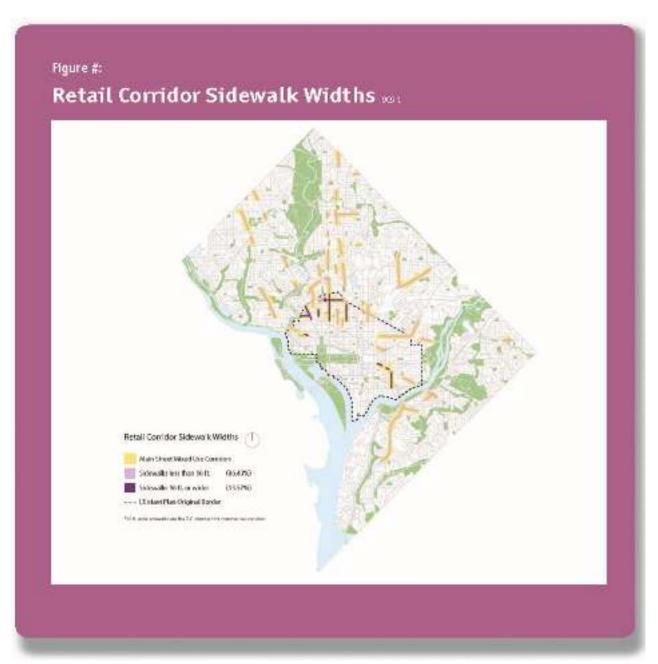
909.1

• The Accessible City. 908.1

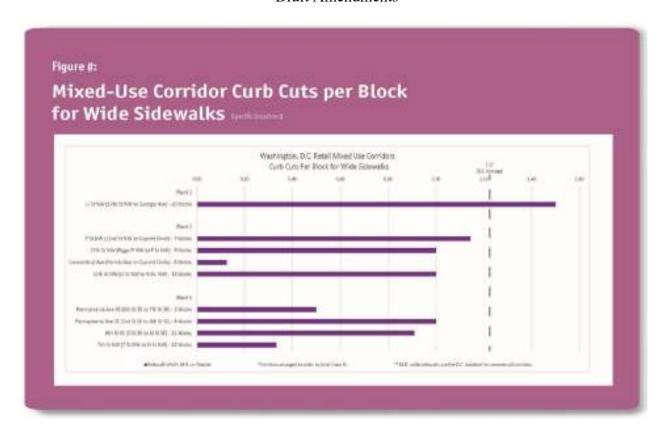
### 909 UD-2.1 Place-Making In Central Washington Streets For People

Some of the very qualities that make Central Washington's design so memorable also create its greatest challenges. Distances are unusually long, walking is difficult in many places, and there is a lack of connectivity between the subdistricts of the central city. It is nearly four miles from the West End to the Navy Yard-arguably both are parts of the central business district vet the two feel like entirely different cities. The District's height limit, while lauded for its human scale, has also resulted in long rows of featureless office buildings with little architectural interest. Moreover, Downtown is not particularly well integrated with the National Mall. To some extent, the Mall divides-rather than unites-the central city, and adds to the perception of a city with multiple downtowns bearing little connection to one another The District's streets are more than just spaces for transportation -- they are also spaces that the public inhabits, where residents, workers, and visitors alike can participate in urban life. While streets must bring people to their destinations, they also serve as the community backdrop of the city where neighbors mingle, children play, and culture and ideas are exchanged. The physical design and layout of a city's streets directly impact the human experience of the public realm in a variety of ways: the design of a tree-lined residential street can foster casual conversations between neighbors, whereas the bustling pace of a retail corridor can encourage patrons to pause at a sidewalk café or window shop while passing through. As shown in figure 12,13, and 14, currently 86% of the Districts retail corridors lack the pedestrian infrastructure of wide

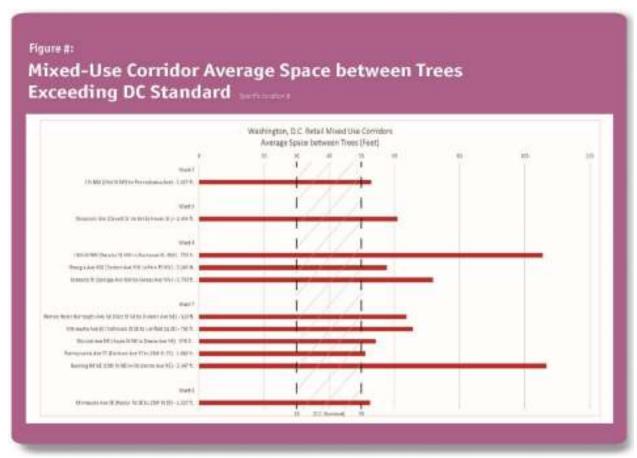
sidewalks, street trees, and minimal mid-block curb cuts to support enhanced pedestrian safety and urban life. It is vital for the long-term prosperity of the growing city that the District place an increased focus on creating streets that are comfortable, walkable, interesting, and safe for pedestrians. 909.1



NEW Figure 9.12: Retail Corridor Sidewalk Widths



NEW Figure 9.13: Mixed-Use Corridor Curb Cuts per Block for Wide Sidewalks



### NEW <u>Figure 9.14: Mixed-Use Corridor Average Space Between Trees</u>

While the goal of creating a more coherent central business district has been in place for awhile, the current rapid pace of development means that the District must take a more proactive role. A stronger urban design framework is needed to attain the goal of a more cohesive and well-designed central city. 909.2

Sunken retail space is common in the District, as it allows for additional square footage in buildings that are otherwise limited in size by the Height Act.

- This framework should establish a stronger identity for the emerging business districts on the northeast and southeast edges of Downtown. It should improve streets and public spaces, promote a higher level of architectural quality, and establish appropriate scale and density transitions to protect small-scale residential neighborhoods on the edges of Downtown. It should include strategies to deal with specific site challenges, such as the isolation of the Kennedy Center from surrounding land uses, the poor pedestrian environment at L'Enfant Plaza, and the presence of industrial uses on New Jersey Avenue, SE and Delaware Avenue just blocks from the US Capitol. 909.3
- 909.4 Design decisions for Central Washington should also address the peculiar architectural dynamics created by the 1910 Height Act. Currently, the desire to

maximize buildable floor area while adhering to height limits often results in buildings with very little sculptural form. The most innovative and distinctive buildings tend to be public places-museums, libraries, and other structures where maximizing rentable space is not the primary objective. This is consistent with the city's architectural heritage in some respects, but there are still opportunities to improve the design of office, residential, and retail buildings in the central city. 909.4

- While the height limit clearly affects building form, it also affects street life in unexpected ways. It results in ground floors that are sunken below grade by as much as several feet to maximize the number of stories that can be accommodated in each building. This in turn creates challenges for street-level retailers, and impacts the experience of walking or shopping downtown. Other challenges include the appearance of vents, mechanical equipment, and other essential rooftop elements that exceed the maximum building height. The design of these elements takes on special importance given their high visibility on an otherwise "flat" downtown skyline. 909.5
- As the Historic Preservation Element notes, the presence of numerous historic buildings, historic districts, and important vistas also affects design. Attempts to create false facades mimicking historic styles, or to preserve facades and tear down the buildings behind them, have produced mixed results. As the existing stock of aging office buildings is replaced, greater attention must be given to design quality, street character, and landscape. 909.6
- 909.7 Policy UD-2.1.1: Design Character
  Create a more coherent design character for Central Washington by improving the physical linkages between the monumental core, the business sub-districts on the perimeter of the National Mall, and the expanding mixed use areas to the east and southeast of Downtown. Urban design strategies should focus on making the entire area more walkable, discouraging monolithic architecture, improving signage and streetscape features, and adding new land uses which make the area more lively, interesting, and dynamic. 909.7: Moved to Central Washington Element
- 909.8 Policy UD-2.1.2: Downtown Street and Block Pattern

  Maintain a fine-grained pattern of Downtown blocks, streets, and alleys, with intersections and frontages that encourage pedestrian movement and reduce the potential for immense variations in scale and "fortresslike" office buildings. (see Figure 9.8) 909.8: Moved to Central Washington Element
- 909.9 Figure 9.8: Superblock versus Fine-Grained Street and Development Patterns
- 909.10 Policy UD-2.1.3: Downtown Edges

  Establish and maintain scale and density transitions between Downtown and adjacent lower density neighborhoods. Use variations in height, massing, and

architectural quality to ensure that the fine-grained pattern of adjacent neighborhoods is protected. (see Figure 9.9) 909.10: Moved to Central Washington Element

- 909.11 Figure 9.9: Desired Scale Transitions at Downtown Edges to Residential Areas
- 909.12 Policy UD-2.1.4: Architectural Excellence
  Promote excellence in the design of Downtown buildings and landscapes.
  Particular attention should be focused on ground floor (street) levels, with greater architectural details used to improve visual image. 909.12: Moved to Central Washington Element
- 909.13

  Policy UD-2.1.5: Federal Coordination
  Coordinate with the federal government to achieve a consistent urban design vision for Central Washington. As applicable, the District should incorporate design concepts from the National Capital Planning Commission's Legacy Plan and similar design-oriented plans for the monumental core of the city into its own design plans and strategies. 909.13: Moved to Central Washington Element
- 909.14 Policy UD-2.1.6: Pedestrian Bridges and Tunnels

  Discourage the construction of second-level Downtown pedestrian bridges that
  drain activity from the street level. Subterranean tunnels between buildings also
  should be discouraged, unless they improve access to Metro and are necessary for
  pedestrian safety. 909.14: Moved to Central Washington Element
- 909.15 Action UD-2.1.A: Retail Ceiling Heights

  Convene a Task Force of retailers, developers, architects, and others to evaluate alternative approaches to achieving higher first-floor ceiling heights in new Downtown buildings. 909.15: Moved to Central Washington Element

Development along Chinatown's 7th Street shows how contemporary designs can be integrated into historic settings.

- NEW

  Policy UD-2.1.1: Streetscapes that Prioritize the Human Experience
  Commercial streetscapes should be designed to be comfortable, safe, and interesting to pedestrians. At minimum, commercial corridor sidewalks should be designed with clear, direct, accessible walking paths that accommodate a range of pedestrian users and facilitate a sense of connection to the adjacent uses. Where width allows, corridors should have a generous presence of shade trees and café seating areas, as well as bicycle facilities. In areas with large pedestrian volumes, streetscapes should provide seating, drinking fountains, publicly-accessible restrooms, and other infrastructure that support increased frequency and duration of walking.
- NEW *Policy UD-2.1.2: Neighborhood Streetscapes*

**Draft Amendments** 

Neighborhood streetscapes should be designed to visually reflect the character and level of intensity of the adjacent land uses. For instance, narrow sidewalks may be appropriate for narrow streets with low-scale buildings, while sidewalks with more trees and vegetation My be appropriate for large-scale development

**NEW** 

Policy UD-2.1.3: Quality Transitions Between Modes of Transit

Design bus shelters, transit stops, bikeshare stations, and drop-off/pick-up
spots for rideshare that co-locate multiple forms of transportation amenities
and better integrate them into a complete streetscape design. Design access
for delivery trucks, valets, and rideshare within the street and not at the
expense of the pedestrian sidewalk.

NEW

Policy UD-2.1.4: Connections Between Public Spaces and Streets

Public spaces such as parks and plazas should have entry points that create
clear and porous visual and physical connections to the adjacent public
realm. Where possible, coordinate streetscape designs to create a continuous
experience between parks and streets. Limit the installation of tall fences or
grade changes that create boundaries between parks and the public right-ofway. Public gathering spaces should be incorporated directly into the
streetscape through pedestrian amenities such as benches, public art, spacing
of shade trees and gardens.

NEW

Policy UD-2.1.5: Intersection Placemaking

Incorporate urban design strategies as part of pedestrian and cyclist safety improvements at key neighborhood intersections. Placemaking improvements include installation of curb bump outs, raised crosswalks, artistic crosswalk markings, special paving and other means of placemaking oriented traffic calming.

**NEW** 

Policy UD 2.1.6: Minimize Mid-block Vehicular Curb Cuts

Curb cuts should be avoided on streets with heavy pedestrian usage and minimized on all other streets. Where feasible, alleys should be used in lieu of curb cuts for parking and loading access to buildings. Curb cuts for individual residences should only be allowed if there is a predominant pattern of curb cuts and driveways on the block face.

NEW

Policy UD-2.1.7: Streetscapes that Encourage Activation

Design new streetscape projects with public spaces that

Design new streetscape projects with public spaces that can be flexibly programmed to enhance public life with short or long term uses throughout year to meet the needs of a wide variety of community members. Such spaces can be sites for creative placemaking efforts, block parties, festivals, markets, pop-up retail, or food trucks.

**NEW** 

Policy UD-2.1.8: Special Streetscape Design Guidelines

**Draft Amendments** 

Create tailored streetscape guidelines for new neighborhoods or large sites undergoing redevelopment to promote interesting pedestrian experiences and a unique and consistent design for the public realm.

909.15 Action UD-2.1.A: Retail Ceiling Heights

Convene a Task Force of retailers, developers, architects, and others to evaluate alternative approaches to achieving higher first-floor ceiling heights in new Downtown buildings. 909.15: Completed – See Implementation Table.

NEW Action UD-2.1.A: Streetscape Design by Neighborhood Type

Review current citywide streetscape design regulations and policies to prioritize the pedestrian experience. As necessary, develop a typology for basic streetscape design standards that meet the unique needs of various types of neighborhoods in the District, including the downtown business district, commercial areas, high and low-density residential neighborhoods.

NEW Action UD-2.1.B: Standards for Street Furniture

Produce standards for street furniture in public space, such as benches, trash cans, and bike racks, that designate spacing, layout, and other characteristics that promote socialization and interaction, as well as public health and wellbeing.

NEW Action UD-2.1.C: Public Space Permitting of Street Furniture

Explore process improvements to the public space permitting process to reduce the time and complexity of reviewing and approving District standard street furniture.

NEW Action UD- 2.1.D: Public Restrooms in Streetscapes

When designing and upgrading streets and sidewalks in commercial areas, investigate opportunities to install attractive, clean, safe standalone public restrooms that are accessible at all hours.

NEW Action UD-2.1.E: Placemaking and Vision Zero

Establish a pilot initiative to enhance roadway safety through placemaking at intersections at three locations. Incorporate green infrastructure, low-impact design, and public life design principles. 914.11

910 *UD-2.2 Designing for Successful Neighborhoods* 

The "sense of place" in the District's neighborhoods is a function of their cultural history, physical features, and visual qualities, and resident mix. Those neighborhoods with the strongest identities tend to share certain walkable and well-connected "centers", well-defined edges, attractive streets, and character-defining architecture. This is most apparent in the city's historic districts but it is also true in non-designated row house neighborhoods and in single-family

neighborhoods where particular architectural styles, setbacks, and building forms prevail. Especially in row house neighborhoods, the repetitive use of form, materials, color, and spacing creates a sense of solidarity that transcends each individual structure. 910.1

- Not all neighborhoods have a strong sense of identity, however. Some are negatively affected by dilapidated buildings, poorly maintained properties, vacant storefronts, and worse. These problems may be exacerbated by the absence of landscaping and street trees. Infill development and the adaptive reuse of historic buildings in such areas create a real opportunity to establish a stronger identity, and to create neighborhood centers where they are lacking today. 910.2
- 910.3 Significant population growth in the city's neighborhoods is placing pressure on every neighborhood to grow and changewill require a heightened focus on architectural quality in both well established and emerging areas. One particularly acute challenge is how to design and incorporate new affordable housing, at varying levels of affordability, along with more family-sized housing inclusively throughout the city. Currently XX% of DC neighborhoods lack the diversity of housing typologies to support the District's diverse housing needs (see figure 15), but fortunately we have several great neighborhoods in Washington that we can look to for solutions on how to grow while maintaining neighborhood character (See figure 16). A close examination of neighborhoods like Columbia Heights, Glover Park, and Historic Anacostia show that infill development can seamlessly be added to our most prized neighborhoods through a focus on designing for contrasts in scale and height, use of high quality materials that are durable and rich in texture, incorporation of character defining details, and the continuation of established landscape elements. Buildings should also provide for the comfort, safety, and enjoyment of their users and the public by enhancing the public spaces that surround them by providing sunlight or shade as appropriate and ameliorating windy conditions In neighborhoods of high architectural quality and strong identity, a greater emphasis on design compatibility and appropriate scale is needed. These factors are also important in neighborhoods of weak identity, but the priority should be on setting a higher design standard and defining a stronger, more positive image. 910.3

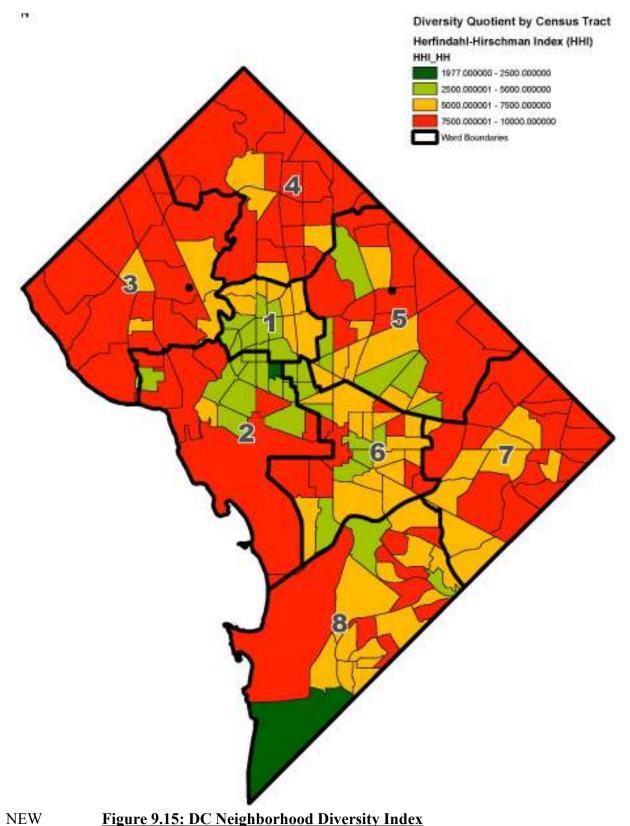
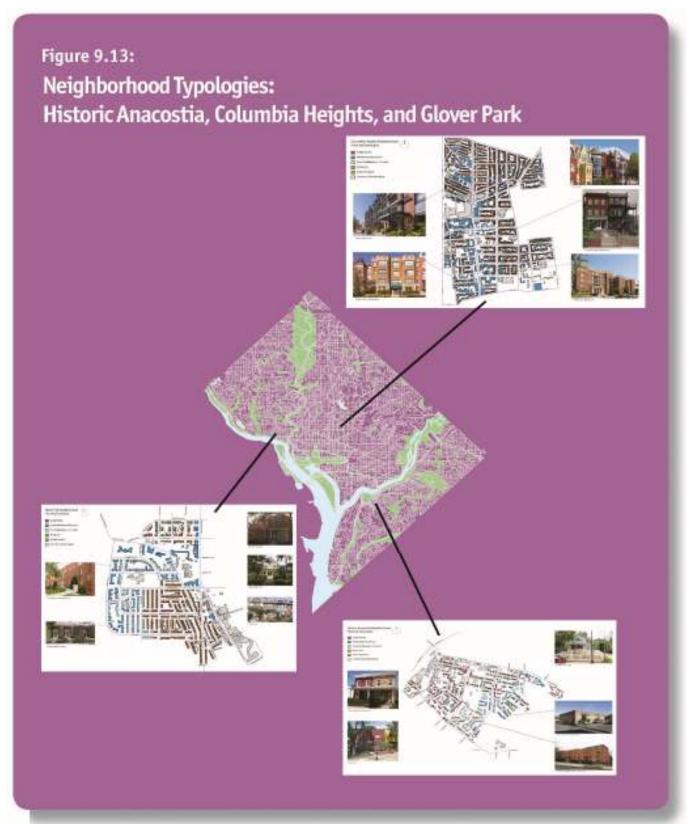


Figure 9.15: DC Neighborhood Diversity Index

- Regardless of neighborhood identity, overpowering contrasts in scale, height, and density should be avoided as infill development occurs. High quality materials that are durable and rich in texture and details should be encouraged. Firmly established building forms and landscape elements should be reinforced. These guidelines may seem self evident, but they have not been consistently followed in the past. Even alterations and additions are not always sympathetic to architectural character, sometimes with jarring results. 910.4
- The design of commercial and mixed use development also should be harmonious with its surroundings. This does not mean new buildings must duplicate adjacent buildings; rather it means that new construction should respect basic block characteristics like building alignment, access, proportion of openings (windows and doors), exterior architectural details (cornices, parapets, etc), and heights. Signage, awnings, and other exterior elements should be designed as an integral part of each structure and should avoid negative effects on the visual environment. Buildings should also provide for the comfort, safety, and enjoyment of their users, avoiding excessively windy conditions and providing sunlight or shade as is appropriate on each site. 910.5



NEW Figure 9.16: DC Neighborhoods with Diverse Housing

**Draft Amendments** 

- 910.6 Policy UD-2.2.1: Neighborhood Character and Identity
  Strengthen the defining visual qualities of Washington's neighborhoods as. This should be achieved in part by relating the scale of infill development and building renovations occur by encouraging the use of high quality and high performance architectural designs, alterations, renovations, and additions to existing neighborhood context. 910.6
- Policy UD-2.2.2: Areas of Strong Architectural Character
  Preserve the architectural continuity and design integrity of historic districts and other areas of strong architectural character. New development, additions and renovations within such areas do not need to replicate prevailing architectural styles exactly but should be complementary (see Figure 9.10). 910.7

See the Historic Preservation Element for additional policies and actions related to historic districts.

- 910.8 Figure 9.10: Complementary Massing for New Development in Historic Districts and Areas of Strong Architectural Character
- 910.9 Policy UD-2.2.3: Neighborhood <u>Mixed-Use</u> Centers

  Undertake strategic and coordinated efforts to create neighborhood <u>mixed-use</u>
  centers, <u>civic buildings</u>, <u>and shopping places</u> that reinforce community identity
  and form compact, walkable environments with a broad mix of housing
  types, employment opportunities, neighborhood shops and services, and civic
  uses and public spaces. New buildings and projects should support the
  compact development of neighborhood centers and increase the diversity of
  uses and creation of public spaces where needed (see Figure 9.11). 910.9
- 910.10 Figure 9.11: Neighborhood Center Concept
- Policy UD-2.2.4: Transitions in Building Intensity

  Establish Design gradual transitions between large-scale and small-scale development. The relationship between taller, more visually prominent buildings and lower, smaller buildings (such as single family or row houses) can be made more pleasing and gradual through a variety of context-specific design strategies, such as a slender massing of taller elements, stepping back the building at floors above its neighbors' predominant roof line, stepping a building's massing down to meet the roof line of its neighbors, or strategic placement of taller elements to mark corners, vista terminations, or large open-space frontages. when the transition is gradual rather than abrupt. The relationship can be further improved by designing larger buildings to reduce their apparent size and recessing the upper floors of the building to relate to the lower scale of the surrounding neighborhood. 910.11
- 910.12 *Policy UD-2.2.5: Creating Attractive Facades*

Create visual interest through well-designed building facades, storefront windows, and attractive signage and lighting. Avoid monolithic or box-like building forms, or long blank walls which detract from the human quality of the street. (see Figure 9.12) 910.12 (MOVED to 4.2.2)

#### 910.13 Figure 9.12: Façade Articulation

#### 910.14 *Policy UD-2.2.6: Maintaining Facade Lines*

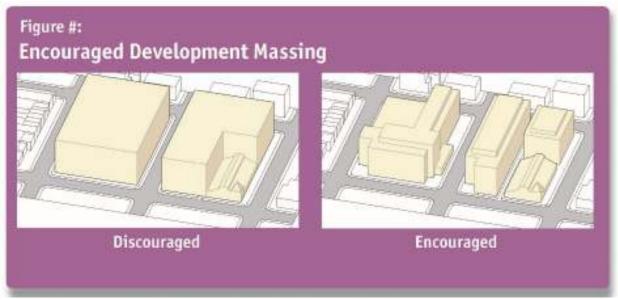
Generally maintain the established facade lines of neighborhood streets by aligning the front walls of new construction with the prevailing facades of adjacent buildings. Avoid violating this pattern by placing new construction in front of the historic facade line, or by placing buildings at odd angles to the street, unless the streetscape is already characterized by such variations. Where existing facades are characterized by recurring placement of windows and doors, new construction should complement the established rhythm. 910.14 (MOVED to 4.2.3)

#### 910.15 *Policy UD-2.2.7: Infill Development*

New construction, infill development, redevelopment and renovations to existing buildings should respond to and complement the defining visual and spatial qualities of the surrounding neighborhood, particularly regarding building roof lines, setbacks and landscaping. Regardless of neighborhood identity, avoid Avoid overpowering contrasts of scale and, height and density as infill development occurs. 910.15

#### 910.16 *Policy UD-2.2.8: Large Site-Scale Development*

Ensure new developments on parcels that are larger than the prevailing neighborhood lot size carefully integrated with adjacent sites. Structures on such parcels should be broken into smaller, more varied forms, particularly where the prevailing street frontage is characterized by small, older buildings with varying facades. Incorporate existing assets such as historic buildings and significant natural landscapes into the design of redeveloped large sites. For sites that were originally planned as integrated complexes of multiple buildings, historic groupings of structures should be conserved where possible. (see Figure 9.137). 910.16



- 910.17 Figure 9.137: Breaking Up Massing of Development on Lots Larger than Prevailing Neighborhood Lot Size
- Policy UD-2.2.9: Protection of Neighborhood Open Space
  Ensure that infill development respects and improves the integrity of neighborhood open spaces and public areas. Buildings should be designed to avoidminimize the loss of sunlight and reducedmaximize the usability of neighborhood parks and plazas. Buildings adjacent to parks or natural areas should orient their entrances or other community-serving functions toward these shared resources. 910.18
- 910.19 *Policy UD-2.2.10: Surface Parking*

Encourage the use of shade trees and landscaping or screening of surface parking areas. Parking should be designed so that it is not the dominant element of the street, and should be located behind development rather than in front of it (see Figure 9.14).

- 910.20 Figure 9.14: Parking Lot Location Behind Buildings Rather than in Front 910.20
- 910.21 Policy UD-2.2.11: Parking Structures

  Encourage creative solutions for designing structured parking to minimize its visual prominence. Where feasible, the street side of parking structures should be lined with active and visually attractive uses to lessen their impact on the streetscape (see Fig 9.15). 910.21
- 910.22 Figure 9.15: Concealing Parking Garages with Active "Liner" Uses
- 910.23 *Policy UD-2.2.12: Strip Shopping Centers*

**Draft Amendments** 

Ensure that zoning and parking standards discourage strip commercial shopping centers and auto-oriented building designs within designated neighborhood centers. 910.23

910.24 *Policy UD-2.2.13: Urban Design Priorities* 

Focus the District's urban design assistance efforts on neighborhoods where the original design character has been damaged by disinvestment, blight, and poor architecture. 910.24

NEW **Policy UD-2.2.10: Planning for Large Sites** 

Ensure that urban design plans for large sites consider not only the site itself, but also the context of surrounding neighborhoods, including through the continuation and connection to existing street grids.

NEW

<u>Policy UD-2.2.11: Resilient and Sustainable Large Site Development</u>

<u>Site plan large sites to minimize the risk of flooding to buildings and extreme</u>

<u>heat and other climate impacts. Preserve natural resources and implement</u>

<u>storm water management best practices, while maintaining active buildings</u>

<u>frontages and pedestrian focused streetscapes.</u>

Also See Parks and Open Space, Land Use, and Environmental Protection

910.25 Action UD-2.2.A: Scale Transition Study

Complete a "Scale Transition Study" which evaluates options for improving design compatibility between <u>larger scale more dense</u> and <u>lower scale less dense</u> areas. The study should respond to the varying situations where <u>larger scale higher density</u> development is (or will be) situated adjacent to lower <u>scaledensity</u>, predominantly residential neighborhoods. It should include design guidelines and provisions for buffers (including open space), stepping down of building heights, and solutions that reflect the different lot dimensions, block faces, and street and alley widths found in different parts of the city. 910.25

910.26 Action UD-2.2.B: Use ing Zoning and Other Regulatory Tools to Achieve Design Goals

Explore awards and incentives to promote excellence in the design of new buildings and public spaces. Zoning Recommendations should include incentives for facade features, window placement, courtyards, buffering, and other exterior architectural elements that improve the compatibility of structures, including roof structures, with their surroundings while promoting high architectural quality, including allowing for innovative, contemporary design. 910.26

910.27 Action UD-2.2.C: Conservation Districts

Explore the use of "Conservation Districts" to protect neighborhood character in older communities which may not meet the criteria for historic districts but which nonetheless have important character-defining architectural features. 910.27

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**NEW** 

Action UD-2.2.D: Regulations for High Quality Affordable Housing
Conduct a review of the construction and zoning regulations to understand
what affordable housing typologies and designs are disincentivized by the
current code. Produce a list of recommended changes to these codes and
supplement with a form-based guide that outlines how new dwelling units
can be better integrated into existing neighborhoods.

**NEW** 

Action UD-2.2.E: Urban Design Strategies for Resilient Communities
Research best practices and develop recommendations and urban design
guidelines to help the District mitigate hazards such as flooding and climate
threats such as sea level rise and extreme heat, while meeting the other urban
design goals of the District.

**NEW** 

Action UD-2.2.F: Design Guidelines for Large Sites

Develop design guidelines as part of the review process for large site
developments. Guidelines should address building appearance, streetscape,
signage and utilities, parking, landscaping, buffering, protection of historic
resources, compatibility of development with surrounding neighborhoods,
and environmental sustainability. 911.9

#### 911 UD-2.3 Play Everywhere The Design Of New Neighborhoods

911.1 The potential redevelopment of a dozen or so "large sites" around the city provides particularly important urban design opportunities (see the Land Use Element for a map of large sites). The large sites provide some of the city's best opportunities for distinctive architecture as well as the application of green design and low impact development principles. While these sites are largely discussed for their housing and economic development potential, their reuse can achieve parallel urban design objectives. They can and should improve neighborhood connectivity, create new open space, and define a stronger identity for adjacent areas. Large sites represent an unparalleled opportunity to knit the city together, address historic inequities, and position the District at the forefront of comprehensive planning; in short, they represent a major component of our inclusive cityPlay is a universal experience that brings different people together, helps children learn, and promotes better physical and mental health for all residents. When play is thoughtfully designed into our public realm, it creates enriching, whimsical, and memorable public spaces and facilitates interactions and communitybuilding among residents of diverse backgrounds and ages. Before the advent of the automobile, play largely happened on the neighborhood street, in the public square, and in the formal federal and ceremonial public spaces of our city like the National Mall. Over time, play slowly receded to private yards and public playgrounds. Today, play largely happens in safety-engineered playgrounds or the unique urban park with a splash fountain or playable sculpture.

Encouraging play in our public spaces requires policies and actions that can address multiple challenges, both physical and regulatory. Structural barriers such as the infrequent placement of public playgrounds make it harder for XXX% of Washington, DC households, and XX% of low-income households to access playgrounds within a ¼ mile of their home. Poor access is reinforced by social behaviors where many kids go to playgrounds only if accompanied by adults. The District has been addressing the structural challenges through the renovation and creation of over 40 playgrounds in the last 10 years and creation of new signature park spaces like Canal Park with interactive playable elements. The District will work further toward building a playable city that brings play even closer to residents through a variety of local and small-scale play spaces that are built into the fabric of our neighborhoods, streets and schools.

- 911.2 Policy UD-2.3.1: Reintegrating Large Sites
  Reintegrate large self-contained sites back into the city pattern. Plans for each site should establish urban design goals and principles which guide their subsequent redevelopment. 911.2
- 911.3 Urban Design Coordination at the Southeast Federal Center
  One recent urban design success story is the Southeast Federal Center (SEFC).
  The process of engagement between the District and the federal government on this site resulted in a plan that provides for mixed use development, improved waterfront access, and the extension of the city street grid into a formerly secured area. Development has successfully proceeded by addressing security and liability concerns, and reusing a large portion of the site for federal office uses (USDOT). The balance of the site will be redeveloped according to mutually agreed upon planning and urban design principles. The SEFC itself was planned in the context of a larger framework, the Anacostia Waterfront Initiative (AWI). The AWI recognized the impact that this area's transformation could have on revitalizing the Near Southeast neighborhood and achieving broader waterfront revitalization goals.
- 911.4 Policy UD-2.3.2: Large Site Scale and Block Patterns
  Establish a development scale on large sites that is in keeping with surrounding areas. "Superblocks" (e.g., oversized tracts of land with no through streets) should generally be avoided in favor of a finer-grained street grid that is more compatible with the texture of Washington's neighborhoods. This also allows for more appropriately scaled development and avoids large internalized complexes or oversized structures (see Figure 9.16). 911.4
- 911.5 Figure 9.16: Large Site Planning Principles
- 911.6 Policy UD-2.3.3: Design Context for Planning Large Sites

  Ensure that urban design plans for large sites consider not only the site itself, but the broader context presented by surrounding neighborhoods. Recognize that the

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development of large sites has ripple effects that extend beyond their borders, including effects on the design of transportation systems and public facilities nearby. 911.6

911.7 *Policy UD-2.3.4: Design Trade-offs on Large Sites* 

Balance economic development and urban design goals on large sites. In some cases, it may be appropriate to develop a site in a manner that does not capitalize on its full economic value in order to achieve an important urban design objective, such as creation of new waterfront open space or preservation of a historic landmark. 911.7

911.8 *Policy UD-2.3.5: Incorporating Existing Assets in Large Site Design* 

Incorporate existing assets such as historic buildings, significant natural landscapes, and panoramic vistas in the design of redeveloped large sites. For sites that were originally planned as integrated complexes of multiple buildings, historic groupings of structures should be conserved where possible. 911.8

NEW <u>Policy UD-2.3.1: Play for Every Age</u>

Create appealing plaza spaces that incorporate play and welcome multiple generations, such as playable fountains, skateboarding facilities, climbable sculptures, chess tables, and other interactive elements. In particular, attention should be paid to elements that can encourage social play and interaction among community members, play between parents and children, and create opportunities for engaging teenagers.

NEW *Policy UD-2.3.2: Playing in the Square* 

Encourage the use of formal public squares and parks as everyday play spaces and explore ways to incorporate design features that encourage play when redesigning signature public open spaces.

NEW *Policy UD-2.3.2: Play Everyday* 

Encourage the creation of play spaces in or near public and private facilities where people gather and receive services on a routine basis, such as transit stops, community-serving businesses, medical offices and government facilities.

NEW Policy UD-2.3.3: Streets and Corners as Play Spaces

Create mini-play destinations on neighborhood blocks to bring play closer to where people live and help encourage social interaction between neighbors. Encourage the installation of small scale play features in landscaped public parking areas or along sidewalks in the tree zone.

NEW *Policy UD-2.3.4: Shared Play Spaces* 

<u>Promote the incorporation of play spaces in the common outdoor areas of</u> new multifamily buildings, with a focus on spaces for less mobile infants and

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# toddlers. Building courtyards, terraces, and roofs can serve as outdoor spaces for children's play.

911.9 Action UD-2.3.A: Design Guidelines for Large Sites

Develop design guidelines for large sites prior to their development. Such guidelines should address building appearance and streetscape, signage and utilities, parking design, landscaping, buffering, protection of historic resources, "blending" of development with surrounding neighborhoods, and design principles that promote environmental sustainability. 911.9 (MOVED to 2.2.E)

911.10 Action UD-2.3.B: Form-Based Zoning Codes

Explore the use of form-based zoning codes on selected large sites as a way of establishing desired urban design characteristics without rigidly prescribing allowable uses. 911.10 **Completed – See Implementation Table** 

NEW <u>UD 2.4: The Equitable City</u>

NEW

The needs of District residents are changing and becoming more diverse as families have more children and our population diversifies. Design can be a crucial tool in ensuring the city is an open, inviting, safe, and delightful place for children, families, seniors, and persons with disabilities. However, the design of new neighborhoods and buildings do not entirely meet the needs our growing and diverse population. ninety one percent of new housing growth between 2006 and 2018 has been in multi-family buildings that add considerable supply, but tend to have units that are smaller in size. Creating accessible and inclusive spaces not only means providing and retaining a larger number of housing units for families, but also reexamining the amenities new buildings and neighborhoods have, the way they relate to open space, and provide places for residents of all backgrounds to have full participation in a rich and full public life.

NEW *Policy UD-2.4.1: Inclusive and Diverse Neighborhoods* 

Provide for neighborhood spaces that support a diverse array of users, particularly spaces that can be designed and inhabited by people that have typically been marginalized. Inclusive neighborhood spaces should be designed to enable social interaction among neighbors and to allow for community and cultural expression as a community's needs evolve. These spaces should be inclusive for racial and ethnic minorities, LGBTQ+ populations, women, the disabled, older persons, youth, immigrants/refugees, and pregnant women.

NEW Policy UD 2.4.2: Design for All Ages and abilities

Design public spaces for use by all age groups, especially for teenagers, older adults, and persons with disabilities through the use of universal wayfinding and the highest standards of accessible design. During processes for

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designing public spaces, ensure these groups are intentionally engaged and included in the design process.

NEW *Policy UD 2.4.3: Children Everywhere* 

Incorporate family and toddler/youth-oriented uses and accommodations into mixed-use projects, commercial projects, and public facilities. These may include special purpose facilities, family bathrooms, and play-friendly waiting rooms.

NEW *Policy UD-2.4.4: Accessible Neighborhoods at Every Scale* 

Design large sites to facilitate good connections to citywide and regional destinations by public transportation. Design streets and other aspects of the public realm to enable residents, workers, and visitors of all abilities the same level of access to public destinations.

NEW

<u>Action UD 2.4.A: Design Guidelines for Higher Density Family-Sized Housing</u>

<u>Develop design guidelines for higher-density family-sized housing with the intent to address key design issues at the scale of the neighborhood, site, building, and unit which relate to residential livability for families with children.</u>

NEW Action UD 2.4.B: Design Standards for Universal Wayfinding

Develop a standard template to enhance universal wayfinding integrated into public art, buildings, and streetscapes as well as signage. The template should be designed to be employed citywide, yet customizable to showcase or promote the individual needs and character of various neighborhoods across the city.

NEW <u>Action UD-2.4.C: Toolkit for Inclusive and Intergenerational Public Space</u>
Design

Research and compile a set of engagement strategies and design guidelines for inclusive and intergenerational public spaces in neighborhoods.

Guidelines should include best practices for how to encourage community-led design efforts, successful ways to encourage community and cultural self-expression in the public realm, and incorporate accessible design principles such as deaf space.

- 912 UD-3 Fostering A Vibrant Public Life improving The Public Realm
- The District's "public realm" includes its streets, sidewalks, parks, plazas, civic buildings, and other public spaces. Such spaces represent half of the District of Columbia's land area, with street rights-of-way alone accounting for over 10,000 acres, and are where we intimately experience the public life of our city, recreate and relax, and meet other people, both familiar and new. Great public spaces are free and available to all. They have the capacity to create neighborhood pride, become places for cultural and civic events, encourage a

more open and democratic society, and provide access for marginalized individuals and groups to express themselves. The District of Columbia is fortunate to have a wealth of park spaces, squares, and pedestrian-friendly streets that can perform these vital roles in the city. However, often these parks and spaces can be designed or programmed in ways that prevent public life from being fully realized, from lack of seating to regulations that restrict community maintenance. Many of our streets have transportation demands that overwhelm the public life of the sidewalk making spending time outside less enjoyable and discouraging cafe seating and outdoor retailing. The design of public space provides some of the best opportunities for the District to not only improve aesthetics and image but also improve our livability, enjoyment and public life. More often than not, it is It is often the quality of public space that defines the great cities and neighborhoods of the world. 912.1

This section of the Urban Design Element focuses on three objectives:

- · Improving the appearance and vitality of street and sidewalk space
- Balancing security and aesthetic considerations in public realm design
- Encouraging superior public building and infrastructure design. 912.2

#### 913 UD-3.1 Public Life For Allurban Design Hits The Street

913.1 Washington has a traditional urban street pattern, defined by small blocks and an interconnected grid, a hierarchy of major and minor streets, alleys in many neighborhoods, and a pattern of buildings that relates strongly to streets and sidewalks. This pattern creates animated street life in much of the city. Walkable streets make the city more accessible, inclusive, and environmentally friendly. They also promote public health and fitness. A varied and vibrant public life is an important part of achieving an inclusive and prosperous District of Columbia. Having a vibrant public life for all also means every neighborhood can realize spaces that encourage greater community use, interaction, and enjoyment. Parts of Washington, DC have a rich public life, but many parts of the city do not fully enjoy the benefits of public life. It is critical to promote many different forms and places for public life that reflect the varied cultures of the District's residents and its neighborhoods. It is also important design public spaces throughout the city in a way that equitably invites residents to use these common spaces as places to celebrate, relax, and mingle.

Evolving technology and digital tools can influence and maximize opportunities for a more robust and inclusive public life. The urban design of our public places can leverage technology in a variety of ways, such as: measuring the success of our public spaces in ways that are both experiential

and quantitative; merging physical elements of the public realm with virtual augmentation to create new and ephemeral experiences; and communicating information and wayfinding for increased efficiency, safety and social interaction. The integration of technology into these aspects of public life must be balanced with a vision of people-centered urbanism anchored by real-life experience, equity and urban vitality.

Finally, the District and the Federal agencies should examine their regulatory systems for permitting public life activities such as special events and festivals, farmers markets, vending, public art, and café seating to ensure residents have opportunities to create unique cultural activities. 913.1

The design of street space affects pedestrian safety and comfort. Changes to street and sidewalk width, parking configuration, crosswalks, intersections, and signals can improve the pedestrian environment. Well-defined edges and limited openings create a sense of enclosure which can make a street more animated and comfortable (see the text box below on street walls). Street trees, street furniture (benches, trash receptacles, lighting, etc.), well-designed buildings, and active ground floor uses also contribute to the experience of walking, cycling, and driving, down a street or thoroughfare. Planning for streets and sidewalks must recognize the value of such spaces as public amenities, especially in high-density neighborhoods that lack access to parks, open space, and yards. 913.2

#### 913.3 Street Walls

"Street walls" refer to the facades of the various buildings that face a street. They shape the level of visual interest on each block, and create a sense of enclosure for travelers. High-quality architecture and landscaping can enhance the visual impact of the street wall and increase its economic value.

Washington has a range of block and building types, creating a variety of street wall qualities. For example, streetwalls in rowhouse neighborhoods are defined by many narrow, repetitive buildings with multiple ground-floor entrances. The transformation of the U Street corridor shows how adaptable this form can be, and how well it can accommodate mixed uses and infill development.

In contrast, K Street and other parts of Downtown Washington are characterized by very large buildings, with only a few facades per block. The resulting street walls are less forgiving. In these types of settings, it is critical that the lower floors provide more architectural detail and varied street level uses to improve visual interest. Policies that encourage a higher standard of storefront design, and richer, more durable building materials can have a tremendous effect on street wall success. 913.3

The management of the space between the curb and the street wall should be guided by a number of objectives. As noted in the Environmental Protection

Element, these include expanded street tree planting and the use of "low impact development" methods to reduce stormwater runoff. 913.4

- 913.5 "Activating" the street is another important objective especially on neighborhood shopping streets. In many cities renowned for successful street life, there is an active relationship between interior and outdoor spaces. Lively sidewalk cafes, outdoor restaurant seating, and vendor shopping on the street can create a sense of commercial energy that is lacking on many streets in the District today. Streets can also be activated through complementary ground floor uses (such as retail rather than offices) and a high level of transparency and window space (see Figure 9.17). Similarly, residential streets can be animated through the use of porches, terraces, bay windows, stoops, and other architectural projections. 913.5
- 913.6 Figure 9.17: Desirable Ground Floor Retail Configuration
- The need for streetscape improvements varies from one neighborhood to the next. Some neighborhoods have greater needs because they have greater density, greater traffic volumes, or larger numbers of children, seniors, and others with special mobility needs. Other neighborhoods may have serious deficiencies in the street environment that contribute to physical decline. Improving the streetscape can send a powerful message to residents, encourage private investment, and allay further economic and social deterioration. Likewise, the level of streetscape maintenance is one of the most important indicators of neighborhood upkeep. Maintenance across the city should be more consistent in the future, with all neighborhoods receiving the same high level of attention. 913.7
- 913.8 Policy UD-3.1.1: Improving Streetscape Design
  Improve the appearance and identity of the District's streets through the design of street lights, paved surfaces, landscaped areas, bus shelters, street "furniture", and adjacent building facades. 913.8
- Preserve the characteristically wide sidewalks of Washington's commercial districts. Sidewalk space should be managed in a way that promotes pedestrian safety, efficiency, comfort, and provides adequate space for tree boxes. Sidewalks should enhance the visual character of streets, with landscaping and buffer planting used to reduce the impacts of vehicle traffic. 913.9
- 913.10 Policy UD-3.1.3: Streetscape Design and Street Function

  Use variations in lighting and landscaping to highlight and clarify the function of different streets. The design features of streets should make the city's circulation system easier to navigate and understand for residents and visitors. 913.10
- 913.11 Policy UD-3.1.4: Street Lighting
  Provide street lighting that improves public safety while also contributing to
  neighborhood character and image. 913.11

#### 913.12 *Policy UD-3.1.5: Streetscape and Mobility*

Ensure that the design of public space facilitates connections between different modes of travel, including walking, public transit, bicycling, and driving. Transit shelters, benches, bicycle parking, safe pedestrian connections, and clear way-finding signage should be provided to facilitate multi-modal travel." 913.12

#### 913.13 *Policy UD-3.1.6: Enhanced Streetwalls*

Promote a higher standard of storefront design and architectural detail along the District's commercial streets. Along walkable shopping streets, create street walls with relatively continuous facades built to the front lot line in order to provide a sense of enclosure and improve pedestrian comfort. 913.13 (MOVED to 4.2.4)

#### 913.14 *Policy UD-3.1.7: Improving the Street Environment*

Create attractive and interesting commercial streetscapes by promoting ground level retail and desirable street activities, making walking more comfortable and convenient, ensuring that sidewalks are wide enough to accommodate pedestrian traffic, minimizing curb cuts and driveways, and avoiding windowless facades and gaps in the street wall. 913.14

#### 913.15 *Policy UD-3.1.8: Neighborhood Public Space*

Provide urban squares, public plazas, and similar areas that stimulate vibrant pedestrian street life and provide a focus for community activities. Encourage the "activation" of such spaces through the design of adjacent structures; for example, through the location of shop entrances, window displays, awnings, and outdoor dining areas. 913.15 (MOVED to 3.3.1)

#### 913.16 *Policy UD-3.1.9: Street Closures*

Strongly discourage the closure of streets for private ownership or use. Any request for street closure should be reviewed in terms of the resulting impacts on vehicular and pedestrian circulation, access to private property, emergency access and fire protection, view obstruction, loss of open space, building scale, and other factors. 913.16

#### 913.17 *Policy UD-3.1.10: Sidewalk Cafes*

Discourage the enclosure of sidewalk cafes in a manner that effectively transforms them into indoor floor space. The design of sidewalk cafes should be compatible with the architectural qualities of the adjoining buildings, should complement the street environment, and should not impede pedestrian movement. 913.17 (MOVED to 3.1.5)

#### 913.18 *Policy UD-3.1.11: Private Sector Streetscape Improvements*

As appropriate and necessary, require streetscape improvements by the private sector in conjunction with development or renovation of adjacent properties. 913.18

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913.19 *Policy UD-3.1.12: Programming of Outdoor Space* 

Encourage the programming of outdoor space with events and activities (such as performances, arts, and farmers markets) that stimulate streetlife and active use. 913.19 (MOVED to 3.1.4)

913.20 *Policy UD-3.1.13: Signage* 

Encourage high standards of signage throughout the District, particularly for signs that designate landmarks, historic districts, and other areas of civic importance. 913.20

See the Environmental Protection Element for policies on street tree planting.

NEW *Policy UD-3.1.1: The Open City* 

Ensure that all people have the ability to enjoy public life, express their culture, and feel safe in public space by ensuring low barriers for peaceable assembly, freedom of speech activities in existing public spaces, and by designing new public spaces to support a mix of activities and users.

NEW *Policy UD-3.1.2: Security Features in Public Space* 

Avoid the placement of security barriers within public space. Where security barriers in public space are deemed absolutely necessary, they should be minimally designed or directly incorporated into the streetscape through reinforced pedestrian fixtures such as benches, stairways, or bike racks, and through elements that also contribute to the beauty of a street, such as planter boxes or other landscape features. Retractable vehicle barriers, guard booths, and long lines of bollards should be avoided.

NEW Policy UD-3.1.3: Public Spaces for Cultural Expression

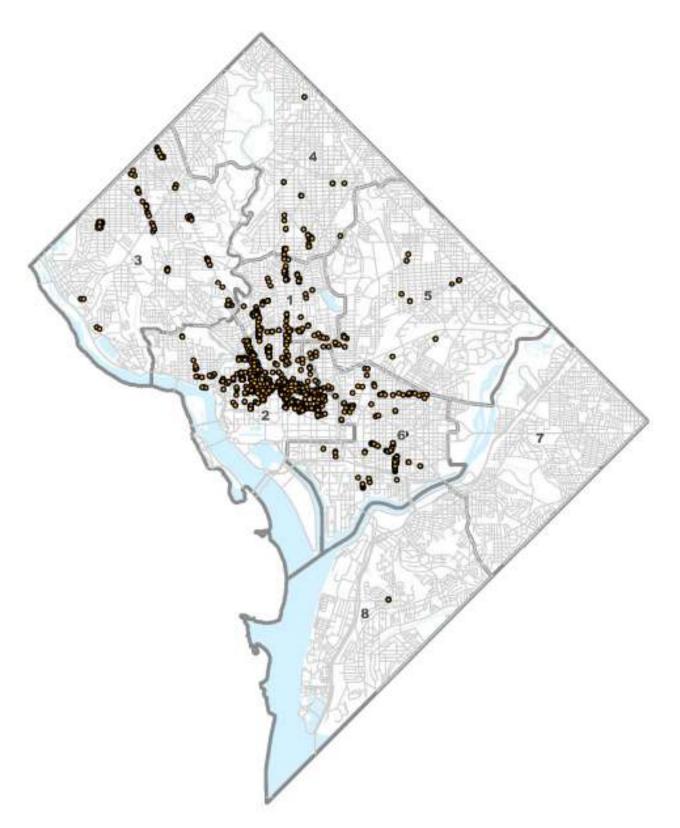
Encourage the programming of streets and other outdoor spaces with cultural and community events and activities (such as "open streets," performances, public art, festivals, and farmers markets) that stimulate street life and allow public expression of neighborhood culture.

NEW *Policy UD-3.1.4: A City of Markets* 

<u>Use public spaces and parks to support the creation of temporary markets and vending to both expand opportunities for small and local businesses and encourage more active use of public spaces.</u>

NEW *Policy UD-3.1.5: Sidewalk Culture* 

Encourage the use and expansion of sidewalk cafes throughout the city through more efficient and quicker permit processes, while discouraging the enclosure of sidewalk cafes that effectively transforms them into private indoor space. The design of sidewalk cafes should complement the street environment and not impede pedestrian movement (see figure 9.18 for the locations of current sidewalk cafés).



NEW <u>Figure 9.18: Location of Sidewalk Café's in DC</u>

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#### NEW *Policy UD-3.1.6: Digital Public Life*

Support the city's urban design and public life goals through the use of emerging interactive technologies. Enhance community engagement through place-based interactive surveys. Improve citizen knowledge of local architecture and heritage, and expand information distribution for upcoming programming and events.

#### 913.21 Action UD-3.1.A: DDOT Design and Engineering Manual

Update the DDOT Design and Engineering Manual (the "Red Book") to ensure that it more effectively promotes the goal of creating a safe, attractive, and pedestrian-friendly street environment. 913.21 <u>Completed – See</u> <u>Implementation Table</u>

#### 913.22 Action UD-3.1.B: Streetscape Improvement Programs

Maintain capital funding to upgrade the visual quality of District streets through programs such as Restore DC (Main Streets), Great Streets, and the DDOT Urban Forestry program. 913.22 **Completed – See Implementation Table** 

#### 913.23 Action UD-3.1.C: DDOT Public Space Permits

Ensure that all public space permits, including but not limited to permits for dumpsters, electric wiring, tree removal, excavation, parking, fences, retaining walls, signs and banners, sidewalk cafés, curb cuts, and special displays, are not inconsistent with the Comprehensive Plan and contribute to the policies laid out above for the use of street space. 913.23 **Completed – See Implementation Table** 

#### 913.24 Action UD-3.1.D: Paving of Front Yards

Consider amendments to zoning regulations and public space guidelines that would limit the paving of front yard areas for parking and other purposes. 913.24 Completed – See Implementation Table

#### 913.25 Action UD-3.1.E: Street Vending

Review the street vending and sidewalk café regulations to ensure that they are responsive to the goals of creating lively and animated neighborhood streets but also adequately protect public safety and movement. 913.25 <u>Completed – See Implementation Table</u>

#### 913.26 Action UD-3.1.F: Sign Regulations

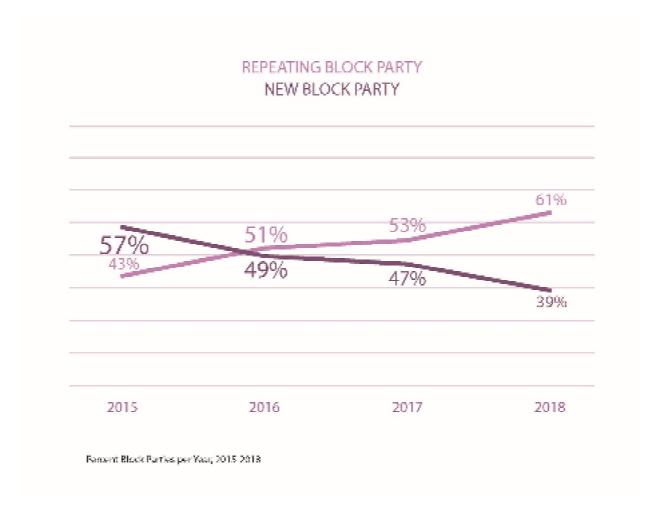
Revise the sign regulations to improve the appearance and design of signs, and ensure that signs contribute to overall identity and sense of place while also expressing the unique identities of individual businesses. 913.26 <u>Completed – See Implementation Table</u>

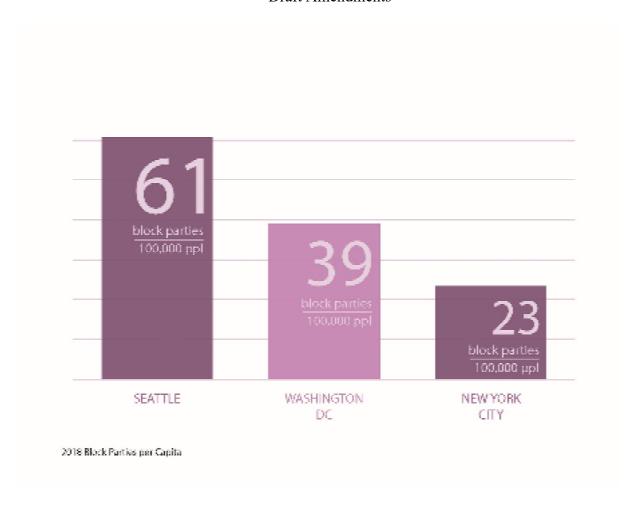
#### NEW Action UD-3.1.G: Reduce Barriers to Permitting of Public Space

Reduce procedural barriers for neighborhood and civic-oriented uses of public space. Such uses may include both one-time and recurring events,

such as festivals and farmers markets, and longer-term installations, such as parklets and plazas.

NEW <u>Action UD-3.1.H: State of Public Life Report</u>
Create a report benchmarking the progress in expanding public life across the city as part of the comprehensive plan amendment cycle. The report would track aspects of public life including the annual number of: community and special events, outdoor café seating, free speech activities, vending licenses, and use counts of major public spaces and streets. See an figure 9.19 for an example of public life event data.







NEW Figure 9.19: Public Life Dashboard of Block Party Events in DC

NEW <u>Action UD-3.1.I: Digital DC Public Realm Initiative</u>

As a pilot test, develop online tools to collect and share data about public life, consistent with appropriate privacy protections. Leverage aggregated information from personal mobile devices and from smart city infrastructure to better understand how the public realm is used, to inform policies and actions that improve public space design, increase physical connectivity, improve access to amenities and local businesses, improve wayfinding, and disseminate real-time information to citizens about events, public gatherings, and security concerns.

- 914 UD-3.2 Designing the Active CityBalancing Security and Civic Life
- The design of a city can influence how its citizens use it. Physical activity can be fostered by designing spaces and streets that encourage walking, bicycling, and other forms of active movement and recreation. Active urban design entails several strategies. Recent research has demonstrated that a diverse mix of land uses, a well-connected street system, and a good public transit system all tend to increase physical activity among city residents. The

organization and location of parks, playgrounds, and plazas can make active recreation opportunities more accessible to children and their families.

Placing food markets and other healthy food options throughout the city can increase convenient and equitable food access and promote healthy eating.

Complete streets can encourage walking and bicycling among young and old alike, by developing safe, vibrant, and accessible streetscapes. Furthermore, streets that are safe for all will encourage more active use. Many of these active design strategies will benefit not only the health of District residents, but also the environment, as they spur fewer vehicle miles travelled and better air quality.

The following policy section offers several specific planning and design strategies that can promote physical activity. The policies address both public and private sector projects, ranging from the design of neighborhoods to the design of streets. Security has always been a factor in the design and development of Washington, DC, particularly around government and military facilities. The influence of security on the landscape has taken on new significance in the last five years, however. Some of the anti-terrorism measures implemented since 2001 have adversely affected the visual quality of the city. For example, the barriers around the city's monuments and closure of key streets around the US Capitol convey a harsh and militaristic image that detracts from the beauty of the city's most important structures. 914.1

- The reality is that security conscious design is here to stay. The challenge facing the city now is to accommodate security needs without conveying the image of a city under siege. The National Capital Planning Commission (NCPC), General Services Administration, National Park Service, and other federal agencies have been advocating for design solutions that balance security and aesthetic needs; the Pennsylvania Avenue plaza north of the White House is a good example. Additional measures to integrate security measures more sensitively into the permanent design of streets and open spaces will be put in place by the federal government during the coming years. 914.2
- Security needs also affect the design of many government buildings, and even the allowable mix of uses inside those buildings. Depending on their security designations, certain federal facilities are subject to very large setback requirements, limits on ground floor retail uses and public access, and restrictions on building openings and entrances. In some settings, these restrictions are at odds with the goal of creating pedestrian-friendly streets and animated public spaces. 914.3
- Through coordinated planning and design, the District and NCPC are pursuing methods to plan buildings, streets, and other aspects of the public realm in a manner that responds to homeland security needs without impacting the vitality of street life. This may mean that uses with higher security requirements are located

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on federal enclaves like the Naval Security Station and Bolling Air Force Base, while those with lower security requirements may remain downtown. 914.4

- The city's goals for crime prevention also have an important link to urban design.

  New development should be consciously designed to focus "eyes on the street" and avoid creating places conducive to criminal activity. This has been one of the major goals of the federal HOPE VI program and the city's New Communities Initiative. The elimination of confusing internal street patterns and dead ends, upgrading of pedestrian walkways, use of appropriate landscaping, and creation of appealing, well-lighted public spaces can all work to effectively enhance public safety. 914.5
- NEW

  Policy UD 3.2.1: Buildings that Enable Social Interaction

  Residential building design should provide opportunities and spaces for interaction, such as open-air porch entrances, balconies, front stoops, and shared yards. Large multi-family buildings should prioritize individual, ground-level entrances to units that open up to the street, in addition to interior access to units through a shared private lobby
- NEW

  <u>Policy UD 3.2.1: Social & Community Meeting Spaces</u>

  <u>New Planned Unit Developments and other large-scale developments should provide for a mix of social and "third spaces"—for example, schools, retail stores, cultural and community spaces, and recreational facilities.</u>
- NEW

  <u>Policy UD 3.2.2: Recreational Space Design for Large Site Development</u>

  <u>Design open spaces conducive to physical activity as part of large-scale</u>

  developments, or create new recreation spaces (such as parks, walking paths,

  trails, and waterfront recreation) in neighborhoods lacking access to public

  <u>open spaces.</u>
- NEW

  <u>Policy UD 3.2.3: Pedestrian Convenient Transit</u>

  <u>Incorporate design interventions to make transit stops friendly to users and encourage public life and pedestrian activity. Ensure bus stop shelters protect users from sun, wind, and rain; furnish adequate seating; and build connections between transit stops and adjacent plazas or parks.</u>
- 914.6 Policy UD-3.2.1: Federal Collaboration

  Collaborate with the federal government to plan for security and safety
  throughout the District without diminishing urban design quality and livability.

  Security needs should be considered from the beginning of the design process to
  ensure less intrusive and less disruptive solutions. 914.6
- 914.7 Policy UD-3.2.2: Location of High-Security Uses

  Avoid the siting of projects with high security requirements in a manner that
  conflicts with the city's urban design goals. Consider locating highsecurity
  projects in campus type settings to avoid the negative impacts that might result
  from their location in areas with active street life. 914.7

- 914.8 Policy UD-3.2.3: Site Planning and Design Measures to Increase Security

  Encourage architectural design and site planning methods that minimize perimeter security requirements and have a reduced impact on the public realm. Such measures include separating entryways, controlling access, "hardening" of shared walls, and the selection of more resilient building materials. 914.8
- 914.9 Policy UD-3.2.4: Security Through Streetscape Design

  Develop and apply attractive, context-sensitive security measures in the design of streets, plazas, and public spaces. These measures should use an appropriate mix of bollards, planters, landscaped walls, vegetation, and street furniture rather than barriers and other approaches that detract from aesthetic quality. 914.9
- Policy UD-3.2.4: <u>Safe and Active StreetsReducing Crime</u> Through Design
  Ensure that the design of the built environment <u>encourages public activity</u>
  throughout the day and helps minimizes the potential for criminal activity.

  <u>Examples of preventive Design</u> measures include, active building frontages (such as windows, balconies, and frequently spaced entrances) adequate lighting that avoids glare and shadow, maintaining clear lines of sight and visual access, and avoiding dead-end streets.

A more attractive solution has been implemented at the Museum of the American Indian, where security and aesthetic needs are successfully balanced. Makeshift security measures such as jersey barriers adversely affect District streets and sidewalks.

- 914.11 Action UD-3.2.A: Security-Related Design Guidelines
  Work collaboratively with the National Capital Planning Commission and other federal agencies to develop design measures which accommodate security needs without disallowing ground level retail and other public space amenities. Such measures should include solutions to meet parking and service access needs for ground level retail, and less obtrusive methods of "hardening" buildings and public space. 914.11 Completed See Implementation Table
- Action UD-3.2.B: Neighborhood Public Life Surveys

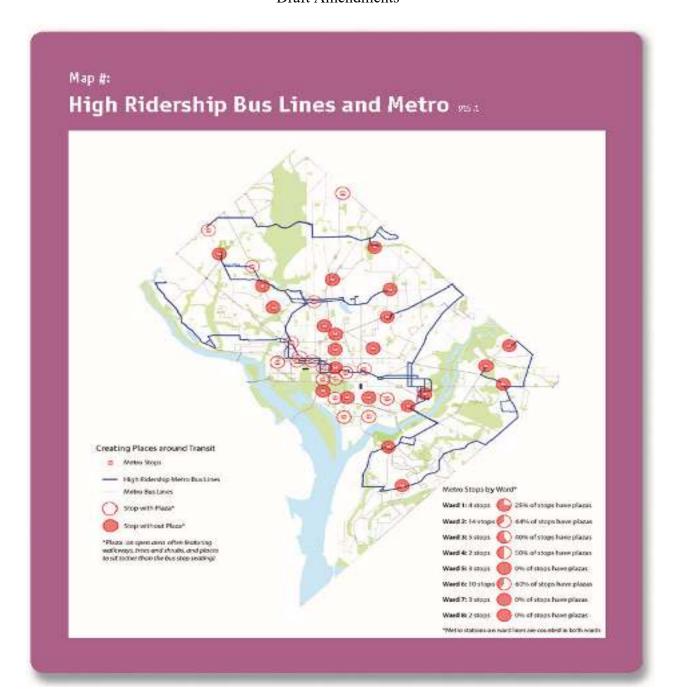
  Conduct regular public life surveys of neighborhood main streets with crime and, low economic or pedestrian activity "hot spots" to identify where urban design issues such as inadequate lighting, public space and sidewalk design, and poor circulation may be contributing to high crime rates and low pedestrian activity. Implement measures to address these issues through the redesign of streets and public space. 914.12
- 914.13 Action UD-3.2.C: Design Review for Crime Prevention

Develop design standards for new neighborhoods, new communities, large tracts, and other major developments which reinforce crime prevention and security objectives. 914.13 (CANCELLED)

See the Land Use and Transportation Elements for additional policies on street closures for security.

915 UD-3.3 Places For Lingering The Design of Public Buildings and Infrastructure

915.1 The District should lead the way to good urban design in the way it designs and builds its own public facilities. The design of civic structures should reinforce the District's image as a forward-looking city that respects historic context while embracing change and innovation. Each library renovation, fire station addition, school modernization, recreation center construction project, and the like should be viewed as an opportunity to create a great civic building and character-defining public spaceWe have many great spaces for people in the District of Columbia, such as Columbia Heights Plaza, Friendship "Turtle" Park, or Yards Park; but the vast majority of our small parks and plazas are underutilized spaces that don't fully serve the recreation or social needs of residents. This is most evident in the design of Metrorail stations; a survey of Metrorail stations (shown in Figure 20) reveals that only 45 percent have plazas that feature critical elements such as benches or artwork. It is vital that we design and program our public spaces to in a manner that invites people to linger and share experiences. Safety, comfort, and pleasure are the key qualities present in all great public spaces and essential conditions for unlocking the potential of our small parks and plazas and creating a vibrant public life. As we build new neighborhoods or improve existing spaces we will look to these design parameters to create greater human enjoyment, socializing, and recreating in our city's open spaces. 915.1



#### NEW Figure 9.20: High Ridership Bus Lines and Metro with Plazas

Over the next 20 years, transportation infrastructure will provide some of the city's most important urban design opportunities. The District is already home to one of the world's great train stations (Union Station), and the Metrorail system itself is an acclaimed piece of transportation architecture. The addition of streetcars, bus rapid transit systems, and their associated stations and stopping points will shape the identity of several neighborhoods in the next two decades. Similarly, the rebuilding of the Anacostia River crossings provides an opportunity

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for new bridges that become symbolic gateways and skyline icons, rather than the concrete viaducts that exist today. 915.2

- 915.3 *Policy UD-3.3.1: Capital Improvements and Urban Design*Use new capital improvement projects as opportunities to establish a positive image in neighborhoods which currently have poor design identity and negative visual character. 915.3 (MOVED to 4.1.1)
- Policy UD-3.3.2: Design Excellence in Public Buildings
  Require design excellence for all public buildings and public space, with
  government leading by example to create a more attractive environment in the
  city and its neighborhoods. Important civic places, such as schools and libraries,
  should be individually designed to foster community identity and neighborhood
  character. 915.4 (MOVED to 4.1.1)
- 915.5 Policy UD-3.3.3: Design of New Public Transit

  Treat the design of mass transit systems as an important form of public architecture. Transit shelters, waiting platforms, signage, off-board fare collection, on-street bicycle facilities, pedestrian connections, and other improvements should contribute to citywide urban design goals. 915.5 (MOVED to 4.1.2)
- 915.6 Policy UD-3.3.4: Metro Station Entrances
  Promote design improvements and public art at transit station entrances and transit stops, providing a stronger sense of arrival and orientation for travelers.
  915.6 (MOVED to 4.1.3)
- 915.7 Policy UD-3.3.5: Design of Bridges and Infrastructure
  Promote high quality design and engineering in all infrastructure projects,
  including bridges and other public works projects. 915.7 (MOVED to 4.1.4)
- NEW
  Policy UD-3.3.1: Neighborhood Meeting Places
  Provide places for neighborhood public life through the creation of public plazas from existing Metrorail stations or urban squares in new development. Encourage the activation of such spaces through the design of adjacent structures, including the location of shop entrances, window displays, awnings, and outdoor dining areas.
- NEW

  Policy UD-3.3.2: Small Parks for Recreation
  Leverage small parks, including triangle parks, linear parks, and medians, to
  serve as places for recreation, community gathering, and play by
  encouraging greater resident and community design and management of
  these spaces through grant programs and partnership programs.
- NEW <u>UD-3.3.3 Plazas for Diverse Uses</u>

  <u>Design plazas to accommodate physical activities like dancing or ball play,</u>

passive activities like sitting and chess, as well as cultural events such as concerts, exhibits, and historical celebrations. Plazas can also provide space for cafe-style seating and farmers' markets. When programming plazas, consider the needs of users with varying mobility levels.

NEW Policy UD-3.3.4 Plaza Design for Weather Conditions

<u>Design plazas to include sunny areas protected from the wind for use in the colder seasons, shaded areas for use in hot sunny weather, and slick proof surfaces with excellent drainage for storm events to facilitate year-round use.</u>

NEW **Policy UD-3.3.5 Design for Safety** 

Design parks and plazas to ensure safety from crime and injury through: clear sightlines in and out of public spaces; maintaining a state of good repair of sidewalks and pathways; encouraging community stewardship; and inviting evening use through programming and well-designed lighting.

NEW

Action UD-3.3.A: Cross-Agency Small Parks Partnership Program

Develop a community partnership program including DDOT, DPR, and DGS

to improve and activate small parks through a combination of landscaping,
recreation amenities, signage, and street design that contributes to
neighborhood recreation, definition, and identity.

NEW
Action UD-3.3.B: Transfer of NPS Triangle Parks to the District
Work with the National Park Service to identify and transfer key small parks
in NPS' ownership to the District to enhance community use, programming,
and stewardship.

NEW
Action UD-3.3.C: Design Standards for Public Space Design
Create public space design guidelines for District-controlled parks and
plazas that highlight designing for diverse cultural uses, place making, and
socializing.

916 UD-4 Making Great Urban Architecture Design Matter

The final section of the Urban Design Element includes program recommendations relating to urban design. The focus is on the expanded use of design guidelines and design review procedures to improve architectural quality in the city While a city is made up of more than its buildings, the image of a city is often linked to its architectural expression, especially in a capital city like Washington, which must balance its roles as the emblem of a nation and a city of neighborhoods. As an intentionally planned city, starting with L'Enfant's plan, architects, landscape architects and urban designers have given a special emphasis to street corridors and axial vistas; buildings, whether serving as background urban fabric or as punctuating monuments, supported the broader vision of the city's plan. Eventually, the Height Act and various zoning regulations gave three-dimensional form to the city,

imbuing Washington with a distinct horizontality that emphasizes the more vertical prominence of our civic landmarks. But we are more than a capital city of grand, proportions and axial formality. Our architectural legacy includes multiple scales: the finer-grained expression of bay window projections, tower elements, varied storefronts, and smaller-scale institutional buildings shaped by time-tested building codes and public space regulations. 916.1

- 916.2 Currently, the level of design review varies from one part of the District to the next. In the heart of the city, new projects undergo extraordinary scrutiny-the design of monuments, museums, and federal buildings is even the subject of Congressional debate. The US Commission of Fine Arts is charged with reviewing the design of all public buildings, and private buildings adjacent to public buildings and grounds of major importance. Since the passage of the Shipstead Luce Act in 1930, the CFA has had the authority to review construction which fronts or abuts the grounds of the US Capitol and White House, the Downtown portion of Pennsylvania Avenue, the Southwest waterfront, and most of the National Park Service lands. The National Capital Planning Commission, likewise, evaluates the design of projects affecting the federal interest and may require modifications to improve architectural character and quality. NCPC reviews District of Columbia public projects (such as schools) and all projects on federal lands, and provides "in-lieu of zoning" review for public projects in the city center As we embark on Washington's next chapter, we can balance the design traditions of civic decorum with a new focus on buildings that embrace sustainability, design excellence, and beauty, while celebrating the people of our city through the amplification of public life. Civic buildings should be community icons, and transportation infrastructure should be celebratory and inspiring. As we continue to engage our waterfronts and build on our signature sites, we have opportunities to create dynamic and contemporary places with greater innovation and creativity in our buildings, landscapes and infrastructure. 916.2
- Architectural excellence at the ARC (Town Hall Education Arts & Recreation Campus) on Mississippi Avenue SE. The District of Columbia government's design review programs have traditionally been oriented to historic districts. Illustrative design guidelines have been prepared for historic districts, addressing windows, doors, roofs, foundations, walls, porches, steps, landscaping, and many other aspects of building and site design. As described in the Historic Preservation Element, the Historic Preservation Office and/or the Historic Preservation Review Board review thousands of permit applications for exterior alterations, additions, and new construction each year. The result is a high level of design integrity, which in turn has contributed to the value and economic importance of Washington's historic districts. 916.3
- 916.4 In much of the city, however, design review requirements are minimal. Many projects are approved with a simple building permit, without an appraisal of their

design impacts. The design of larger projects is routinely considered by the Zoning Commission, but in many cases without formal guidelines. Similarly, the eity's 37 Advisory Neighborhood Commissions weigh in on the design of many large-scale projects and public space permits, often suggesting changes that are incorporated by applicants. However, the process is ad hoc and the level of input varies from one ANC to the next. A more systematic and balanced approach to design review across the city would be helpful. 916.4

While the following policies do not recommend mandatory design review in all parts of the city, they do suggest a higher level of review than is occurring today. This is especially important in parts of the city where a large amount of infill development may take place in the next 20 years, including neighborhoods east of the Anacostia River. Increases in public outreach, education, and design assistance will be needed as design review initiatives expand. Staff resources will also need to increase, to avoid delays in permit processing and ensure programs are properly administered and enforced. All policies should be implemented following consultation with affected communities. 916.5

#### NEW <u>UD-4.1 The Design Of Public Buildings And Infrastructure</u>

The design of new civic architecture and infrastructure reinforces the District's image as a forward-looking city that supports civic engagement and respects historic context while embracing change and innovation. Each library renovation, fire station addition, school modernization, and recreation center construction project is an opportunity to create a great civic building that contributes to neighborhood livability, collective citizen pride in civic institutions, and the city's status as a national capital. The District has intentionally worked over the last 15 years to equitably build award-winning civic buildings in all eight wards (See Figure XX). The District can continue to lead by example, ensuring award-winning design in its public facilities by actively seeking an agenda of sustainable design excellence across all agencies.

NEW

Over the next 20 years, transportation infrastructure projects will provide some of the city's most important urban design opportunities, through the reconstruction of transportation corridors, bridges, and upgraded systems.

Within the District, Union Station is one of the world's great train stations and the Metrorail system itself is an iconic piece of transportation architecture. The integration of new bicycle, streetcar, bus rapid transit, and other modes into the transportation system, along with the reconstruction of connections across the Anacostia River and other physical boundaries will shape the identity of the city and its neighborhoods for decades to come.

NEW

<u>Policy UD 4.1.1: Capital Improvements and Urban Design</u>

<u>Use new capital improvement projects as opportunities to strengthen the</u>

<u>District's urban design vision. Important community-serving civic places,</u>

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such as schools and libraries, should be designed as civic icons with a high level of architectural quality, enhancing neighborhood identity and promoting the pride of residents and admiration of visitors at both the neighborhood and citywide level.

NEW <u>Policy UD 4.1.2: Design Excellence in Public Buildings</u>

Promote design excellence contracting processes for District capital improvement projects for public buildings and public spaces, to promote a more attractive, functional, and sustainable environment in the District and its neighborhoods.

NEW **Policy UD-4.1.3: Design of New Public Transit** 

Design transit system elements as an important component of public architecture. Elements including transit shelters, waiting platforms, signage, off-board fare collection, bicycle-sharing facilities, and other improvements should contribute to meeting citywide urban design goals.

NEW *Policy UD 4.1.4: Metrorail Station Entrances* 

Promote design improvements and public art at Metrorail station entrances and other transit hubs, providing a stronger sense of arrival and orientation for travelers and contributing to neighborhood identity.

NEW

Policy UD-4.1.5: Design of Bridges and Other Transportation Infrastructure

Promote high quality design and environmentally advanced engineering that
accommodates various modes of transportation and supports public life,
natural ecology, and civic identity in all infrastructure projects, including
bridges and other public works projects.

NEW *Policy UD-4.1.6: Infrastructure Reuse Projects* 

Continue to explore creative reuse of obsolete District infrastructure facilities, including transportation and utility structures, to address current needs for new types of public spaces and recreational facilities.

NEW *Policy UD-4.1.7: Design for Longevity* 

Public buildings and infrastructure should be designed to be aesthetically pleasing with the highest quality and durable building materials to ensure long-term appearance and functionality, and to minimize energy usage and maintenance needs.

916.6 *Policy UD-4.1.1: Design Guidelines* 

Develop illustrated design guidelines for selected residential areas and commercial districts addressing such architectural aspects as facade design, building texture and materials, lighting, detail, signage, and building to street relationship. Design guidelines should allow for flexibility and creativity, and in

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most cases should be performance-oriented rather than based on rigid standards. 916.6

916.7 *Policy UD-4.1.2: Design Review* 

Support expanded design review programs in the District, with a priority on areas not currently protected by historic district designation. 916.7

916.8 *Policy UD-4.1.3: Design Assistance* 

Encourage the use of technical assistance programs to educate and inform the public about design guidelines and to promote higher quality design. 916.8

916.9 *Policy UD-4.1.4: Creating A Design Culture* 

Create an enhanced design culture in Washington through educational programs, museum exhibitions, design competitions, and school curricula. Pursue collaborations with the National Building Museum, the American Institute of Architects, and other professional design organizations to promote a broader public discourse on major urban design issues. 916.9

916.10 *Policy UD-4.1.5: Small Area Plans* 

Integrate urban design considerations into small area plans. Consider the use of illustrative design guidelines and place-specific urban design standards as part of these plans. 916.10

916.11 Action UD-4.1.A: DC Urban Design Agenda

Prepare an "Urban Design Agenda" for the District of Columbia that articulates and illustrates citywide design principles for the city and its neighborhoods. 916.11

916.12 Action UD-4.1.B: Expanding Design Review

Conduct an exploratory study on the expansion of design review requirements to areas beyond the city's historic districts. The study should examine alternative approaches to carrying out design review requirements, including the use of advisory design review boards, and expansion of planning staff to carry out administrative reviews. 916.12: **Completed – See Implementation Table.** 

916.13 Action UD-4.1.C: Review of Zoning Requirements

Adjust the processes and requirements for planned unit developments, site plans in the R-5-A zone districts, and large tract reviews in order to strengthen design amenities and promote higher design quality. 916.13: **Completed – See Implementation Table.** 

NEW

<u>Action UD-4.1.D: Design Excellence Program for District Facilities</u>

<u>Develop a Design Excellence program for architectural/engineering</u>

<u>contracting processes for District government-controlled public buildings</u>

<u>and public spaces based on the federal General Services Administration</u>

<u>Design Excellence program.</u>

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NEW <u>Action UD-4.1.E: Commission of Fine Arts Review of District Government</u> Capital Projects

Develop guidelines for assisting Commission of Fine Arts design review for any applicable District building and infrastructure projects. These guidelines should reflect the District's urban design goals.

NEW Action UD-4.1.F Excellence in Urban Design Initiative

Develop a citywide Excellence in Urban Design initiative for the District, including an award program and public education campaign, to make Washington, DC a nationally-recognized leader in architecture, landscape, environmental design, historic preservation, and city planning.

NEW <u>UD-4.2 Designing Architecture for People</u>

**NEW** 

Everyday buildings and architecture have a direct impact on our comfort, sense of safety, and emotional well-being they form the physical fabric of our city. The quality of the District's physical character should be designed to improve our experience of walking down city streets, create moments of joy and visual delight, and promote a sense of civic pride and order. To achieve this, we must closely consider the relationship of common buildings to the human experience, including the size of buildings, their distance to the sidewalk, the treatment of the ground floor level, points of entry, and the impact to light and air.

Our experiences are defined by the limitations to our senses – environments that relate directly to what we can comfortably perceive elicit pleasant emotions while environments that are disorienting or monotonous challenge our senses and can create isolation or discomfort. Human beings interact with and understand our surrounding urban environment based on the inherent physical, sensory, and social capabilities we possess:

- Social: distance (intimacy of communication), group sizes; level of activity
- Physical: walking distances; material size; speed of movement
- <u>Sensory (visual, auditory, tactile, etc.): craftsmanship and texture;</u> order (scale and hierarchy); visual limits

NEW **Policy UD-4.2.1: Scale and Massing of Large Buildings** 

Design the scale, height, volume, and massing of large buildings to avoid monotony and enhance the human scale. Varied roof heights, facade widths, and more expressive massing can provide variety and visual interest.

Massing should be articulated with a special emphasis placed on corners, especially along important view corridors or intersections. Patterns of

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<u>architectural elements, expressive structure, or other design tactics can</u> provide variety and visual interest.

NEW **Policy UD-4.2.2: Engaging Ground Floors** 

Promote a high standard of storefront design and architectural detail on mixed-use buildings to enhance the pedestrian experience of the street.

Promote a high degree of visual interest through syncopated storefronts that vary every 20 to 30 feet, provide direct lines of sight to interior social spaces, provide socially-oriented uses along the public street, and use tactile, durable materials at the ground level.

NEW Policy UD-4.2.3: Continuity and Consistency of Building Frontages

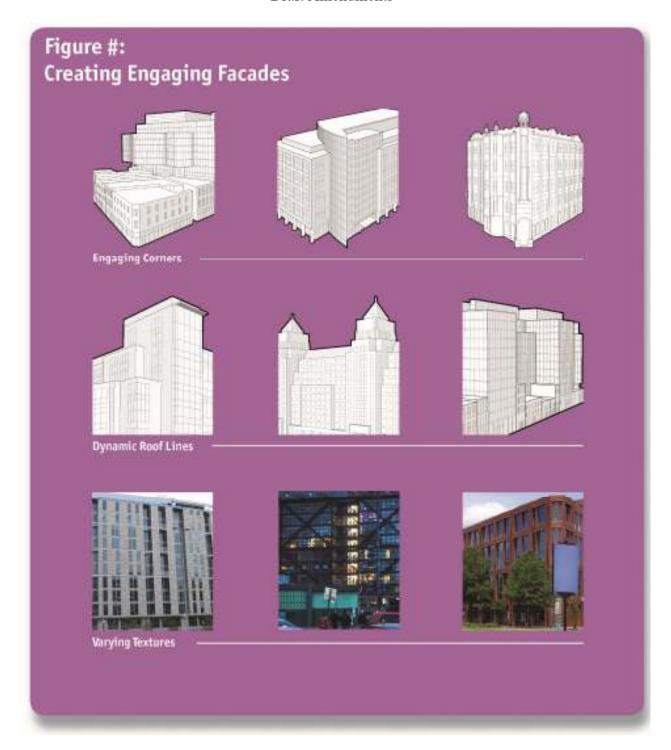
Generally maintain the established frontage-lines of streets by aligning the front walls of new construction with the prevailing facades of adjacent buildings. Avoid placing new construction that extends beyond the existing facade line unless it significantly benefits the public life of the street. Where existing facades are characterized by an established pattern of windows and doors or other elements, new construction should complement the established rhythm.

NEW *Policy UD-4.2.4: Creating Engaging Facades* 

Design new buildings to respond to the surrounding neighborhood fabric both through modulating façade rhythms, complementary materials, textures and color, and well-designed lighting. Varying design tactics may be used to engage a building with its surroundings. In contexts with smaller lot sizes and multiple, closely spaced building entrances, breaking up a building façade in the vertical direction is encouraged, along with strongly defined and differentiated bases, centers, and tops of buildings. In areas lacking a strong building-form pattern, the use of complementary or reinterpreted materials and colors, could strengthen architectural identity.

NEW *Policy UD-4.2.5: Interesting Roof Lines* 

Design architecturally interesting roof lines to help articulate the massing of buildings and add visual appeal to buildings. Along commercial streets tower elements at corners can help define intersections, and in more residential neighborhoods, towers and penthouses can help scale and mass buildings to respond to surrounding building scale and mass.



NEW Figure 9.XX: Creating Engaging Facades

**Draft Amendments** 

NEW *Policy UD 4.2.6 "Eyes on the Street"* 

Prioritize the placement of multiple entrances for new multi-family and mixed-use buildings across the length of a block rather than a single lobby entrance at one location. New residential developments should promote active facades with spaces for social activity, such as porches, stoops, or patios along public streets, to encourage more "eyes on the street," and increase social interaction in a neighborhood.

NEW Action UD-4.2.A: "Designing DC for People" Reference Guide

Create a reference guide that catalogues principles of good urban design at a human level. The reference guide should articulate these concepts in a clear manner to be understandable to both the general public and members of the design profession

NEW <u>UD-4.3 Celebrate Washington, Dc's Unique Design Legacy</u>

NEW Every city has a built form and character that is specific to its sense of place.

Like New York City's tiered skyscrapers, San Francisco's Queen Anne rowhouses, or Boston's brownstones, Washington, DC has its own specific building traditions and character. They are the result of a long history of conscious design goals that have resulted in many defining features of our city. Recognizing their importance, intent, and value is critical to protecting the District of Columbia's design legacy, as well as continuing the design

traditions as the city develops and grows.

NEW Washington, DC's unique design legacy is far reaching and touches every aspect of the built environment:

- A relationship of building heights to street width and setbacks for penthouses create a distinct scale along streets and avenues, and architectural opportunity for rooftop expression;
- "Public parking" and building restriction lines establish a green and park-like area along residential streets;
- Limits on building height give the city its consistent skyline and open look and feel;
- Shop windows, awnings, and wide sidewalks are emblematic of active and inviting commercial areas;
- Building projections such as porches, bay windows, oriels, and towers embellish buildings and frame picturesque views.

NEW This design legacy is the result of conscious efforts to shape the city and is created through a number of different regulatory controls, some established

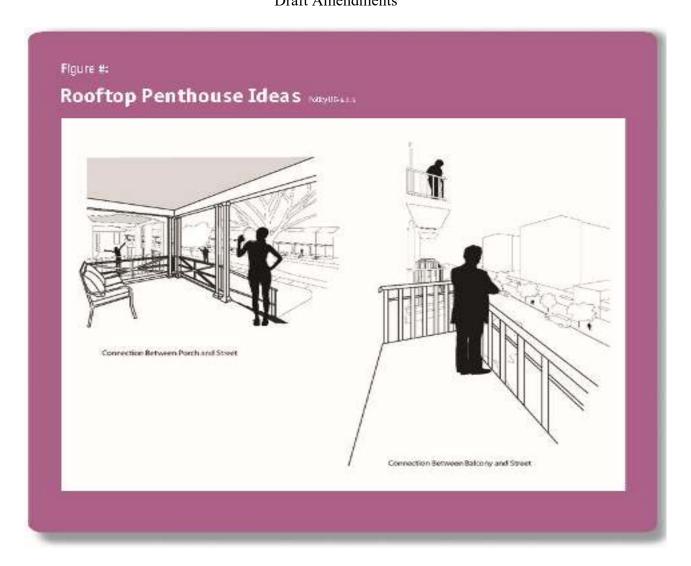
for a specific design intent and others for practical reasons. Although they have evolved over time in response to concurrent planning and architectural trends, it is their consistent application that is most important. Their continuous use and enforcement has greatly benefited the city and its residents by creating the distinct places where we live, work and visit

NEW Policy UD-4.3.1: Recognize the Legacy of the Height Act

Utilize the basic principles for regulating buildings heights by street width of the Height Act, to guide redevelopment of corridors and new large site developments, continuing the Washington historic design tradition of well-proportioned streets and consistent building heights. Examine opportunities where enabling buildings to exceed zoning height limits can encourage better site massing and architectural design.

NEW Policy UD-4.3.2: Building Projections that Shape Urban Form

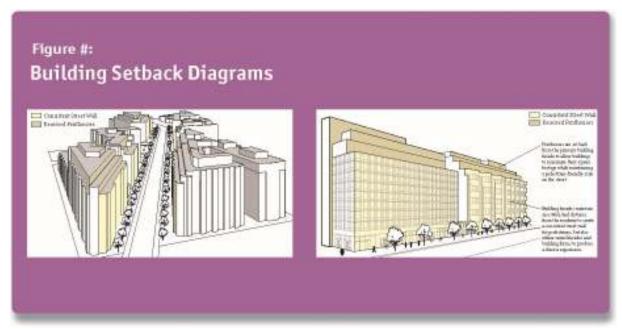
Design building projections to enhance the visual experience of the street and neighborhoods as a whole, as well as adding distinct form to individual buildings. Projections should provide design embellishments while respecting the scale of the primary building façade, access to light and air for adjacent properties, and the pedestrian experience of the street.



#### NEW <u>Figure 9.XX: Building Projections that are Social</u>

#### NEW Policy UD-4.3.3: Building Setbacks and Rooflines

Maintain uniform building setbacks and roof lines to establish consistent pattern along avenues and priority view corridors. Setbacks should create a consistent street wall rather than have abrupt disruptions with facades that are set back or extend in front of an established pattern. The treatment of roof lines, such as recessed penthouses or variations created by bay windows and towers, should respond to the predominant character of a corridor. See figure 9.XX for an example of buildings setbacks and rooflines.

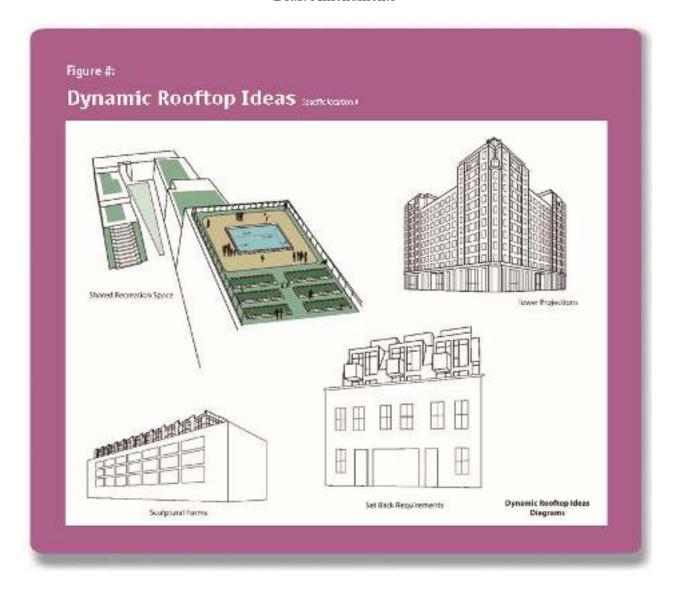


NEW <u>Figure 9.XX: Building Setbacks</u>

NEW *Policy UD-4.3.4: Rooftop Penthouses* 

Encourage new buildings to maximize the potential of penthouse regulations that allow for greater design flexibility and architectural expression of rooftops. Use penthouses to create shared recreation spaces for building users, utilizing sculptural roof forms. Pay special attention to setback lines and tower projections in designing rooftop treatments. See figure XX for examples of dynamic rooftops.

**Draft Amendments** 



NEW Figure 9.XX: Dynamic Rooftop Ideas

NEW *Policy UD-4.3.5: Building Projections that Promote Interaction* 

Encourage buildings with "public parking" along their frontage to utilize the flexibility of projection regulations for steps, porches, balconies, and awnings and create opportunities for in-between spaces that encourage social

interaction and add visual interest to building facades.

NEW Action UD-4.3.A: DC Urban Design Guide

Prepare an "Urban Design Guide" for the District of Columbia that compiles existing codes and regulations that play a role in creating Washington, DC's urban design legacy.

NEW Action UD-4.3.B: Update of the Projection Code

Conduct a comprehensive study and subsequent building code update to address issues of large projections on long building facades that detract from the public realm and monumental character of the District's streets. The study should consider the role projections have played in shaping the form of the city and assess, their intent and how they have evolved over time.

NEW <u>Action UD-4.3.C: Review Zoning Height Restrictions</u>

Review the zoning code to determine where it may be more restrictive than the Height Act in order to identify potential capacity for more affordable housing and opportunities to expand inclusive neighborhoods.